Criteria for Full SEED Funding Proposal

Proposals must include the following information. Proposals will be scored holistically on a 1-5 scale.

1. **Background**
   - A background description of the project and a statement of the issue or problem.
   - A description of how the project aligns with the priority of student success and the value of the project to the unit and/or the University.

2. **Strategy, Rationale, Objectives**
   - Evidence of need for the project.
   - A rationale for the strategy employed.
   - If cross-disciplinary, a description of the roles and responsibilities of each party.
   - Clearly stated objectives for the project.
   - Clear description of any technology services required.
   - An explanation of how the strategy will accomplish the objectives.

3. **Leverage Potential**
   - If other units or departments will be able to use the results, a description of the multiplier effect from the successful completion of the project.
   - If the project is scalable, a discussion of scalability.

4. **Implementation Timelines**
   - A timeline for implementation that includes realistic milestones. SPC will monitor milestones over the life of the project.

5. **Assessment**
   - A clear explanation of the methodology and process for assessing/evaluating the project objectives or outcomes.
   - Indication of the sustainability of the outcomes over time.
   - If the project is successful at the end of the funding, a description of what would be required to sustain the results over time.

6. **Budget**
   - A clear budget presentation and narrative.
   - No indirect costs should be included in the budget.