STRATEGY 1: BUILD THE STRENGTH, RELEVANCE, AND REPUTATION OF PACIFIC’S ACADEMIC PROGRAMS

1.1 Expand and add new health-related programs
1.2 Strengthen or align current programs to meet student and workforce demand
1.3 Embrace new technologies, innovative learning models, and a vibrant culture of intellectual inquiry to serve the new generation of learners
1.4 Attract, retain and support talented teacher-scholars with a passion for humanistic, student-centered learning
1.5 Serve our communities and visibly engage each city through our educational, research and outreach activities

STRATEGY 2: PURSUE NEW STUDENT MARKETS THAT CAPITALIZE ON THE STRENGTHS OF PACIFIC’S ACADEMIC PROGRAMS AND MULTIPLE LOCATIONS

2.1 Leverage our campuses in the three cities to provide learning and career networking opportunities
2.2 Create new pathways to academic degrees, programs and lifelong learning
2.3 Enhance Pacific’s reputation
2.4 Attract academically driven students from a wide range of backgrounds

STRATEGY 3: PREPARE STUDENTS FOR TOMORROW’S CAREERS AND FOR LIFELONG SUCCESS

3.1 Provide our students with exceptional job readiness across all academic disciplines
3.2 Advance the diversity and inclusiveness of the Pacific community to enhance the learning environment
3.3 Prepare every student for personal and professional success in a global and multi-cultural world
3.4 Embrace our students and alumni as lifelong Pacificans

STRATEGY 4: DEVELOP ORGANIZATIONAL CAPACITIES THAT SUPPORT PACIFIC’S VISION

4.1 Generate new resources through targeted enrollment growth and through fundraising
4.2 Develop human capabilities and skills to meet 21st century demands
4.3 Integrate our campuses’ administration to better serve our students
4.4 Steward resources wisely and efficiently to achieve our goals