

About the Instructors



Bonney Brown is the President of Humane Network, a national organization dedicated to helping shelters improve live-release rates for dogs and cats. She was the Executive Director of Nevada Humane Society for over 6 years and

created and sustained a community-wide live release rate of 94%, winning Maddie's Fund's Lifesaving Award for the community. She has over 26 years of experience in the animal welfare and sheltering field, holding leadership positions at a variety of organizations. Her work has been highlighted in numerous national publications and she is a frequent speaker at national conferences.

Diane Blankenburg is the CEO of Humane Network and former Community Programs and Development Director for Nevada Humane Society for over 6 years. She has over 15 years of experience in the animal welfare and sheltering field and brings extensive



experience in business consulting, facilitation, training, and coaching. She has a Master's in Business Administration from the University of San Diego.

Please visit our website for more information.

www.pacific.edu/cpce



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For more information contact:
Kyle Harkness, kharkness@pacific.edu

University of the Pacific
Center for Professional &
Continuing Education
3601 Pacific Avenue, Stockton, CA 95211
209.946.2424 or 800.959.5376
Fax: 209.946.3916
E-mail: cpce@pacific.edu
Website: www.pacific.edu/cpce



UNIVERSITY OF THE PACIFIC

CENTER FOR PROFESSIONAL & CONTINUING EDUCATION



**Completely
Online!**

Lifesaving-Centered Animal Shelter Management Certificate Program

Lifesaving-Centered Animal Shelter Management Certificate Program



Society's relationship to pets continues to evolve. The majority of people consider their pets to be beloved family members and expect their local animal shelter to work diligently to save the lives of the dogs and cats that enter the facility. This program will provide the knowledge you need to assume a management or leadership role at an open-admission animal shelter. You'll learn how to maximize a shelter's lifesaving potential through program management, community engagement, and shelter operations while at the same time preparing yourself for an exciting career. Courses include exposure to a wide variety of experts in the field.

Who will benefit from this program?

- Professionals seeking a career change to something more personally fulfilling
- New shelter directors
- Shelter directors or managers wishing to dramatically improve their live-release rate
- People working in the animal welfare field who wish to advance into management roles
- Board members of animal shelters
- Those wanting to earn Continuing Education Units (CEUs) or SAWA/CAWA CE credits

Five courses included are:

Leadership Training

Course Code: UNSM 005 (6 CEUs)

- Strategic Planning for Impact
- Analyzing Operations and Decision-Making
- Managing People & Processes to Achieve Results
- Organizational Responsibilities, Structure, and Board of Directors

Shelter Operations

Course Code: UNSM 010 (6 CEUs)

- Adoptions
- Animal Care Fundamentals
- Enrichment
- Animal Behavior
- Customer Service

Community Program Development

Course Code: UNSM 015 (6 CEUs)

- Community Relations
- Volunteers
- Foster Care
- Spay/Neuter
- Help Desk
- Events



Animal Health and Clinic Operations

Course Code: UNSM 020 (6 CEUs)

- Understanding Shelter Medicine
- Basic Animal Health Considerations and Care
- Euthanasia Decisions
- Clinic Operations

Marketing and Development

Course Code: UNSM 025 (6 CEUs)

- Development Fundamentals
- Fundraising Strategies
- Marketing Fundamentals
- Adoption Promotion
- Social Media and Websites
- Media Relations

Program is online and starts twice a year (every seven months). Each course is 6 weeks long.

Individual courses (6 CEUs): \$299. Certificate/all courses (30 CEUs): \$1,395 if you register for all courses up front (\$100 discount).