University of the Pacific
Volume I
Spring 2009

GREETINGS
From
The
Halls
Of
The
Art
Department
Greetings to all of you from the Visual Arts Department at Pacific.

This is the inaugural issue of 1081 Mendocino (the studio building street address). Its general purpose is to let you know of some of the highlights of the past year from classes, individual students and faculty. For future issues I would like to also include highlights from you, the alumni and friends of the Department of Visual Arts at Pacific, so feel free to send me that information any time.

As you know the Visual Arts Department undergoes an accreditation review periodically from an agency external to Pacific, the National Association of Schools of Art and Design (NASAD). This evaluative process is always quite lengthy and helps us maintain a high level of quality in the program compared to other departments across the country. As a part of that evaluative process I will be sending out an alumni survey sometime in the near future. We very much value your input on that survey and will look forward to your response at that time.

We will be welcoming a new full-time faculty member to the department beginning next fall. Marie Hannigova will be joining me in the Graphic Design and computer graphics area. She grew up and went to school in the Czech Republic and has most recently been teaching in Hong Kong. We were fortunate to have had, Don Amorsolo, a visiting painter from the Phillipines as a Fulbright Scholar working in the department this past year. Chris Baum and Elaina Cetto were honored with the department senior student awards in Graphic Design and Studio Arts this spring. Heather McCoy just received an AIGA Design Enrichment Award at the AIGA PORTFOLIO event in San Francisco on the 30th! These are examples of some of the development happenings/events with more listed by individual faculty below. You will also find a listing of resources, and current job possibilities. — Brett

Don Amorsolo

Gil Delinger

Minh Ho

REYNOLDS GALLERY
HTTP://WEB.PACIFIC.EDU/X26481.XML
Professor Bett Schumacher

2008–2009 was an exciting year at the Reynolds Gallery. The calendar opened with "Gil Dellinger: A Passion for Light," a twenty-year retrospective of Emeritus Professor Dellinger’s work in acrylic and pastel. Professor Dellinger gave a well-attended public lecture about his work that was both very funny and quite moving. In October, the Gallery hosted “Caps and Couture: Fashion and the Urban Landscape,” a show designed and implemented by two art history students, Madalyn Friedrich and Robin Lee. This exhibition explored the relationship between couture fashion and the urban environment. On October 18th, the department hosted a full-scale runway show, featuring over seventy looks by professional and student designers, as well as graffiti demonstrations and a hip-hop dance performance by the Pacific group Rhythm Inc. Friedrich and Lee have recently been awarded a Pacific Fund Grant to produce a catalog of the show, which will be designed by Visual Arts student Heather McCoy. In December, the Gallery teamed with the Jacoby Center and the Office of International Programs to exhibit “Singgalot: The Ties that Bind,” on loan from the Smithsonian Institution Traveling Exhibition Service. “Singgalot” examines the
history and culture of Filipinos in the United States. This exhibition was part of a year-long Filipino festival at Pacific.

In spring 2009, we hosted “MARK BOWLES: Following the Light,” a show of landscape-inspired Color Field painting. For our second show, “In Dialogue with Ansel Adams,” the Gallery held a juried competition to examine the relevance of the American landscape tradition for contemporary art. Over forty artists inspired by Adams, or by issues in American landscape photography, submitted work; the jury chose ten artists to hang alongside Adams, whose work was generously loaned to the Gallery by the artist’s granddaughter, Alison Jaques. This exhibition was conceived in conjunction with “ANSEL ADAMS’ AMERICA,” a new work for orchestra composed by Pacific alumnus Dave Brubeck and his son, Chris Brubeck, which premiered in Stockton in April 2009. At our gala reception on March 28th, eight photographers participated in an entertaining panel discussion, and the department also revealed “My America,” an exhibition of photography by local high school students, sponsored by the Stockton Symphony. The year closes with “MMIX Media,” a show of work by the Visual Arts Department’s class of 2009, and “Your Own Piece of the Puzzle,” work by the class of 2010. The Gallery was also pleased to sponsor “Bridges,” a special exhibition of work by Professor Don Amorsolo, Pacific’s Fulbright Scholar-in-Residence for 2008-2009, as well as a lecture on “Andy Warhol’s Gender” by UC Davis Professor Blake Stimson and a reception in honor of Dr. Merrill Schleier’s new book, “Skyscraper Cinema: Architecture and Gender in American Film.” In 2008–2009, the Gallery sponsored ten practica, internships, and independent studies for undergraduate students.

