Imagine some of the world’s jazz music powerhouses performing this spring during a citywide cultural festival, hosted by University of the Pacific’s Brubeck Institute and the City of Stockton.

It’s happening! We’re delighted to announce that world-renowned jazz trumpeter-composer, nine-time Grammy winner Wynton Marsalis and the Jazz at Lincoln Center Orchestra will headline the music and education jazz extravaganza on March 22. Stockton will swing!

You’ll want to be there. The 12th annual Brubeck Festival, centered in and around the historic Bob Hope Theatre in downtown Stockton, the week of March 18-23, will feature music performances and educational lectures around the city, along the Miracle Mile, on University of Pacific’s campus and at San Joaquin Delta College.

More importantly this is about:
- You and a new day in Stockton;
- A time to welcome business leaders who want to become sponsors of what is certain to become a destination jazz event - drawing audiences from throughout Northern California.

The Brubeck Festival is an annual cultural celebration that explores the legacy and influence of celebrated jazz pianist Dave Brubeck – a Pacific alumnus and Marsalis mentor. Launched on the University campus in 2001, the Festival highlights some of the world’s best jazz musicians, lectures and panel discussions. We are delighted to introduce our broadened focus and welcome you to be a part of what promises to become a world-class jazz music event.

The Brubeck Festival will promote your business and the Stockton community through:
- Drawing 2,000 people downtown to the Bob Hope Theater for a world-class event
- Drawing at least 3,000 more people to events at other Stockton festival locations, including the Take 5 Jazz Club and other establishments on the Miracle Mile
- Stimulating restaurant and hotel business during the duration of the Festival – March 18-23.
- Providing positive branding for Stockton as a cultural destination and connecting the city to its legacy of spawning jazz greats (Dave Brubeck, Gil Evans and others).

**Levels of Support**

**Premier Title Sponsor**
Serve as “Presenting Sponsor” for all Festival Events – including the Jazz at Lincoln Center Orchestra with Wynton Marsalis, and the Tom Harrell Quintet & Brubeck Brothers Quartet performances.

The Title Presenting Sponsor’s name and logo will appear on all printed Festival materials (Banners, Flyers, Brochures, Programs, and Advertisements,) and audio/visual radio, television spots, as well as in internet applications. The Lead/Title Sponsor will be listed as “Presenting” the Brubeck Festival, and also the major artist or artists associated with three main concerts.

**Associate Supporting Sponsors**
Supporting Sponsors will also be listed and acknowledged on all printed material for main Festival Events: Jazz at Lincoln Center Orchestra with Wynton Marsalis, and the Tom Harrell Quintet & Brubeck Brothers Quartet performances.

**Title and Supporting Sponsors will be:**
- Invited to a reception with Wynton Marsalis
- Introduced to Artist(s) backstage
- Provided with Premium Seats

We’d like to acknowledge our early partners – The Powell Scholars Program, San Joaquin Delta College, the Stockton Convention and Visitors Bureau, the Greater Stockton Chamber of Commerce, the Miracle Mile Association, Stockton Arts Alliance in addition to the City of Stockton, Take 5 Jazz At The Brew and Valley Brewing Company without whose passion for the arts and returning vibrancy to our historic city center this would not be possible.

**You can help make Stockton a Regional Cultural Destination.**
To sponsor this great event please contact:

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This year's festival proudly features...

**Jazz at Lincoln Center Orchestra with Wynton Marsalis**

Wynton Marsalis leads the Jazz at Lincoln Center Orchestra. The group, comprising 15 of the finest jazz soloists and ensemble players today, has been the Jazz at Lincoln Center resident orchestra since 1988. Featured in all aspects of Jazz at Lincoln Center's programming, this remarkably versatile orchestra performs and leads educational events in New York, across the U.S. and around the globe; in concert halls; dance venues; jazz clubs; public parks; and with symphony orchestras; ballet troupes; local students; and an ever-expanding roster of guest artists.

**Tom Harrell Quintet**

Praised by Newsweek for his pure melodic genius, Tom Harrell is widely recognized as one of the most creative and uncompromising jazz instrumentalists and composers of our time. Even with a discography of over 260 recordings and a career that spans more than four decades, Harrell has managed to stay fresh and current as he continues to actively record and tour around the world. He is a frequent winner in Down Beat and Jazz Times magazine's Critics and Readers Polls and a Grammy nominee. Harrell is also a Trumpeter of the Year nominee for the 2011 Jazz Journalists Association Awards. His warm, burnished sound on the trumpet and the flugelhorn, and the unparalleled harmonic and rhythmic sophistication in his playing and writing, have earned Harrell his place as a jazz icon to aspiring musicians and devoted fans alike.

**Brubeck Brothers Quartet**

The Brubeck Brothers Quartet is an exciting jazz group featuring two members of one of America's most accomplished musical families, Dan Brubeck (drums) and Chris Brubeck (bass & trombone). Guitarist Mike DeMicco, and pianist Chuck Lamb, complete this dynamic quartet. They have performed at concert series, colleges, and jazz festivals across North America and Europe including the Newport, Detroit, Ravinia, Las Vegas, Sedona, Spokane & Monterey Jazz Festivals.

**Concert Schedule**

**Tom Harrell Quintet**

**Thursday, March 21**
San Joaquin Delta College
Warren Atherton Auditorium

**Jazz at Lincoln Center Orchestra with Wynton Marsalis**

**Friday, March 22**
Bob Hope Theater

**Brubeck Brothers Quartet**

**Saturday, March 23**
University of the Pacific
Faye Spanos Concert Hall

You'll want to be there!

March 18-23, 2013 • Stockton, California