STRATEGIC PLANNING
SYMPOSIUM HIGHLIGHTS

For today’s student, college is not just about learning facts and figures, since most information is freely available on the Internet. It’s about gaining the ability to “connect the dots” and predict what might happen next, said author Anya Kamenetz, the keynote speaker at the Symposium on the Future of Learning, Work and Professional Practice held at Pacific on Sept. 24. If colleges and universities wish to continue to stay relevant and attract the best students, she said this new reality has to be addressed in the classroom.

The symposium was the kick-off event for a year-long strategic planning process to help identify new goals for the University. About 200 faculty and staff members were in attendance, and the symposium was webcast live for those who could not attend.

Kamenetz, author of Generation Debt and DIY U: Edupunks, Edupreneurs, and the Coming Transformation of Higher Education, said today’s students are “do it yourself” people (DIY), highly involved in finding knowledge both in and outside of the classroom, but require guidance and advice on what to do with the information gained.

“The University is the scaffolding needed to help build and support the DIY model,” said Kamenetz, saying students expect to get a customized learning experience. Higher education must prove that it is still relevant by showing that students learn more than facts and figures in the classroom; they learn skills that can be applied in the real world. Speaking with Pacific students the day before the event, she found that they too are looking for skills and guidance.

“They hope to be able to access their professors and bounce ideas off them after they graduate and get a job, and they don’t want to just leave with a list of recommended books that should be on their bookshelves,” Kamenetz said. "One of the Powell scholars told me, ‘Information is free. I pay my tuition for the community and the teachers.’"

Donald Norris, a management consultant advising Pacific on its new strategic plan, cited a number of other reasons to revamp the University’s current strategic approach.

“A great deal has happened in the world of technology in the past 10 years, from the opening up of the World Wide Web to the introduction of Social Networking,” Norris said. “We’ve also seen the worst economic recession since the Great Depression, which has led to a significant realignment of the entire workforce and caused many to question the affordability and value of higher education.”

After the symposium, faculty members met in working groups to discuss issues that could be included in the strategic plan, such as international and global focus, next generation students, and emerging careers and academic programs.

President Pamela A. Eibeck said the strategic planning process will continue through the fall with discussions by faculty members and administrators, with follow-up symposia in spring 2012. All information and ideas gathered will be refined and focused into a first draft of the strategic plan the following summer.

Read more about the strategic plan or view the symposium video on the Strategic Planning website at go.Pacific.edu/Futures.
Alison Hope Alkon, Sociology, will have her co-authored paper “Mapping the Food Movement: Addressing Inequality and Neoliberalism” published in a special issue of the journal Environment & Society focusing on food systems.

Caroline Cox, History, spoke to the Lincoln High School AP history class and Lodi Middle School eighth grade pre-AP classes on the American Revolution.

Paul Fogle, Office of the Provost, spent two weeks in Nagamangala, India, with the Rotaplast (Rotary) International Cleft Palate Team. He worked with over 150 patients from infants to adults and over 115 cleft repairs were performed.

Marcia Hernandez, Sociology, presented a professional workshop “The Feminist Teaching Portfolio: Gendered Aspects of Teaching Evaluations and Course Content” at the annual American Sociological Association meetings in Las Vegas, Nev. She was also a panelist on “The Road to Tenure: Some Advice for Women of Color Junior Faculty” at the summer meeting of Sociologists for Women in Society.

Scott Larwood, School of Engineering and Computer Science, had his co-authored article “Balancing fatigue damage and turbine performance through innovative pitch control algorithm,” published in the journal Wind Energy. Coauthors were Scott Johnson and C. P. van Dam from UC Davis and Congressman Gerald McNerney. The article was based on development and testing of a patent held by McNerney.

Stacy Luthy and Bethany Dorin ’12, Biology, presented their poster “Examining striped bass (Morone saxatilis) predation on hatchery raised Chinook salmon (Oncorhynchus tshawytscha) using Dual-Frequency Identification Sonar (DIDSON)” at the State of the San Francisco Estuary conference in Oakland, Calif.

Ethel Nicdao, Sociology, has been invited to serve on the Advisory Board of Lao Family Community of Stockton, Inc. She is collaborating with the chief executive officer on a cancer project.