2009-2010 promises to be another action-packed year for the Gallery. We will feature a show by alumna Julie Beeler and her design company, Second Story, an exhibition of contemporary Italian art, installation art by Rachel Clarke, a sabbatical show by Prof. Dan Kasser, work by the Korean-American artist Kay Kang, and more exciting thesis shows by our juniors and seniors.

Please stay in touch with us! Visit us at our new website, web.pacific.edu/x26479.xml, or contact Prof. Bett Schumacher at BSCHUMACHER1@PACIFIC.EDU or (209) 946-3096.

ART HISTORY

**Dr. Merrill Schleier**

Her new book is entitled **SKYSCRAPER CINEMA: ARCHITECTURE AND GENDER IN AMERICAN FILM** (University of Minnesota Press, 2009). She has just finished an article entitled “The Griffith Observatory in Rebel Without a Cause,” which has been sent out for publication. She also helped curate the exhibition “Dialogues with Ansel Adams” which in the Richard Reynolds Gallery in the Visual Arts Department. Last semester, she taught Advanced Art History seminar in which her seniors completed large research papers, several of which will be presented at the annual **PACIFIC RESEARCH AND CREATIVITY CONFERENCE (PURCC)** on May 2nd, 2009.
STUDIO ART

PROFESSOR LUCINDA KASSER
PROFESSOR DAN KASSER
PROFESSOR JENNIFER LITTLE
PROFESSOR BARBARA FLAHERTY
PROFESSOR TRENT BURKETT

ADJUNCT PROFESSOR STEPHEN EAKIN
ADJUNCT PROFESSOR JILL VASILEFF

LUCINDA

She has been commissioned to paint a 6’ by 33’ mural and two smaller paintings for the LODI MEMORIAL HOSPITAL’s South Wing Expansion Project. The intent of this mural is to contribute significantly to the overall lobby environment. It is designed to help put patients at ease and to make them feel welcomed and cared for. The landscape depicted in the mural is a composite of scenes from along the Mokelumne River starting from the Comanche Reservoir in the east to the Sacramento-San Joaquin Delta in the west. The concept and design of the mural were developed in collaboration with Professor Daniel Kasser. The mural will be painted in her studio in three sections and be ready for transport and installation in September, 2009.

DAN

I recently retired from Chair of the Department, enjoyed a Sabbatical leave and a renewed focus upon teaching and pursuing personal projects as an artist/photographer. I continue to teach multiple levels of photography courses for the department in addition to Senior Seminars I and II. The Seminar II course is relatively new and it has been particularly exciting to develop. This course is designed to strengthen the professional preparation component of the Studio Arts program including vital topics such as Project Management for Artists, Artists’ Identity and Presentation, the Business of Art and Intellectual Property Management.

I have just completed the 16th Season of the Stockton Re-Photographic Survey assisted by students in the Photography II courses and students enrolled in Independent Study and Undergraduate Research. Some of the most recent projects (the last two years) have been Jennifer Curtier’s Sacred Sanctuaries, A Photographic study of Religious Architecture in Stockton; Rachel Rajala’s Out of this World, A Survey of San Joaquin County Cemeteries: Photography II Classes completed Historical building surveys of The Stockton Iron Works and Resurveys of Stockton’s Historical Waterfront, documenting the significant improvements to Downtown Stockton’s urban epicenter. In the Fall 2009, we will launch the Stockton Skyline project, surveying Stockton’s skyline as the city prepares build a new county courthouse and the tallest building in Stockton.

