When you think of the word “trust” what comes to mind? Who do you trust, and why? Who don’t you trust and why not? Trust is like a bridge. It allows us to work together as a team and move from point A to point B. Also like a bridge, trust can take a long time to build and be lost in the blink of an eye.

With 70% of family enterprises failing to transition to the next generation, trust is often at the heart of this challenge. Whether a breach of trust in the family occurred years ago, the senior generation of leadership does not have faith in the next generation to successfully guide the business into the future, or the level of trust between family members is low, trust is often at the core of any family challenge.

Join us as Ed Hart will discuss:
- How to maintain and build trust.
- What we can do when trust has been violated.
- Building a better understanding of who we trust and why.
- What to do when trust and forgiveness is off the table.

Ed Hart is the Director of the Center for Family Business at Cal State Fullerton, and President of Hart Professional Services, a consulting firm that focuses on developing future business leaders. With a passion for building relationships, Hart works closely with clients to assist them with creating loyalty and trust externally and internally within their organizations. Hart is an author, trainer, and consultant in the areas of leadership, strategic planning, building trust, mentoring, improving corporate culture, and developing relationships with over 30 years of business consulting around the globe.