Will Price, Eberhardt School of Business, presented “Service Process Knowledge: Application to Medical Claims Processing” at the International Forum on Knowledge Assets Deployment: Foundations of the Service Economy in Tampere, Finland. He also presented “Pracademic Research in Water Resources” to a graduate seminar on Interdisciplinary Research for Sustainable Water Resources at Tampere University of Technology. Price presented “San Joaquin River Marine Highway” to the SMART Rivers Conference, in New Orleans, La.

Liang Xue, Chemistry, had his co-authored article “Thermodynamics of nucleic acid ‘shape readout’ by an aminosugar” published in Biochemistry.

Vyacheslav Samoshin, Chemistry, co-authored a joint presentation with colleagues from Moscow State University, Russia, on “Conformational control and construction of molecular switches based on trans-3,4-dihydroxypiperidines and their analogues” made at the 19th International Conference “New Information Technology in Medicine, Pharmacology, Biology and Ecology,” in Yalta-Gurzuf, Ukraine.

Chris Snell, Mark VanNess, and Brian Moore, Sports Sciences, and Staci Stevens, Pacific Fatigue Lab, presented a symposium at the International Association for Chronic Fatigue Syndrome (CFS) in Ottawa, Canada. The symposium examined the problem of exercise intolerance in CFS and how activity management and pacing can be used as strategies to improve physical capabilities.


Zhou Xiaojing, English and Ethnic Studies, presented the paper, “Ecocriticism as Activism in Asian American Literature: Re-reading In the Heart of the Valley of Love by Cynthia Kadohata,” at the Ninth Biennial Conference of the Association for the Study of Literature and Environment, hosted by Indiana University in Bloomington.

Larry Groupe ’79, Conservatory of Music, wrote the soundtrack for the film “Straw Dogs,” which opened in theaters September 16. Groupé has received two Emmys for the documentary scores for Jonas Salk: Personally Speaking and Residue. He also was nominated for an Emmy for the score to Mind of a Married Man. Other films featuring his music include Nothing but the Truth starring Kate Beckinsale, Matt Dillon and Alan Alda, Resurrecting the Champ starring Samuel L. Jackson, and The Contender starring Joan Allen, Gary Oldman and Jeff Bridges.

Phillip Yun ’12, Engineering and Computer Science, earned a Gold Medal for first place in the men’s welter weight category at the Mt. Everest Int’l Taekwondo Championship in Nepal, hosted by the Nepal Taekwondo Association and the International Nepalese Taekwondo Association. There were 84 players from 11 different countries competing.

The Pacific Speech and Debate team competed in the Golden Gate Season Opener tournament at San Francisco State University September 23–25. Pacific defeated 42 other debate teams in the open division, and the team of Richard Birlew ’13 and Robert Birlew ’13 were declared tournament champions with an overall record of 8–2.
UPGRADED VIDEO CONFERENCING SERVICES

A new video conferencing system has been installed on all three Pacific campuses that will allow faculty and staff to easily host or participate in video conferencing sessions between campuses (such as remote meetings or online classes) with a touch of a button.

The new service offers significantly improved video and audio quality and is easy to use. Video conference scheduling can be done on demand using Outlook just like any other meeting, after the meeting room reservation is confirmed. For information on scheduling and a list of video conferencing locations, go to the video conferencing section under Getting Help at www.Pacific.edu/OIT

For questions or more information, contact the CSC Help Desk or your Technical Service Providers.

SAFE TRICK-OR-TREAT NEEDS YOUR HELP

Pacific’s annual Halloween outreach event, Safe Trick-or-Treat, will be on Wednesday, October 26. Upwards of 5,000 children and parents from all over the Stockton community come to campus for trick-or-treating through campus buildings and a carnival with games, entertainment and food.

It takes a lot of people and resources to make the event happen. If you would like to volunteer to help or would like your office or department to be a stop on the trick-or-treat tour, please contact Jason Cha at jcha@pacific.edu by October 19. The Pacific Community Service Committee also collects costumes for those who can’t afford them. New or slightly used Halloween costumes and/or costume accessories donated are distributed to those in need through the Transitional Learning Center, Haven of Peace, and Gospel Center Rescue Mission to ensure every child has an opportunity to be included in this year’s celebration. Donations of candy or prizes are also appreciated.

