

Bachelor of Science in Business Administration

Concentration in International Business

Careers:

global marketing manager, sales/account manager, economic development officer, trade relations consultant, human resources specialist, banking manager, economic-financial consultant, foreign branch officer, import/export agent, multinational operations manager, management consultant

UNIVERSITY OF THE
PACIFIC
Eberhardt School of Business



PERSONAL

RELEVANT

PROFESSIONAL

International Business Concentration

INTL 77	Contemporary World Issues
INTL 81	Perspectives on World History
INTL 151	Cross-Cultural Training I
INTL 161	Cross-Cultural Training II

One of the following groups of courses:

BUSI 163 and two Upper Division Finance Courses
BUSI 165 and two Upper Division Marketing Courses
BUSI 169 and two Upper Division Management Courses
BUSI 178 and two Upper Division Law Courses

PLUS: One term (minimum) study abroad*
Competence in a modern foreign language (two semesters or equivalent)*
One additional International Business course

Core Business Course Requirements

BUSI 10	Dean's Seminar (required for entering freshmen)
BUSI 31	Principles of Financial Accounting
BUSI 33	Principles of Managerial Accounting
BUSI 53	The Legal & Ethical Environment of Business
BUSI 100	Management Information Systems
BUSI 104	Operations Management
BUSI 105	Financial Management
BUSI 107	Marketing Management
BUSI 109	Management & Organizational Behavior
BUSI 110	Career Development Seminar (required for juniors)
BUSI 181	Strategic Management & Policy

Pre-Professional Skill Requirements

BUSI 23	Business Communications (or ENGL 25 English Studies)
COMM 27	Public Speaking (fulfills GE IIA requirement)
MATH 45	Finite Mathematics & Calculus (fulfills GE IIIB requirement)
MATH 37	Probability & Statistics
COMP 25	Computers & Information Processing
ECON 53	Microeconomics (fulfills GE IA requirement)
ECON 55	Macroeconomics (fulfills GE IB requirement)

General Education Requirements

PACS I	What is a Good Society? (entering freshmen only)
PACS II	Topical Seminar on a Good Society (entering freshmen only)
PACS III	What is an Ethical Life?
IC	Global Studies (transfers only)
IIB	Worldviews & Ethics
IIC	Visual & Performing Arts
IIIA	Natural Sciences (with lab)
IIIC	Science, Technology & Society OR second IIIA Natural Sciences course; (transfers only)

Diversity Requirement

The University of the Pacific requires that all students who earn a bachelor's degree must successfully complete at least one 3 or 4-unit officially designated diversity course. This requirement is met through required International Business Concentration courses.

Sample 4-Year Plan

FRESHMAN FALL

BUSI 10	Dean's Seminar
ECON 53	Microeconomics
MATH 45	Finite Mathematics & Calculus
INTL 77	Contemporary World Issues
PACS I	What is a Good Society?

SOPHOMORE FALL

BUSI 23	Business Communications (or ENGL 25)
BUSI 31	Principles of Financial Accounting
COMM 27	Public Speaking
LANG 11A	Modern Foreign Language*

JUNIOR FALL

BUSI 105	Financial Management
BUSI 107	Operations Management
BUSI 110	Career Development Management
INTL 81	Perspectives on World History
INTL 151	Cross-Cultural Training I

SENIOR FALL

BUSI 104	Operations Management
BUSI 109	Management & Organizational Behavior
INTL 161	Cross-Cultural Training II
PACS 3	What is an Ethical Life?
BUSI	Business Concentration Course

FRESHMAN SPRING

BUSI 53	Business Law
ECON 55	Macroeconomics
COMP 25	Computers & Information Processing
PACS2	Topical Seminar on a Good Society

SOPHOMORE SPRING

BUSI 33	Principles of Managerial Accounting
BUSI 100	Management Information Systems
MATH 37	Probability & Statistics
LANG 11B	Modern Foreign Language*

JUNIOR SPRING

Study Abroad TBD:*

Some combination of business, general education and language courses.

SENIOR SPRING

BUSI 181	Strategic Management & Policy
BUSI	Business Concentration Course GE/Diversity/Elective

***See available language and study abroad substitutions in the General Catalog.**

Business degree programs require 128 semester units for graduation. Course requirements and availability are subject to change. Please see applicable University catalog for comprehensive details for all general academic regulations and requirements for the BSBA degree program.



Career Management

The Eberhardt School of Business places a significant value on the career success of its graduates and provides support and resources exclusive to business students. Through a required career seminar and personal guidance from our expert career consultant, students develop the skills and tools necessary to successfully navigate the search for internships and jobs. The Eberhardt Career Management Center has long-established relationships with employers in a diverse range of industries and business disciplines who provide internship and career opportunities to our students and graduates. Additionally, our support of Eberhardt graduates extends to our alumni to help them achieve greater success in their professional careers.

- Nearly 60% of business students participate in at least one internship during college
- About 80% of graduates are employed or attending graduate school within 3 months of graduation
- Average starting salary of business graduates is \$47,500; salary range is \$25,000 - \$80,000
- Recent employers include Adobe, Aerotek, Apple, Armanino LLP, Cisco Systems, Clorox, Deloitte, Disney World, E&J Gallo Winery, Ernst & Young LLP, First Investors, Foster Farms, Frito-Lay (PepsiCo), IBM, Intel, JB Hunt Intermodal, KPMG LLP, Morgan Stanley Wealth Management, Pacific Gas & Electric, Target, Williams-Sonoma



For more information:
[Pacific.edu/Business](https://pacific.edu/Business)

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