Greetings Prospective Music Campers!

We’re excited to announce the dates for the 2nd annual Pacific Music Business Camp. It will be held from Sunday June 15th through Saturday June 21st, 2014. Camp will be held on the beautiful UOP campus. Campers will have the opportunity to take advantage of Pacific’s on campus recording studio, music lab, and have the chance to perform at Pacific’s on campus club, the Lair. All are welcome, musicians and non-musicians with a passion for the music industry. So get ready for a challenging and exciting week filled with music and the chance to make new friends!

My name is Laura Green and I am studying Business at Pacific with a Minor in Music Management. I’ll be the Assistant to our Director, Professor Keith Hatschek, who heads up our Music Management program and has more than 25 years industry experience to share with you. We also have a top-notch faculty of industry pros who will help you to learn about the inner workings of the music industry.

This year there will once again be two tracks in our camp: Songwriting and Music Production. However, we’re adding a new feature we think you’ll enjoy. There will be Camper Creative Teams formed up so that every student has the opportunity to help contribute to the creation of an original song. The goal of these teams is to create a stimulating musical environment that encourages all campers to comfortably express artistic ideas. Each team will share their ideas in song circles and then get the chance to record a demo version of their strongest song for consideration to become part of the final professionally produced Pacific Music Biz Camp CD project. (We’ll be posting some sound clips with our April newsletter of the EP that was created at last summer’s camp with our April newsletter!)

We’re excited to welcome Ben Camp as our songwriting instructor. Ben Camp has earned a degree with honors in both Songwriting and Music Business. But what really qualifies him to teach songwriting is the fact that his songs are in demand around the world. His song “Gold” by Victoria Justice, has received over 10 million views on YouTube and two other tracks he wrote for the Dutch band Main Street have been hits there. “Mind is Blown” was a top 10 single in Holland and has earned more than 3 million YouTube plays!

Other activities will include open mics or social events in the evenings; a special day learning about planning and staging your own concerts -- followed by a private concert by an up and coming band just for you with a meet and greet afterwards.
Comments from last year’s campers tell the story of just how much the students learned and grew:

“I found myself making friends with everyone . . . because all of us have the same aspirations. This was an amazing week - thank you!”

“It was a fantastic experience and I couldn’t have thought of anywhere better to have spent part of my summer.”

“I have a really hard time paying attention in school, and even with our longer days here, I was always focused, which is quite a feat for me. The material was interesting and the teachers are extremely good at what they do.”

So please keep an eye on this webpage for links to our upcoming monthly newsletters, as well as links to more music and pictures from last year’s camp. Signups are live now and space is limited. If you have any questions, please don’t hesitate to send either of us an email. We hope to see you here on campus in June. Thanks for your interest!

Musically yours,

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2013 Pacific Music Business Camp Activities