Supporting Student Achievement, Outstanding Faculty & Academic Innovation

The Pacific Fund is making a positive impact and a direct connection between our donors and the University’s students and faculty. With “Impact,” the new Pacific Fund newsletter, you will see what your generosity has achieved in the lives of today’s Pacificans.

A quick look at Pacific’s Annual Fund giving history (see chart below) demonstrates the profound results since our official launch of the Pacific Fund in October 2007. Throughout the University’s highly successful comprehensive campaign, “Investing in Excellence: The Campaign for Pacific,” which raised more than $330 million toward its $200 million goal, there still was little growth in annual giving, either in dollars raised or in the number of donors.

What made the difference?
We asked. You spoke. We listened. Alumni and donors like you provided feedback through a telephone survey and through small focus groups of donors and non-donors. With your input and the recommendations of consultants from annual fund programs at Stanford, Dartmouth and Duke, we refocused our efforts. As such, the new Pacific Fund is targeted toward fundraising for Undergraduate Scholarships and the new Pacific Fund Grants Program.

Pacific Fund Grants Program
Beginning with the 2008-09 academic year, a portion of Pacific Fund dollars were distributed directly to faculty and students through Pacific Fund Grants ranging from $40 to $5,000. Applications were accepted through the Student Research Initiative, the Student Life Division, and the school and college dean’s offices. In this issue of Impact, I invite you to read some of the remarkable stories from these grant recipients, and meet some of the donors who helped make those grants possible.

Our Profound Thanks
For those of you who were among the more than 2,800 alumni, students, staff or friends who made a gift to the Pacific Fund over the past 12 months, I want to say thank you for enhancing the vitality of Pacific by funding opportunities for students and faculty.

The Pacific Fund closed its books on June 30 with a record 2,869 donors contributing $939,785 one year after setting a record of $1,023,289 from 2,519 donors.

“With the recent economic downturn, many of our peer institutions lost dollars and donors this past year,” said Bob Berryman ’83, chair of the Pacific Fund Advisory Board. “We are fortunate that our alumni and other donors know that their annual support is vital if we are to continue to improve opportunities for student access and academic innovation.”

Recent Annual Giving History — Unrestricted Dollars

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Save the Date!
Heritage Society and Scholarship Luncheon Thursday, October 15, Noon
Don’t miss it!
This is our chance to show our gratitude for your support of the Pacific Fund.
Meet some of the Pacific Fund grant recipients who have benefited from your generosity.
For more information, contact Kathleen Fritz — Office of Planned Giving, 209.946.2294.

Pacific Fund Grants
This hand-held communication device built by Pacific engineering students provides the gift of speech to an individual with Cerebral Palsy.

Sweet Sound of Success
Competing in a prestigious national competition is a highlight for many engineering students at University of the Pacific. Winning is the icing on the cake — especially when that success has the potential to change lives.

With the help of a $2,000 Pacific Fund Grant, seven members of Pacific’s Society of Women Engineers (SWE) traveled to Baltimore for the Boeing Team Tech Competition, sponsored by Boeing and the Society of Women Engineers. The team’s project, a handheld communication device, earned top honors, including a first-place prize of $5,000. “It’s a tremendous experience for the students,” said Professor Louise Stark, the team’s faculty advisor.

The 10-member team worked on the project throughout the year, in addition to class work and extra-curricular activities. “It takes a lot of dedication,” said Stark.

Pacific’s SWE team collaborated with United Cerebral Palsy (UCP) to develop the device.

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Pacific Fund Founders

The Pacific Fund transforms ambition into action, ensuring that Pacific continues to maintain the highest level of excellence envisioned by the University's founders in 1851.

By signing on as Pacific Fund "Founders" level donors, a total of 50 individuals and organizations have helped to ensure the success of the new Pacific Fund. With a minimum commitment of $25,000 payable over a 5-year pledge period, Founders have paved the way for University of the Pacific to achieve its ambitious Pacific Fund goals over the next 5 years: to increase annual giving to $1.5 million in unrestricted support and to double the number of donors from 2,200 per year to 4,400 per year.

Paying it Forward: The Brophys Give Back

One year into her business studies at Pacific, Cindy (Arvizu) Brophy '01 was at a financial crossroads. She had run out of tuition money and saw no way of continuing her education at University of the Pacific. "I had exhausted all avenues of financial aid," she recalled.

