

May 15, 2015

UNIVERSITY OF THE  
**PACIFIC**  
Conservatory of Music



# PMBC NEWSLETTER

## Greetings Prospective Music Business Campers!

Time for some news and updates as we continue to build the curriculum and sign up faculty for this year's edition of the Pacific Music Business Camp, which will occur between Sunday June 14<sup>th</sup> through Saturday June 20<sup>th</sup>, 2015. Please remember, all high school age students with a passion for the music industry are welcome, musicians and non-musicians. So get ready for a challenging and exciting week filled with music and the chance to make new friends!

First, some exciting news . . . we've confirmed that our songwriting instructor will be David Pramik, a talented and exciting young writer/producer who is based in Los Angeles. David is a graduate of Berklee College of Music's songwriting and music production program. He's been working with a variety of artists and producers to create new music, as well as scores for TNT and MasterCard. David will be leading our songwriting classes as well as co-producing our Camp CD project where two of our campers' original songs will be recorded by a group of top studio musicians, mixed, mastered and pressed onto CD! For more



details on some of the projects David has recently been working on, please visit [davidpramik.com](http://davidpramik.com).

We've received a number of emails asking about the differences between the Songwriting Track and the Music Production Track. (Note: You will choose which track you want to study when you arrive at camp on June 14<sup>th</sup>.) The main difference will be that in the Songwriter Track, the breakout classes will focus on learning more about the art and craft of songwriting, while the Music Production

Track breakout sessions will be held in the music lab or recording studio and focus on learning how to use recording programs such as Pro Tools or Logic Audio to make recordings. If you are new to either songwriting or music production, you may sign up for either track -- no experience is required! So whether or not you have written a few songs or have played around with recording software, you may sign up for whichever Track you wish to explore. Basically, Pacific Music Business Camp is for you to explore your options, learn from professionals and college students already doing music industry projects and find out whether studying music business in college might be right for you.

**No matter which track you pursue, you will be part of a Camper Creative Team!** This will help ensure that every student has the opportunity to help contribute to the creation of an original song that will be recorded in the lab or studio during your camp week and released at the end of the camp.



Other activities will include open mics or social events in the evenings; a special day learning about planning and staging your own concerts – followed by a private concert by an up and coming band just for you with a meet and greet afterwards.

So please keep an eye on this web page for links to our upcoming monthly newsletters. Please also be sure to check out the 2014 & 2013 Camper Creative Team music tracks that were produced via the SoundCloud links listed below. You can also find a link to a printable postcard to share with your friends to encourage them to consider joining you at this year's Pacific Music Business Camp.

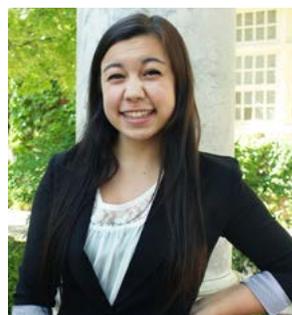
Sign ups are live now and space is limited. If you have any questions, please don't hesitate to send either of us an email. We hope to see you here on campus in June. Thanks for your interest!

Musically yours, *Keith Hatschek & Alyssa Dezell*



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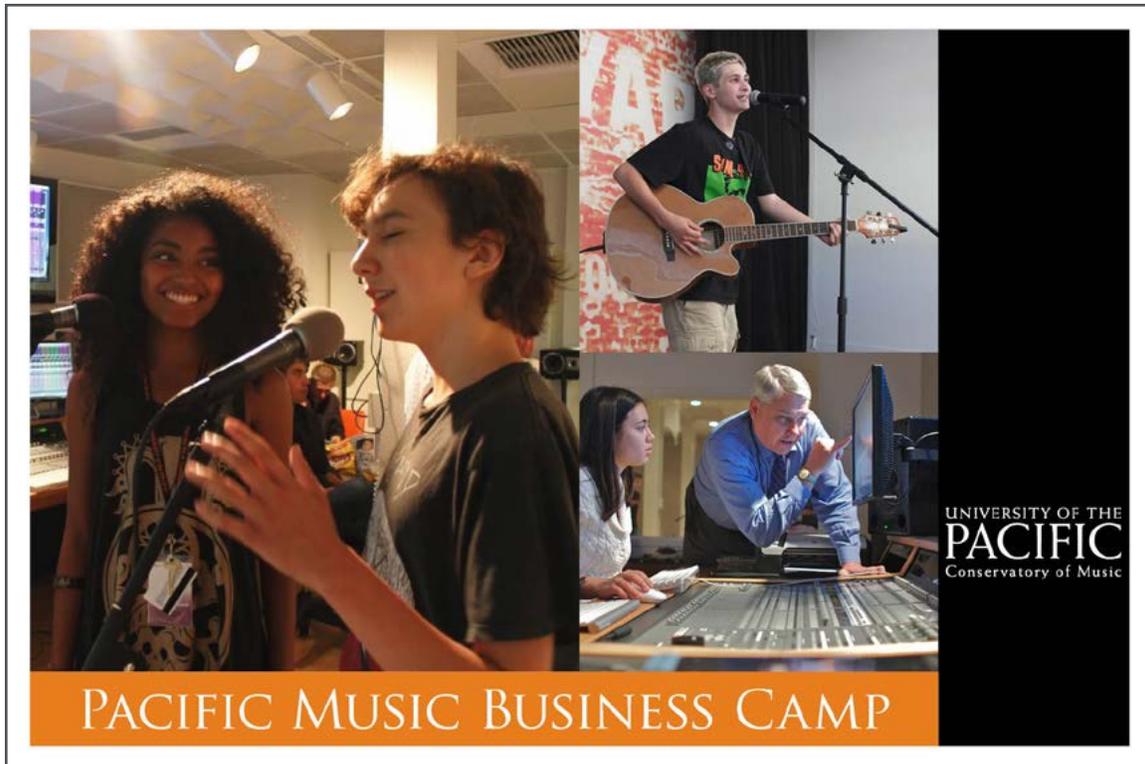


<https://soundcloud.com/pacificmusicbizcamp>

## CAMP ACTIVITIES



**BELOW IS a printable version of our PMBC postcard, please feel free to print it and share it with some of your closest friends that you'd love to see come join you at PMBC!**



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*"I think the most valuable thing I learned at PMBC was the immense range of options I will have throughout the rest of my music business career. There are so many things to do and during this camp I was exposed to a lot of information regarding my future."*  
— PMBC Camper comment

**PACIFIC MUSIC BUSINESS CAMP**

**Find out what it takes to become a:**

- Recording Artist
- Songwriter
- Producer
- Sound Engineer
- Band Manager

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**LIMITED SPACES AVAILABLE - REGISTER NOW!**

**Go.Pacific.edu/MusicCamp**