One of my current projects nearing completion is called Western Technosites. The Western Technosite portfolio intends to reflect and animate the space, scale and character of the American West, reuniting the picturesque landscape with the actual landscape, denoting patterns of settlement and achievement and reminders of a history of boom, bust and resilience west of the 100th meridian. I am currently preparing a book to accompany the project that will include 100 sites. Selections from this portfolio have been recently exhibited in nine exhibitions ranging from regional to international exhibitions devoted to
contemporary photography. Examples of the Western Technosite project can be found on my
WEBSITE WWW.DANIELKASSER.NET

Jennifer

In addition to teaching my own courses this year, I mentored the independent fine art
photography projects of Junior and Senior Seminar students completing concentrations
in Photography during the Spring 2008 semester. I also worked on developing curriculum
for two new courses being offered for the first time at Pacific during the Spring 2009
semester. The first course is the upper level "Web Site Design for Artists" class which will be
mandatory for our Studio Art and Graphic Design majors. This intensive course in Adobe web
design software covers how to integrate the web design features of Photoshop and Illustrator
with Dreamweaver. The students learn to use Dreamweaver to create HTML and CSS based
web sites, as well as working with gif animations. Assignments require students to design both
commercial web sites targeted towards selling products and personal portfolio web sites to
promote their own art and design work.

The second new course I have developed for the Spring 2009 semester is a Pacific Seminar
II class: "Photography and Advocacy." This course surveys the history of photography with an
emphasis on documentary photography and its use as a tool for both social advocacy and
propaganda. The class is designed to help students refine their ability to critically analyze the
messages that governments, mass media, and advocacy groups convey through photographs,
as well as to teach students about the impact that socially charged photography has had on
our culture and history.

Three of my photographs and an article I wrote about my work were published in the
November / December 2008 issue of VIEW CAMERA MAGAZINE: The Journal of Large
Format Photography and also included in the Viewpoint gallery newsletter in December 2008:
Presenter and Portfolio Reviewer, FOTO 3 CONFERENCE, June 6-8, 2008, Fort Collins,
Colorado: I have also been very active in terms of gallery exhibitions for the past year. My
first gallery exhibition of 2008 was the Winter National Juried Exhibition It's Photography III
at the MARIN MUSEUM OF CONTEMPORARY ART in Novato, CA. The exhibition
was juried by Wil Mosgrove, Director of Graduate Photography at Academy of Art University
in San Francisco, CA. The show ran from February 2 to March 2, 2008.
I also had a Solo Exhibition, Barriers and Conduits: Viewing the Urban Landscape, at
WORKSPACE GALLERY in Lincoln Nebraska, July 1 – August 29, 2008 Workpace
Gallery is curated by Dana Fritz, Associate Professor, Department of Art & Art History, the
University of Nebraska, Lincoln; and Larry Gawel, Professor of Photography, Metropolitan
Community College, Omaha, Nebraska.

Three of my photographs were included in the juried Code-Switchers exhibition at THE
LAB in San Francisco, CA. This exhibit was juried by Steven Dye, Exhibitions Technical
Manager at SAN FRANCISCO MUSEUM OF MODERN ART and Stephanie Syjuco
of Stanford University. It was on display for the month of September, 2008. In addition to
gallery exhibitions, I won an Artist’s Residency at KALA which I am scheduled to complete
in June, 2009.

Trent

I wanted to let you know that a ceramic artwork of mine which was
part of the collection of William Burke in San Francisco was donated along
with 200 other works from the U.S. (mainly CA artist) as well as examples
from Chinese, Japanese, and British ceramics to the AMERICAN MUSEUM OF

Jennifer Little, The Robot Leads a Conga Line

Jennifer Little, Red River/Waller

Lauren Carter
CERAMIC ART in Pomona, CA. The work was a wood-fired pot made in appr. 2003. The Museum will be printing a catalogue of selected works for which it may be included as will be exhibiting work from their collection in 2010. Hopefully the piece will be included in one of the other, or maybe both!

AMOCA was founded in 2001 and opened in 2004 and is devoted exclusively to ceramics. It is the only museum of its kind of the west coast and includes works of historical and contemporary ceramics from all over the world. I am currently in a two person exhibit in Atlanta. The website is www.thesignatureshop.com. I have another two-person show at TRAX in November and a two-person exhibit in early 2010 at JAYJAY in Sacramento for sculpture.

I am also involved increasingly with the Calflora class field trips, working on the design for a “Sacred Space” on campus, and of course the grant with Engineering.