Then, generous donors stepped in with a Patron financial aid, she recalled. Cindy felt a connection to Pacific the first time she walked across the campus. One visit and she knew it was for her.

"For Eric, it took even less convincing. A recruiter from Pacific visited his Placer County high school. A 30-minute presentation was all he needed to hear. He was so sure that he didn't apply to any other university.

"I could have been lost in the crowd," Eric says of larger colleges. "But with the one-on-one interaction I had with professors, they were able to push me to the next level."

After a few years in the mortgage business, Eric and a college classmate began a highly successful e-commerce business based in Roseville. "The problem-solving skills I learned in college I use today," Eric said.

Through his contributions to the Pacific Fund, he also knows he is doing for others what was done for Cindy. And that brings him complete joy. That is truly paying it forward," he said.

Where Did Your Money Go?

Pacific Fund Awards 2008-09

ACADEMIC DIVISION GRANTS $250,000
Benerd School of Education $18,600
College of the Pacific $60,900
Conservatory of Music $19,500
Eberhardt School of Business $31,200
School of International Studies $20,400
School of Engineering & Computer Science $29,400
Arthur A. Dugoni School of Dentistry: Dental Hygiene $5,000
Thomas J. Long School of Pharmacy & Health Sciences: Speech-Language Pathology $6,000

UNDERGRADUATE SCHOLARSHIPS $650,000

STUDENT LIFE DIVISION GRANTS $25,000

The $925,000 represents the amount of funds committed for fiscal year 2008 that were available at the time of distribution. Pledge payments received after the 2008-09 disbursements have been rolled into disbursements for the next fiscal year.

Where the Pacific Fund has impacted:

- $250,000 Academic Division Grants
- $650,000 Undergraduate Scholarships
- $25,000 Student Life Division Grants

The following 50 donors will be permanently recognized as Pacific Fund Founders in the new Vereschagin Alumni House:

- Alex and Jeri Vereschagin Alumni House

Paying it Forward:
The Brophys Give Back

"My experience at the University means everything to me.

― Cindy Brophy

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Working for Fair Trade

Internships provide unparalleled opportunity for practical application of a student’s theoretical learning. Such was the case for Haley Turnbow ’08 through a summer internship with Transfair USA.

An International Relations major in the School of International Studies, Turnbow became interested in the Fair Trade concept. Fair Trade Certifiers audit transactions between companies offering Fair Trade Certified products and their international suppliers, working to guarantee that farmers and farm workers were paid a fair market price. This, as Turnbow explained, “creates a sustainable economic environment for producers, while enforcing humane working conditions and environmental protection.”

Last summer, Turnbow completed an internship with Transfair USA, made possible by a grant from the Pacific Fund. A nonprofit organization in Oakland, Calif., Transfair USA is the sole third party certifier of Fair Trade products in the U.S. Since it began in 1999, Transfair USA has increased income in the millions to farming communities in developing countries throughout Africa, Latin America and Asia.

At Transfair USA, Turnbow researched the correlation between child slavery and the West African cocoa industry to demonstrate how Fair Trade reduces child slavery. By establishing a more equitable pricing structure, said Turnbow, “[the farmers] no longer are forced to employ children, which in turn allows these children to pursue an education.” Turnbow said working alongside the founder and CEO of Transfair and some of the brightest people in the industry was both intimidating and inspiring.

Success continued…

Cerebral Palsy, a neurological disorder, makes speech very difficult. The cost of a touch-screen communication device ranges from $7,000 to $10,000 and is rarely covered by insurance. By retrofitting a used laptop, Stark’s students created a comparable device at a cost under $400.

They presented the final product free to a UCP client, who is now able to clearly communicate by the push of a button. “It shows that engineers don’t just sit at a desk and crunch numbers,” team member Megan Kalend ’09 told the Stockton Record. “It’s about solving problems and helping people.”

Walking Through History

Taking the Classroom Off-Campus

More than 50 University of the Pacific students put their textbooks aside in April for a journey to Angel Island and took away much more than just a history lesson. The tour of Angel Island’s immigration station and detention barracks was made possible by a grant from the Pacific Fund.

Modeled after New York’s Ellis Island, the immigration station at Angel Island was the primary point of entry into the United States for Asian immigrants from 1910 to 1940. The San Francisco Bay facility also was the immigration detention headquarters for Chinese immigrants.

