Lifesaving-Centered Animal Shelter Management Certificate Program

About the Program

Completely Online!

Society’s relationship to pets continues to evolve. The majority of people consider their pets to be beloved family members and expect their local animal shelter to work diligently to save the lives of the dogs and cats that enter the facility. This program will provide the knowledge you need to assume a management or leadership role at an open-admission animal shelter. You’ll learn how to maximize a shelter’s lifesaving potential through program management, community engagement, and shelter operations while at the same time preparing yourself for an exciting career.

Courses are online and start in the Fall. Each course is 6 weeks long. $299 per course. $1395 if you register for all courses at once!

WHO WILL BENEFIT FROM THIS PROGRAM?

- Professionals seeking a career change to something more personally fulfilling
- New shelter directors
- Shelter directors or managers wishing to dramatically improve their live-release rate
- People working in the animal welfare field who wish to advance into management roles
- Board members of animal shelters
- Activists who wish to see a change in their local community shelter
- Those wanting to earn Continuing Education Units (CEUs)
FIVE COURSES INCLUDED ARE:

LEADERSHIP TRAINING
Course Code: UNSM 005 (6 CEUs)
• Strategic Planning for Impact
• Analyzing Operations and Decision Making
• Managing People & Processes to Achieve Results
• Organizational Responsibilities, Structure, and Board of Directors

SHELTER OPERATIONS
Course Code: UNSM 010 (6 CEUs)
• Adoptions
• Animal Care Fundamentals
• Enrichment
• Animal Behavior
• Customer Service

COMMUNITY PROGRAM DEVELOPMENT
Course Code: UNSM 015 (6 CEUs)
• Community Relations
• Volunteers
• Foster Care
• Spay/Neuter
• Help Desk
• Events

ANIMAL HEALTH AND CLINIC OPERATIONS
Course Code: UNSM 020 (6 CEUs)
• Understanding Shelter Medicine
• Basic Animal Health Considerations and Care
• Euthanasia Decisions
• Clinic Operations

MARKETING AND DEVELOPMENT
Course Code: UNSM 025 (6 CEUs)
• Development Fundamentals
• Fundraising Strategies
• Marketing Fundamentals
• Adoption Promotion
• Social Media and Websites
• Media Relations

ABOUT THE INSTRUCTORS

BONNEY BROWN
is the President of Humane Network, a national organization dedicated to helping shelters improve live-release rates for dogs and cats. She was the Executive Director of Nevada Humane Society for over 6 years and created and sustained a community-wide live release rate of 94%, winning Maddie’s Fund’s Lifesaving Award for the Community. She has over 23 years of experience in the animal welfare and sheltering field, holding leadership positions at a variety of organizations. Her work has been highlighted in numerous national publications and she is a frequent speaker at national conferences.

DIANE BLANKENBURG
is the CEO of Humane Network and former Community Programs and Development Director for Nevada Humane Society for over 6 years. She has over 11 years of experience in the animal welfare and sheltering field and brings extensive past experience in business consulting, facilitation, training, and coaching. She has a Master’s in Business Administration from the University of San Diego.