Donations can be delivered to the following locations:
- Denia Andersen, Hand Hall, Room 135 — 209.946.2365 or dandersen@pacific.edu
- Lupe Mazuka, Thomas J. Long School of Pharmacy Library — 209.946.2529 or lmazuka@pacific.edu
- Tabitha Clinton, March Lane Office — 209.946.2424 or tclinton@pacific.edu
- Gail Stovall, Pacific Library — 209.946.2954 or gstovall@pacific.edu
- Kate Hutchinson, Burns Tower Lobby — 209.946.2692, khutchinson@pacific.edu

All donations must be contributed before Friday, October 21.

RECORDING HISTORY EMERITI SOCIETY ORAL HISTORY PROJECT

Since 1994, the Pacific Emeriti Society has been chronicling experiences, recollections and views of Pacific through the Emeriti Oral History Project. Collected through recorded interviews that are later transcribed, the collection includes interviews of former faculty, staff and administrators from a variety of academic disciplines and roles.

The recordings and transcriptions of the individual interviews are available in the Holt-Atherton Special Collections of the University Library. Transcriptions of the interviews are also accessible online through the Emeriti Society web page or in the Holt-Atherton special collections digital collections on the Library website. If you would like to recommend someone that you feel should be interviewed, or have questions about the Oral History Project, contact Elmer Clawson at eclawson2k@att.net.

MEDICARE PART D WORKSHOPS

Students in Thomas J. Long School of Pharmacy and Health Sciences will hold Medicare Part D workshops in San Joaquin County and beyond to assist Medicare beneficiaries with evaluating their prescription drug plan options. Additional services available will include medication therapy review, bone density testing, blood pressure testing, cholesterol testing, diabetes screening, asthma testing and much more. Last year students provided services to more than 400 Medicare beneficiaries, resulting in potential out-of-the-pocket Part D savings exceeding $170,000.

Participants should bring their Medicare Card and all their prescription medications. Appointments are recommended. Call 209.946.7754. For more information, contact Dr. Rajul Patel at 209.946.3151 or rpatel@pacific.edu. Find a complete list of event locations, dates and times on the Thomas J. Long School of Pharmacy and Health Sciences website.

BANNISTER HALL GRAND OPENING

The offices of Budget and Risk Management; Assessment, Training and Technology; and Advancement Services and Research invite you to attend a Grand Opening of the newly remodeled Bannister Hall from 3–5 pm on Wednesday, October 26. Come by and take a tour of our wonderful new workspace. Refreshments will be provided.
EVENTS CONTINUED FROM FRONT

“A BETTER LIFE” SCREENING
October 20 • 8 pm
Janet Leigh Theatre
Film feature for Latino Heritage Month tells of an East L.A. gardener who struggles to provide his son a better life. Free.

STOCKTON SYMPHONY PRESENTS “SPHINX VIRTUOSI!”
October 21 • 7:30 pm
Faye Spanos Concert Hall
Top alumni of the Sphinx Competition for talented young African-American and Latino musicians perform masterpieces by well-known composers and works by composers of color. The concert will benefit Harmony Stockton. Tickets are $25 general admission and $10 for students. 209.951.0196.

FRIENDS OF CHAMBER MUSIC
October 23 • 2:30 pm
Faye Spanos Concert Hall
Performance by Imani Wind Quintet. Tickets are $25 general admission, $10 Pacific faculty and staff; free for students with ID. Purchase at the door or call 209.467.0224.

FIND OUT MORE AT EVENTS.PACIFIC.EDU

MULTICULTURAL HEALTH DAY — STUDENTS PROVIDE FREE SERVICES

Students in Pacific’s Rho Pi Phi pharmacy fraternity will be hosting the Multicultural Health Day from 10 am to 2 pm on Saturday, October 15. The event will be held in Stockton in the parking lot at Normandy Village Shopping Center at 8004 West Lane.

A variety of free services will be offered throughout the event, including blood pressure screening, bone strength and mineral density screening, medication safety disposal, non-prescription consultation, medication use safety for seniors, and more.

For more information contact Kenny Cheng ’13 at k_cheng4@u.pacific.edu.