The intermediate and advanced students are working on “figurative pots”. It is pretty open ended, but they have to speak about both pottery forms and aspects of the figure. They are using various clays including porcelain for salt firing. I am also helping many of the seniors with their work for the senior exhibit which includes ceramics and photo installation

Stephen
Recently concluded exhibition “Experimental and Media Arts” show at the KATHERINE E. NASH GALLERY in Minneapolis. An upcoming solo exhibition at SHEPPARD FINE ARTS GALLERY the University of Nevada, Reno scheduled for the fall. His work is also included in the upcoming fall issue of VISUAL COMMUNICATION QUARTERLY. This summer, Stephen will be an artist in residence at KITCHEN BUDAPEST, an arts research lab in Budapest, Hungary, dedicated to the exploration of the convergence of technology, art, and collaboration.

Jill
Among a variety of other projects, Jill’s Arts Exploration & Drawing classes have been altering books, making sun prints, exploring self portraits & designing and painting a mural for the Pacific Athletic Department.

She has also held seminars in the Art Department with local elementary school students. The kids have learned about & painted ‘Jackson Pollack’ paintings, built a shoebox house neighborhood in collaboration with Drawing & Arts Exploration, and created endless self portraits.

Jill’s installation painting Silver Lining was included in FURTHERMORE, curated by Lily Wei, at A.I.R GALLERY, Brooklyn, NY in March 2009. She also has work in 6x6x2009 at the ROCHESTER CONTEMPORARY ART CENTER, Rochester, NY which opens June 2009.
Brett

We initiated a working relationship with a new large-scale sculpture park, Oakwilde, which is located just east of Stockton in the rolling foothills around Linden. This began with an identity development and is an ongoing process of creating various applications for the park. Junior Lauren Friedrich created the identity mark chosen. We were also able to finally complete a project I have been trying to accomplish for several years, a relationship with a local vintner and the art department. From this relationship students created a wine label for a vintage that will be distributed locally and also at gallery openings and other department events, Con Sanare. Junior Glynnis Kioke created the final design. Senior Lamar Gibbs created a line of custom fitted graphic hats that are currently being marketed under the name of WM ESQ. ASUOP design team has expanded to include Prowl TV in addition to the print applications promoting events on campus. Other ongoing projects include the Pac Sem (Mentor) book cover designs, Summer Course Catalog cover, Production Class magazine, and Graphic Design That makes a Difference research projects/presentations. Four of the graduating graphic design students presented their senior projects at the NATIONAL CONFERENCE ON UNDERGRADUATE RESEARCH in LaCrosse, Wisconsin this spring. AIGA trips included the 50 BOOKS 50 COVERS show in San Francisco and the KIT HINRICH's lecture and exhibition in Sacramento.

My personal work continues to revolve around the connections and possibilities of combining 3D sculpture and graphic forms, a return to the development of an interactive book examining historical style and letterform, a lengthy collaboration with other faculty and the San Joaquin County Registrar in an attempt to improve voter registration and informed voting practices.

Michael

Engaged Pacific’s Illustration, Graphic Design III and History of Graphic Design students in local and national design projects. Michael is also collaborating with the Pacific Physical Therapy Department and Kaiser Permanente to create medical illustrations for physical therapists and their continuing education learning modules. Over 5,000 of his illustrated children’s books have been donated and are being distributed in the name of the Department of Visual Arts by Pacific’s Center for Community Involvement and CIP. At the ASSOCIATION OF MEDICAL ILLUSTRATOR’S International Salon, Michael exhibited his medical illustrations and at Stanford, he presented “Digital Dust – Carbon Dust Illustration in the Digital Age.” The 3rd edition of Mastery of Endoscopic and Laparoscopic Surgery was recently released by Wolters Kluwer Health and Lippincott-Williams & Wilkins publishers—an award-winning medical textbook which Michael helped conceive, design and illustrate. In February, Michael received an excellence in teaching award from a local college.

Pacific graphic design students are contributing to exciting real-world assignments in Illustration, Graphic Design III and History of Graphic Design classes. Ivan Rocha won a book cover competition sponsored by a local author, who also liked Deidre Zentler’s work. Both Ivan and Deidre submitted limited-usage contracts and received monetary awards. Illustration
students submitted cover designs for the 2009 University of the Pacific Summer Catalogue. Lamar Gibbs’ design was chosen by a staff vote through the Center for Professional & Continuing Education/Office of Summer Sessions. Stand-out designs by Glynnis Koike, Samantha Kowalski and Ivan Rocha were also recognized.

