

April 20, 2015

UNIVERSITY OF THE  
**PACIFIC**  
Conservatory of Music

# PMBC NEWSLETTER

## Dear Prospective Music Business Campers!

We're excited to announce the dates for the 3<sup>rd</sup> annual Pacific Music Business Camp. This year's edition will be held from Sunday, June 14<sup>th</sup> through Saturday, June 20<sup>th</sup>, 2015. Camp will be held on the beautiful UOP campus in Stockton, California. Campers will have the opportunity to take advantage of Pacific's on campus recording studio, music lab, and have the chance to perform at Pacific's on campus club, the Lair. All are welcome, musicians and non-musicians anyone in grades 9 through 12 with a passion for the music industry. So get ready for a challenging and exciting week filled with music and the chance to make new friends!

I am the Music Business Program Director, Professor Keith Hatschek; I head up the Pacific Music Management program and have more than 25 years of industry experience to share with you. We also have a top-notch faculty of industry pros and alumni of our Music Management degree program who will help you to learn about the inner workings of the music industry. We'll be profiling some of our talented faculty members in upcoming editions of our PMBC newsletter leading up to this year's camp.



This year there will once again be two tracks in our camp to choose from: Songwriting and Music Production. We are also

continuing with our Camper Creative Teams. There will be Camper Creative Teams formed up so that every student has the opportunity to help contribute to the creation of an original song that will be premiered at our

closing recognition event on Saturday, June 20<sup>th</sup>. The goal of these teams is to create a stimulating musical environment that encourages all campers to comfortably express artistic ideas. Each team will share their ideas in song circles and then get the chance to record a demo version of their strongest song for consideration to become part of the final professionally produced Pacific Music Biz Camp CD project. The new songs composed and recorded by last Year's Camper Creative Teams were a huge success. You can hear them by clicking on links that can be found on the Pacific Music Business Camp Facebook page. <https://www.facebook.com/pages/Pacific-Music-Camp/183382955019483>

Other activities will include open mics or social events in the evenings; a special day learning about planning and staging your own concerts -- followed by a private concert by an up and coming band just for you -- with a meet and greet afterwards with the band.

So please keep an eye on our [web page](#) for links to our upcoming monthly newsletters, as well as links to more music and pictures from last year's camp. Signups are live now and space is limited. If you have any questions, please don't hesitate to send me an [email](#). We hope to see you here on campus in June. Thanks for your interest!

Looking forward to seeing you soon!

Musically yours,

*Keith Hatschek*



**Keith Hatschek**

Pacific Music Business Camp  
Program Director

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# COMMENTS

from last year's campers tell the story of just how much the students learned and grew:

“ I really enjoyed the concert production class and the class about the press kit. I enjoyed them because they included information on how to market yourself that applied to me. I really loved all the classes because I learned a lot about all careers that I didn't even know existed.”

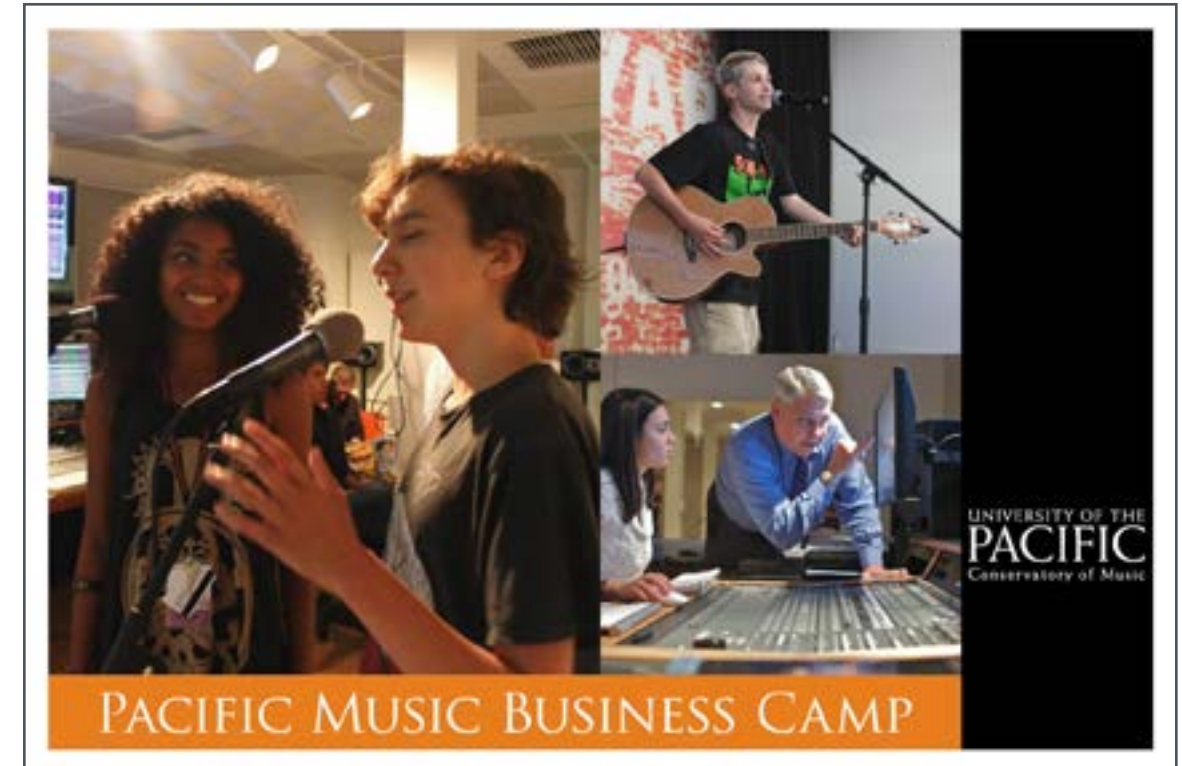
“ The most important thing I learned at PMBC was networking and how to deal with issues during collaborations.”

“ I thought the counselors were very nice, friendly, helpful, and enthusiastic about the music industry. They made us feel like we were one of them and offered a unique perspective.”

“ I think the most valuable thing I learned at PMBC was the immense range of options I will have throughout the rest of my music business career. There are so many things to do and during this camp I was exposed to a lot of information regarding my future.”

➔ **Go directly to the [PMBC registration page](#) - there is a discount for early registrants!**

**BELOW IS a printable version of our PMBC postcard, please feel free to print it and share it with some of your closest friends that you'd love to see come join you at PMBC!**



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— PMBC Camper comment

## PACIFIC MUSIC BUSINESS CAMP

**Find out what it takes to become a:**

- Recording Artist
- Songwriter
- Producer
- Sound Engineer
- Band Manager

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**LIMITED SPACES AVAILABLE - REGISTER NOW!**

[Go.Pacific.edu/MusicCamp](http://Go.Pacific.edu/MusicCamp)