

May 23, 2018



# PMBC

# NEWSLETTER

UNIVERSITY OF THE  
**PACIFIC**  
Conservatory of Music

## Dear Prospective Music Business Campers!

Time for some news and updates as we continue to build the curriculum and sign up faculty for this year's edition of the Pacific Music Business Camp, which will be happening Sunday June 17th to Saturday June 23rd, 2018. Please remember, all high school age students with a passion for the music industry are welcome, musicians and non-musicians. So get ready for a challenging and exciting week filled with music and the chance to make new friends!

First, some exciting news...we've confirmed that our songwriting instructor will be Quincy Scott, a talented and prolific writer/producer who is based in Los Angeles. He started selling his original hip hop beats while still in 8th grade and by high school jumped to songwriting, rapping and producing tracks. A true jack of all trades, Quincy has handled every aspect of music production



**Quincy Scott**

including A&R, artist development, ghost production, drum programming, sound design, mixing, mastering, arranging, songwriting, lyrics edits, etc. His credits include work with artists: Krewella, Gallant, ZHU, Banks, Stephen, Koda, J.T. Roach, Bryce Fox, Confetti and Chloe Angelides. Quincy will be leading our songwriting classes as well as co-producing our Camp CD project where two of our campers' original songs will be recorded by a group of top studio musicians, mixed, mastered and pressed onto CD!

This year, each Camper Creative Team will be paired with a songwriting coach to offer tips throughout the week. We will have two songwriting coaches, Sandra Dolores and Peter Hackett, and they will each work closely with the teams as they develop their own original songs. These coaches will spend time with their teams each day in Sandbox Sessions. They'll mentor and guide campers through the songwriting process and help each team with pre production as they get ready to record their newly composed songs.

We've received a few emails asking about the differences between the three elective tracks for students to choose. Here's the scoops! The Artist Development/Songwriting Track features breakout classes that focus on

learning about the art and craft of songwriting, and is suited to both first time and experienced songwriters. Aspiring poets, lyricists or beat makers are also welcome to join this track.

There are two Music Production tracks that focus on the tech side of making music. The Beginner Track introduces the Owen Studio's sound and control room facility. It provides for an introduction to the Pro Tools software and hardware platform. Students will learn about the Avid C24 mixing control surface and HD192 I/O digital audio interface. Third party plug-in instruments and effects will also be covered along with basic microphone concepts.

The Advanced Production track is for students who have working knowledge of audio production programs such as Logic, Pro Tools, Ableton, etc. Advanced students generally have production skills, understand the basic MIDI language and have already recorded and produced musical material with these DAWs. If you are interested in music production and not sure which Production track would best suit you, you can email Professor Jeff Crawford at [jcrawford@pacific.edu](mailto:jcrawford@pacific.edu), to discuss your options.

However, if you are new to either songwriting or music production, you may sign up for either the Artist



Development/ Songwriting or Beginning Production track – **no experience is required!** Basically, Pacific Music Business Camp is designed for you to explore your options, learn from professionals and college students already doing sophisticated music industry projects, and to help you learn whether studying music business in college might be right for you.

**No matter which track you pursue, you will be part of a Camper Creative Team!** This will help insure that every student has the opportunity to help contribute to the creation of an original song that will be recorded in the lab or studio during your camp week and released at the end of the camp at our PMBC Recognition event.

Other activities will include open mics and social events in the evenings, and a workshop on how to run sound for your own concerts taught by Head of our ASUOP Booking Department, Kathrina Morales. For those who play an instrument such as guitar,

bass, ukulele, please bring your axe! We are also adding a “brown bag” lunch workshop with the talented session musicians that will be laying down tracks for the camp CD -- combined they have more than 75 years of touring and recording experience to share with you. You’ll learn about the life of a touring musician on the road and what it takes to make it as a studio player.

Please also be sure to check out the past Camper Creative Team music tracks that were produced via the [SoundCloud link](#). You can also find a link to a printable postcard to share with your friends to encourage them to consider joining you at this year’s Pacific Music Business Camp.

