

UNIVERSITY OF THE
PACIFIC
Conservatory of Music

April 7, 2014

Greetings Prospective Music Campers!

Time for some news and updates as we continue to build the curriculum and sign up faculty for this year's edition of the Pacific Music Business Camp, which will occur between Sunday, June 15 through Saturday, June 21, 2014. Please remember, all high school age students with a passion for the music industry are welcome, musicians and non-musicians. So get ready for a challenging and exciting week filled with music and the chance to make new friends!

First, some exciting news...we've confirmed that our Camp CD Music Director and Producer will be Michael Klooster, who for the past 14 years has been keyboard player in the platinum selling band, SmashMouth. You've probably rocked out to their hit songs such as "All Star," "Walkin' on the Sun," and "I'm a Believer" with their instantly recognizable sound featured in movies such as *Shrek* and *Jungle Book 2*. Michael is a consummate musician and talented at bringing out the best in every song he produces, so we're confident you will learn a lot by meeting, studying and seeing him work on our camp CD project.



"Michael Klooster, music producer and keyboard player for SmashMouth joins the Pacific Music Business Camp Summer 2014 faculty."

We've received a number of emails asking about the differences between the Artist Development (aka Songwriting) track and the Music Production Track. (Note: you will choose which track you want to study when you arrive at camp on June 15th.) The main difference will be that in the A-D Songwriter track, the breakout classes will focus on learning more about the art and craft of songwriting, while the Music Production track breakout sessions will be held in the music lab or recording studio and focus on learning how to use recording programs such as Pro Tools or Logic Audio to make recordings. If you are new to either songwriting or music production, you may sign up for either track -- no experience is required! So whether or not you have written a few songs, or have played around with a recording program or not, you may sign up for the track you wish to explore. Basically, Pacific Music Business Camp is for you to explore your options, learn from professionals and college students already doing music industry projects and find out whether studying music business in college might be right for you.

No matter which track you pursue, you will be part of a Camper Creative Team! This will help insure that every student has the opportunity to help contribute to the creation of an original song.

Other activities will include open mics or social events in the evenings; a special day learning about planning and staging your own concerts -- followed by a private concert by an up and coming band just for you with a meet and greet afterwards.

So please keep an eye on this webpage for links to our upcoming monthly newsletters. Please also be sure to check out the 2013 Camp CD tracks that were produced last summer via the SoundCloud links listed below. You can also find a link to a printable postcard to share with your friends to encourage them to consider joining you at this year's Pacific Music Business Camp.

Signups are live now and space is limited. If you have any questions, please don't hesitate to send either of us an email. We hope to see you here on campus in June. Thanks for your interest!

Musically yours,



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JUNE 15-21, 2014 (GRADES 9-12)

PACIFIC MUSIC BUSINESS CAMP

Find out what it takes to become a:

- Recording Artist
- Songwriter
- Producer
- Sound Engineer
- Band Manager

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LIMITED SPACES AVAILABLE - REGISTER NOW!

Go.Pacific.edu/MusicCamp



Links to Student Recordings:

[Reason to Believe- Jordan Telgenhoff](#)

[Glamour Life- Dante Camacho & Naomi Campbell](#)

[White Noise- Daniel Matteson](#)

[Made to Break- Cole Henry](#)