

UNIVERSITY OF THE
PACIFIC
Conservatory of Music

June 3, 2014

Dear 2014 Pacific Music Biz Campers:

In less than two weeks, we'll be getting together here on our beautiful campus to convene this year's Music Business Camp. We're excited to meet all of you!

At the end of this newsletter, you will find the schedule for this year's camp. As you will see, we plan to keep you busy and learning the whole week long. We'll have our open mic night on Monday and on Tuesday our Camper Creative Teams will be battling it out live at The Lair for a spot on the camp CD. Please take a moment to familiarize yourself with the schedule for each day. We've programmed plenty of time for collaboration and music making throughout the week (Don't fret, if you don't play an instrument, you can be involved in helping with lyrics, song form, coming up with beats or any idea that will help your team come up with cool tunes!)

At the end of this email is a list of things you should review and bring to camp to help make your experience as productive and comfortable as possible. Some of this was in your overall camper packet, but a few items are *specific* to Music Business Camp, so look it over carefully!

Since all of you will have access to the computer music lab at various times, there are a few devices that will be useful if you can bring them, especially a personal set of headphones.

Remember, if you have any questions at all, please don't hesitate to shoot us an email or for general questions about camp, feel free to also call the general music camp office number, 209-946-2416.

All Music Business Campers should bring:

- Headphones
- Reusable Water Bottle
- Swimwear
- Personal Items (see complete list in general camper packet)

Strongly Recommended:

- Flashdrive*
- Musical Instrument (Guitar, Ukulele, Harmonica, etc.)
- Spending Money
- Smart Phone

*These are recommended flash drives can be found at Amazon.com and range from \$20 to \$40. If you already have another high capacity (8GB or more) high speed (USB 2.0) flash drive with space to use, please bring it.

http://www.amazon.com/Patriot-Supersonic-Series-Flash-PEF32GSRUSB/dp/B008R6OPIQ/ref=sr_1_1?ie=UTF8&qid=1401484321&sr=8-1&keywords=patriot+XT+flash+drive+32+gb

http://www.amazon.com/Patriot-Supersonic-Boost-Series-Flash/dp/B007IPVYFO/ref=sr_1_2?ie=UTF8&qid=1401484321&sr=8-2&keywords=patriot+XT+flash+drive

Looking forward to seeing you soon!

Musically yours,



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Links to Student Recordings:

[Reason to Believe- Jordan Telgenhoff](#)

[Glamour Life- Dante Camacho & Naomi Campbell](#)

[White Noise- Daniel Matteson](#)

[Made to Break- Cole Henry](#)

A collage of four photographs showing students and faculty in a music studio. Top left: A young woman with curly hair and a young man singing into microphones. Top right: A young man playing an acoustic guitar on stage. Bottom left: A young woman and a young man looking at a computer screen. Bottom right: A man in a blue shirt pointing at a computer screen while a woman works at a mixing console.

**JUNE
15-21,
2014**

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PACIFIC MUSIC BUSINESS CAMP

Schedule

Sunday, June 15			
TIME	CLASSES/ACTIVITY	ROOM	TRACK
12:00-2:00 PM	Registration & Dorm Check In	Faye Spanos Lobby	All (Commuters are free until 2:30 PM after check in)
2:30 PM	All Camp Meeting	Concert Hall	All
2:45-4:00 PM	Camp Officially Begins Demo Auditions	Recital Hall	Artist Development
	Camp Officially Begins Producer's Playbook	Owen 123	Producer
4:00-5:00 PM	Camper Creative Teams forms	Buck 111	All
5:00-6:20 PM	Dinner	University Center	All
6:30-9:00 PM	Movie Night & Hangout	Buck 111	All
9:15 PM	Dorm Meetings	Concert Hall/Recital Hall	All
9:30 PM	In Dorms	Southwest	All
Monday, June 16			
TIME	CLASSES/ACTIVITY	ROOM	TRACK
7:30-8:20 AM	Breakfast	University Center	All
8:30-9:50 AM	Making Money, Making Music, & Finding Your Niche Market	Buck 111	All
10:00-10:10 AM	Snack Break	Buck Lobby	All
10:15-11:00 AM	Songwriting Workshop 1	Buck 111	Artist Development
	Introduction to Recording Studio	Owen 207	Producer
11:10-12:00 PM	Pro Tools Workshop 1	Owen 123	Producer
	Songwriting Workshop 2	Buck 111	Artist Development
12:00-12:50 PM	Lunch	University Center	All
1:00-2:20 PM	The Sandbox 1 (Camper Creative Teams)	Meet in Buck Lobby	All
2:30-3:10 PM	Creating A Killer Press Kit/Write Your Bio	Buck 111	Artist Development
	Your Role as Producer	Buck TBA	Producer
3:15-4:00 PM	Creating A Killer Press Kit/Write Your Bio	Buck 111	Producer
	What to Expect from a Producer	Buck TBA	Artist Development
4:10-5:40 PM	Anatomy of a Hit Song 1	Buck 111	All
5:30-6:20 PM	Dinner	University Center	All
6:30-7:45 PM	Open Mic	The Lair	All
7:45-8:30 PM	Ice Cream Social	Behind Faye	All
8:30-9:45 PM	The Sandbox 2 (Camper Creative Teams)	Buck classrooms	All
10:00 PM	In Dorms	Southwest	All