Graphic Design III students are branding Mambo music bandleader TITO RODRIGUEZ, JR. through a website redesign. The class held teleconference sessions with several prominent branding professionals including New York fashion designer/inventor JOYCE MICHEL (whose clients include Donna Karan and Kate Spade) and Disney communications executive Maki Hsieh-Leonard. At Stanford, the class experienced an exclusive “fireside chat” with law professor Paul Goldstein who talked about international copyright law including the controversial Shepard Fairey case. Graphic Design III students are applying branding tactics to engage communities; PAC2 TV, Pacific Nikkei Student Union and Prowl TV are three of the campus organizations included in the branding restage project.

History of Graphic Design students are designing an Ex Libris to be included in children’s books designed and illustrated by Pacific instructor Michael Leonard, and donated to the greater Stockton community in the name of the Department of Visual Arts. Each student will have their bookplate design attached to the inside cover stating “Donated by the University of the Pacific Department of Visual Arts.” Distribution is through the University of the Pacific’s Center for Community Involvement.

Whitney

CGD: Print: Recently completed ‘Containers for the Intangible’ now working on ‘personal information graphics’ (student projects are using the form of information graphics to create a self portrait—charting info ranging from the amount of sleep they have had in the past month to questions they have fielded regarding their race and ethnicity.) For the rest of the semester we will create a 2 page newsletter incorporating vector graphics, info graphics and typesetting.

GDI: Recently completed logo developments for Stockton non-profit organization and now are working on creating identity projects for local restaurants using M&co’s work for Restaurant Florent as a starting point. We took a field trip to Wok Inn as part of a larger examination of the research process and students will create promotional materials and redesign menus (paying attention to hierarchy, tone, etc.)

Personal projects: I am in a group show in May at the LOBOT GALLERY in Oakland that is “a survey of artists that explore the realm of architecture and confront various aspects of the built environment.” I am also gearing up Bellwether, the inaugural exhibition in Southern Exposure’s new home on 20th Street in San Francisco’s Mission District. I am creating a survivalist Bug-Out-Location’ and conducting a performance-demonstration for the show that “engage[s] in multi layered speculative projections on our ever shifting and uncertain future.” I am also working as a collaborator/designer for THE CLUSTER PROJECT, an online exhibition that surveys the physical, historical and social anatomy of cluster munitions.

2009 CALLIOPE: “5 MINUTES ‘TILL MADALYN” was this year’s installment of Pacific’s Literary and Art magazine showcasing some of the best written and visual creations from student authors and artists across the campus, designed and edited by a team of designers led by Heather McCoy.
RESOURCES:

AIGA
http://aigasf.org/
http://aigasf.org/resources

ADAC
http://adac.org/

AQUENT
http://aquent.us/

THE DESIGN CUBICLE

BOOKS
Graphic Design: A Career Guide and Education Directory
Edited by Sharon Helmer Poggenpohl
The American Institute of Graphic Arts

Brand Gap
Publisher: Macmillan Computer Pub
Pub. Date: July 2005

TYPOGRAPHY
Helvetica
http://www.mimeartist.com/helvetica/
http://www.ilineonyourvisits.com/helvetica/
http://www.youtube.com/watch?v=TTUGhsNkdbk
http://typophile.com/

CAREER OPPORTUNITIES:

School of Communication Arts are searching for two FT faculty

Web Design/Development, Web Animation or Broadcast Design
Matthew Kelly, Asst. Dir. of Education Digital Advertising & Design Department Chair,
School of Communication Arts @ Digital Circus
3000 Wakefield Crossing Drive
Raleigh, NC 27614
919/488-8495 x.237
919/488-8490 FAX
mkelly@highe digtal.com

Artist-in-Residence
http://www.nps.gov/grca/supportyourpark/air.htm

Las Vegas
http://www.lasartsscommission.com/artist-opportunities/

Also here are a couple of interesting you tubes on local artists:
http://www.youtube.com/watch?v=wEsOc0TQv98
http://www.youtube.com/watch?v=nzL6-rKWWik

RE:DESIGN MAGAZINE, PRODUCTION CLASS