Pacific's history, sense of place, commitment to excellence, unique academic programs and its dedication to creating first name relationships is the common bond among its students, faculty and administration. The new University Student Center’s design is focused on expressing this unique community with integrity.

In addition to being a place to dine, relax and socialize the center will serve as a hub for the expression of Pacific's diverse programs, encouraging interaction and awareness among the students and faculty. Not only will it showcase student artwork, research and projects, but it will also serve as a living classroom, a dynamic space where students can perform music, recite poetry, hold meetings and otherwise engage in learning opportunities outside of the classroom.

Keeping with the university’s tradition of forward-thinking, the new center will be a sustainable environment that reflects Pacific’s commitment to the well being of its students and of our planet’s resources. By embracing the use of natural light and air, the design embodies the spirit of its natural surroundings and the rich historical context of the campus and the region.

In designing Pacific’s university center, we believe the result should symbolize the historical, social, cultural and physical attributes that makes this university stand apart from peer institutions in a realm where the right environment can define success now and in the future.
Sustainable Strategies

- Location of vegetation and trees provides shading and cooling at key areas of the building.
- Summer sun.
- Winter sun.
- Clerestories and skylights provide natural daylighting.
- Trellis at deck provides dappled sunlight.
- Large operable doors and windows allow for natural cooling and ventilation.
- Underfloor air delivery allows for less cooling loads.
- Operable skylights provide natural ventilation and heat exhaust.
- Rainwater runoff runs to vegetated swales prior to being introduced to storm water system.
- Light colored roofs allow for added reflection for interior daylighting.
- Photovoltaic cells in skylight.
- Location of vegetation and trees provides shading and cooling at key areas of the building.
- Underfloor air delivery allows for less cooling loads.
Promenade Seating Outside of Event Space

Pacific University - University Center
Pacific Marketplace

Pacific University - University Center

14 May 2008

Gensler
Coffee beans in acrylic shadowbox (See Details 1-2/G.10).

Brown paint by others.

Handwritten menu on chocolate-colored chalkboard (See Detail 2).

3/4" thick MDF painted with brown chalkboard paint, face and returns with dark brown. 1/16" rules silkscreened medium brown, letters and graphic silkscreened off white, colors to match architect’s samples. Mount to painted wall with cleat block concealed fasteners.

"Perhaps the profession of doing good may be full, but everybody should be kind at least to himself." - John Muir

8'-6"

AFF

EQ

EQ

Blade Sign

See Details 1-3/G.21.

1  ELEVATION:  Calaveras Coffee Co. Cafe
   Scale: 1/4" - 1'-0"

2  ELEVATION:  Cafe Blade Sign - Signtype GH
   Scale: 1/4" - 1'-0"

3  ELEVATION:  Cafe Menu Board - Signtype GJ
   Scale: 1/2" - 1'-0"
Machined aluminum mounting flange, used to fit tightly over metal mounting tabs, mechanically attached to wall. Signage contractor to engineer and coordinate mounting tab with G.C.

Provide 3/16" x 1/4" deep vertical slots in vertical bars, open at top only to allow changeable inserts to slide in from top over vinyl graphic, both sides. Inserts by others.

Digital graphic printed on matte vinyl substrate applied to first surface of metal panel, both sides (wraps top/bottom edges).

Steel mounting tab integrated into building framing (by G.C.).

1-1/2" thick metal sign panel painted P-1 Black.

1/4" thick acrylic cut letters with hand-polished sides to be adhesive applied flush to metal panel, both sides. Letter faces painted P-4 Medium Gray.

P-2 White vinyl cut letters applied to first surface of panel, both sides.
1 ELEVATION: Pub Main ID @ Main Corridor - Signtype GQ
Scale: 1/4" - 1'-0"

Fabricated translucent orange acrylic letterform, 4" thick, wraps corner of recessed alcove. Solvent weld all edges/corners and polish cleanly to minimize seams. Provide grid of white LED illumination concealed within letterform to provide uniform internal and halo illumination. Provide internal diffusion material as required to avoid hotspots.

3/4" thick MDF painted with black chalkboard paint, face and returns with black. 1/16" rules silkscreened medium gray letters silkscreened off-white, colors to match architect's samples. Mount to painted wall with cleat block concealed fasteners.

Glass backpainted milky white (by G.C.).

2 ELEVATION: Pub Menu Board @ Bar - Signtype GR
Scale: 1/4" - 1'-0"

Recessed alcove with glass facing and concealed cove lighting (by G.C.).

Let me ask you something...

The Lair Signage