Signups are live now and space is limited. If you have any questions, please don’t hesitate to send either of us an email. We hope to see you here on campus in June. Thanks for your interest!

Musically yours,  
*Keith Hatschek & Monica Motta*



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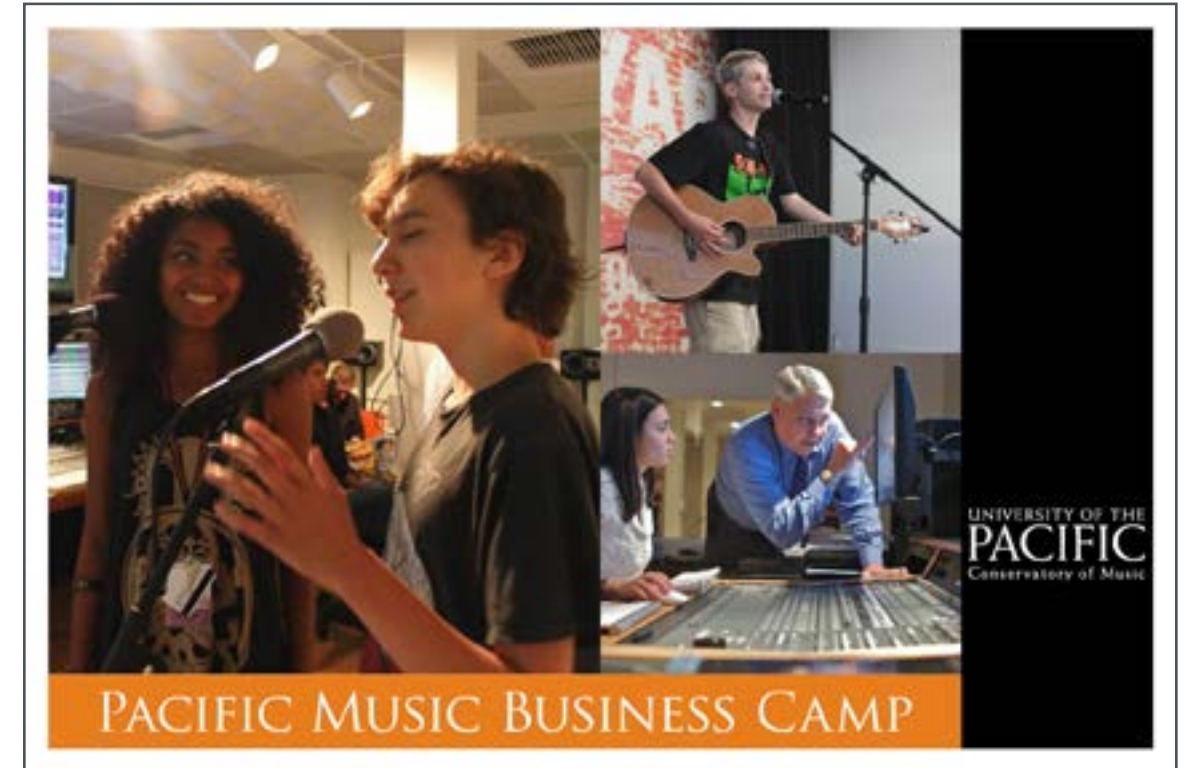


**Monica Motta**  
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## CAMP ACTIVITIES



**BELOW IS a printable version of our PMBC postcard, please feel free to print it and share it with some of your closest friends that you’d love to see come join you at PMBC!**



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*"I think the most valuable thing I learned at PMBC was the immense range of options I will have throughout the rest of my music business career. There are so many things to do and during this camp I was exposed to a lot of information regarding my future."*  
— PMBC Camper comment

### PACIFIC MUSIC BUSINESS CAMP

Find out what it takes to become a:

- Recording Artist
- Songwriter
- Producer
- Sound Engineer
- Band Manager

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