Schedule

Tuesday, June 17

TIME	CLASSES/ACTIVITY	ROOM	TRACK
7:30-8:20 AM	Breakfast	University Center	All
8:30-9:50 AM	Some Legal Stuff You Gotta Know: Rights and Licenses	Buck 111	All
9:00-10:00 AM	Break to take All Camp photo	Near Columns	All
10:00-10:10 AM	Snack	Buck Lobby	All
10:15-11:00 AM	Songwriting Workshop 3	Buck 111	Artist Development
	Pro Tools Workshop 2	Owen 123	Producer
11:10-12:00 PM	Songwriting Workshop 4	Buck 111	Artist Development
	Pro Tools Workshop 3	Owen 123	Producer
12:00-12:50 PM	Lunch	University Center	All
1:00-2:20 PM	The Sandbox 3 (Camper Creative Teams)	Meet in Buck Lobby	All
2:30-4:00 PM	Co-Writing 101 (Artist Development)	Buck 111	Artist Development
	Production Case Study	Owen 123	Producer
4:10-5:20 PM	Co-writing 101 (Producers)	Buck 111	Producer
	From Song to Album	Owen 123	Artist Development
5:30-6:20 PM	Dinner	University Center	All
6:30-8:00 PM	Sandbox Playoffs (Camper Creative Teams perform their best songs!)	The Lair	All
8:00-9:45 PM	The Sandbox 4 (Camper Creative Teams)	Meet in Buck Lobby	All
10:00 PM	In Dorms	Southwest	All

Wednesday, June 18

TIME	CLASSES/ACTIVITY	ROOM	TRACK
7:30-8:20 AM	Breakfast	University Center	All
8:30-9:50 AM	Sell Out Your Show - Concert Booking and Promotion	Buck 111	All
10:00-10:10 AM	Snack Break	Buck Lobby	All
10:15-11:00 AM	Song Doctor Clinic - Rewrites	Buck 111	Artist Development
	Pro Tools Workshop 4	Owen 123	Producer
11:10-12:00 PM	Songwriting for Producers	Buck 111	Producer
	Producing for Songwriters	Owen 123	Artist Development
12:00-12:50 PM	Lunch	University Center	All
1:00-2:15 PM	Preparing for the Studio	Buck 111	All
2:30-4:00 PM	Live Sound Workshop Part 1	Raymond Great Hall	All
4:10-5:20 PM	Live Sound Workshop Part 2	Raymond Great Hall	All
5:30-6:20 PM	Dinner	University Center	All
6:30-7:30 PM	Microphone Lab	Owen 207	All
7:35-7:50 PM	Pool Party Prep	Southwest	All
8:00-10:00 PM	Pool Party	Pool	All
10:00 PM	In Dorms	Southwest	All



Schedule

Thursday, June 19			
TIME	CLASSES/ACTIVITY	ROOM	TRACK
7:30-8:20 AM	Breakfast	TBA	All
8:30-9:50 AM	Artist's Professional Team of Advisors	Buck 111	All
10:00-10:10 AM	Snack Break	Buck Lobby	All
10 AM - 5 PM	Camper Creative Teams pulled to Studio as needed to perform	Owen 207	
10:10-11:00 AM	Indie Label Operation - Pac Ave Records	Buck 111	All
11:00-12:00 PM	Demo Sessions - Camper Creative Teams	Owen 123	All
	Fly on the Wall	Owen 207	All
12:10-12:50 PM	Lunch	University Center	All
1:00-4:00 PM	Headshots and Demo Sessions <i>Continue</i>	Owen 123; outdoor	All
	Fly on the Wall - Studio Observation	Owen 207 & Owen 123	All
4:10-5:20 PM	Open Time at DUC Lawn (if demos all completed)	University Center lawn	All
5:30-6:20 PM	Dinner	University Center	All
6:30-6:50 PM	Work in Progress Check - Mixdown	Owen 207	All
7:00-9:00 PM	Jazz Jam Session (PMBC Camper Creative Teams may perform)	Faye Spanos	All
10:00 PM	In Dorms	Southwest	All
Friday, June 20			
TIME	CLASSES/ACTIVITY	ROOM	TRACK
7:30-8:20 AM	Breakfast	University Center	All
8:30-9:50 AM	Putting It All Together: Hot Industry Jobs	Buck 111	All
10:00-10:10 AM	Snack break	Buck Lobby	All
10:10-11:00 AM	One-On-One Career Coaching	Buck 111	All
11:10-12:00 PM	Music Business Jeopardy	Owen 123	All
12:00-12:50 PM	Lunch	University Center	All
1:00-2:20 PM	Anatomy of a Hit	Owen 123	All
2:30-4:00 PM	Virtual Instruments & Charts	Owen 123	All
4:10-5:20 PM	Hangout Time	University Center/Knoles Lawn	All
5:30-6:50 PM	Dinner	University Center	All
7:00-8:30 PM	Jazz Concert	Faye Spanos	All
8:45-9:55 PM	The Sandbox/Social	Buck Hall	All
10:00 PM	In Dorms	Southwest	All
Saturday, June 21			
TIME	CLASSES/ACTIVITY	ROOM	TRACK
7:30-8:20 AM	Breakfast	University Center	All
8:30-9:20 AM	Music Business 101 Review	Buck 111	All
9:30-10:45 AM	Dorm Check Out	Southwest Hall & belongings in Buck 111	All
11:00-12:30 PM	Recognition Ceremony & CD Playback Party	Recital Hall	All
12:45-1:30 PM	Lunch (Included for campers, family may buy)	University Center	All
12:45 PM	Music Business Camp Ends		All
1:30-3:00 PM	Optional Jazz Camp Concert (music business campers may attend but will not be performing)	Faye Spanos	All