History Professor Jennifer Helgren brought her U.S. Immigration History students to Angel Island for an exploration of what Chinese immigrants experienced. “It made me take a good long look at my peers and friends,” said Allison Colbert ’11, “and better understand what their grandparents and great-grandparents might have gone through to make a life for themselves and for their families in America.”

While the detention barracks of Angel Island were a dark chapter in U.S. history, the poems carved on the walls tell a story of protest and resistance, said English and Ethnic Studies Professor Xiaoqing Zhou, whose Introduction to Ethnic Studies students toured Angel Island. “They were so close to freedom, yet they were imprisoned,” said Bobby Guarisco ’11.

The students later used information gained from the trip in research papers, class presentations and presentations at national undergraduate conferences.

The Pacific Society of Women Engineers placed first in the Boeing Team Tech Competition in Baltimore last November. Pictured standing (left to right): Guendolyn Upon ’09, Jennifer Russell ’09, Olga Strumskaya ’09. Seated (left to right): Tiffany Mateo ’09, Joyce Opiniano ’09, Megan Kalend ’09. Not pictured: Tes Winlock ’08, Thomas Smith ’08, See Yang ’08, Maha Al-Awadhi ’10, Immanuel Eckardt ’09.

The students present a check for their combined class gifts on a trip to Angel Island near San Francisco.

Class Gifts

Class Act

Reunion Giving 2009

Each year at Pacific Alumni Weekend, the reunion classes present the fruits of their year-long class fundraising efforts, competing to see which class will achieve the highest percentage of participation, the highest amount given and the highest percentage of multi-year pledges. At the President’s Breakfast on Saturday, June 27, the combined classes presented a check to President DeRosa for $175,213.

Classes receiving special recognition:

- Founders’ Bowl: highest % of participation
- Regents’ Cup: highest dollars raised
- President’s Award: highest % of multi-year pledges

Complete information on Reunion Giving 2009 can be found at www.Pacific.edu/PacificFund.

A big “thank you” to all who participated and worked so hard to make this campaign a great success!

We Need You!

For Your Reunion Class Gift Committee

Reunion Class Gift Committee members work with the Pacific Fund Office to encourage their classmates to participate in the annual class gift in support of the Pacific Fund. Have you considered becoming a part of your Reunion Class Gift Committee for 2010? Committees are already forming and we need you!

For information or to volunteer, contact Rebecca Mich ’95 in the Pacific Fund Office, rmich@pacific.edu or 209.946.2359.
Meet Karen Kennedy

For Karen Eileen (Goodman) Sezener Kennedy ’73, returning to Stockton as a new member of the Pacific Fund Advisory Board was a bittersweet experience. Kennedy has wonderful memories of her time at Pacific. “You just can’t beat the educational experience at Pacific,” she said. But Stockton also held some of her most painful memories.

Active both in and out of the classroom, Kennedy, an English and Spanish major, was editor of the Naranjado, worked on the editorial staff of The Pacifican, and ran one of the first alumni telephone fundraising campaigns. She also met her first husband, Morris Hart Sezener ’73, ’76 at Pacific.

Tragedy struck though when, just before the birth of their son Michael, Morris was diagnosed with a brain tumor. He passed away at only 29 years of age. Devastated, the grieving Kennedy returned to Southern California to raise their son and build a new life. After that, she lost touch with Pacific.

Kennedy applied the skills she had learned, coupled with her determination, in building a dynamic career in real estate, eventually becoming chief portfolio officer of SCI Real Estate Investments before starting her own business. She is founder and president of National Asset Services, which handles properties valued at over $2 billion across the United States. She also actively mentors women in business. “As a woman who came into the work force in the early 70’s, it is most satisfying to see women succeed in their careers without fighting the battles and issues I faced in my personal career,” she said.

When alumni reached out to her recently, Kennedy reconnected with her alma mater. Serving on the finance committee of the Pacific Fund Advisory Board, Kennedy has pushed for complete transparency in fundraising and allocating funds. “I’ve been given the opportunity to do this beneficial and worthwhile endeavor,” she said, “to make a tangible imprint and enhance the educational experience for the students.”

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Paying it Forward
For the Brophys, giving back is personal

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