

July 23, 2015



PMBC

NEWSLETTER

UNIVERSITY OF THE
PACIFIC
Conservatory of Music

Hello everyone!

We'd like to start by thanking you all for joining us for the 2015 Pacific Music Business Camp! It was great meeting you, and you all accomplished some amazing things over the course of just one week!

We'd like to follow up and remind you about some items you can access. First, please check out the online resource directory on Dropbox. This includes the PowerPoint's for many of the sessions from throughout the week, as well as a great many "how to" articles and tip sheets to help you learn more about how to thrive in the music industry. There is also a suggested reading list with some good books and websites worth checking out. And please contact Alyssa if you have yet to receive the link to the Dropbox Resources page and she will get it to you as soon as possible.

Next up is news that all of the tracks created by you all are now up on SoundCloud. You can find them through this link: <https://soundcloud.com/pacificmusicbizcamp>.



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Please feel free to share this link, as well as follow Pacificmusicbizcamp on SoundCloud!

I'd also like to thank you for taking our post-camp survey. Based on your feedback, we are already brainstorming ways to improve camp further for next year. One idea you suggested is to do some team building activities so everyone can get to know each other a bit better on Sunday before splitting into our Camper Creative Teams. We're also going to be adding in an "Advanced Producer" track in addition to our existing Producer track so those with more production experience can start on more complex production activities and projects right from the start.

We'd also like to invite any of you that are currently in 11th or 12th grade to consider scheduling a campus visit to Pacific, if you would like to learn more

about possibly studying in our Music Industry Studies, Music Management or any of Pacific's other degree programs. You can sit in on some classes, meet and talk with current students and get an overview of what Pacific is like when all of our students are on campus.

We'll also be hosting the Fifth Pacific Music Business Symposium on Monday, October 12, 2015, and as an alumnus of PMBC, we'd like to invite you to attend as our guest if you are interested. The symposium will focus on the Swedish pop music industry and its connections to the U.S. music business. To find out more about a campus visit or the Music Business Symposium, simply email [Professor Hatschek](mailto:Professor.Hatschek).

A pair of headphones were also left in the Owen computer lab. If these are yours, please identify them (brand or color) and email Alyssa and she'll see that they are sent back to you.



Again, thank you for joining us for camp this year, it was wonderful meeting you all! We hope you all had an amazing time and that you'll consider joining us again for camp next June!

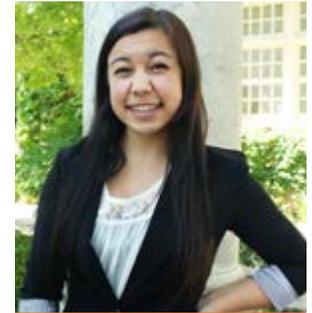
Until then, best of luck with your musical journey, we encourage you to keep in touch with the new friends and collaborators you met this summer, too.

Please feel free to contact either of us with any questions.

Thank you, and best, *Keith Hatschek & Alyssa Dezell*



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