In compliance with the IRS, University of the Pacific must deduct the value of any tangible goods (i.e. a meal received through the Etiquette Dinner, Benefits Fair participation, etc.) from the portion recognized as a charitable contribution; the receipt issued by Pacific will reflect this adjustment.

Career Resource Center’s (CRC)
2015-2016 Corporate Sponsorship Levels

$5,000 level – ROAR
- Exclusive branding in donor’s choice of the CRC library or CRC conference room for the academic year
- Recognition on donor plaque in CRC main lobby
- Recognition through social media post(s), celebrating the sponsorship
  - Option to attach donor-supplied promotional or recruitment video
- Full-page recognition in every CRC printed material provided free to students including:
  - Four “how to” handouts - 2,000 distributed
  - Spring Career & Internship Fair guide – 1,000 distributed
  - “Meet Your Future” mock interviews event guide – 500 distributed
- ALL BENEFITS OF THE $1,500 LEVEL

$3,000 level – TIGER
- Exclusive branding in 1 CRC interview room for the academic year
- Half-page recognition in CRC’s:
  - Spring Career & Internship Fair guide – 1,000 distributed
  - “Meet Your Future” mock interviews event guide – 500 distributed
- ALL BENEFITS OF THE $1,500 LEVEL

$1,500 level – STRIPES
- Table at fall Etiquette Dinner ($500 value)
- Recognition on CRC’s annual t-shirt - distributed to 1,000 Freshman at spring orientation
  - Previously sold ($250 value), but now reserved exclusively for sponsors
- Table at spring Career & Internship Fair registration ($350 value)
- Presence at Stockton campus events
  - Invitation only – sponsors will have exclusive access
- Company logo featured on Tiger Jobs electronic job board
- Company logo featured on CRC home page of Pacific website
- Logo recognition as a sponsor in CRC’s:
  - Spring Career & Internship Fair guide
  - “Meet Your Future” event guide
  - panel television in CRC lobby