Communication Department
Spring 2016 Course Offerings

Comm 25 INTRO. TO COMMUNICATION (2)
Comm 27 PUBLIC SPEAKING (3)
Comm 31 MEDIA & SOCIETY (3)
Comm 43 INTRO. TO INTERPERSONAL COMMUNICATION (3)
Comm 50 INTRO. TO COMMUNICATION TECHNOLOGY (3)
Comm 117 POLITICAL ADVOCACY (4)
Comm 132 WRITING FOR MEDIA (4)
Comm 133 DOCUMENTARY FILM AS PERSUASIVE COMMUNICATION (4)
Comm 137 PUBLIC RELATIONS CASE STUDIES & PROBLEMS (4)
Comm 140 WRITING FOR PUBLIC RELATIONS (4)
Comm 143 INTERCULTURAL COMMUNICATION (4)
Comm 145 HUMAN COMMUNICATION THEORY (4)
Comm 145 HUMAN COMMUNICATION THEORY
Comm 147 NONVERBAL COMMUNICATION (4)
Comm 147 ETHICAL ISSUES IN COMMUNICATION (4)
Comm 150 COMMUNITY BASED LEARNING (2)
Comm 155 PERSUASION (4)
Comm 160 COMMUNICATION RESEARCH METHODS (4)

Comm. 25 – Introduction to Communication

COURSE DESCRIPTION:
This course is designed to introduce students to areas of human discourse: interpersonal communication, group and organizational communication, mediated communication, and public speaking. Students will experience both theoretical and practical aspects of this through a combination of lectures, demonstrations, and exercises of the subject. Students will see an exhibition of various styles, techniques and real-life applications of the subject matter. Additionally, students will hone their critical thinking skills. This course will also introduce students to the careers and skills people may pursue with a degree in communication.
RECOMMENDED FOR FRESHMEN: YES
DAYS: Tuesday
HOURS: 1:00pm-2:45pm
INSTRUCTOR: Dr. Heather J. Hether
READING LIST: TBA
GRADING: LETTER GRADE ONLY
MAXIMUM ENROLLMENT: 25

Comm. 27 – Public Speaking

COURSE DESCRIPTION:
A study of the basic principles of public speaking. This course is one of the four lower core courses for the communication major.
RECOMMENDED FOR FRESHMEN: YES
DAYS: Monday
Lecture: (two sections)
Discussion: Wednesday & Fridays; Tuesdays & Thursdays (see course schedule)
HOURS:
Lecture: 2:00pm – 3:15 pm (Section 01) Steven K. Farias
Lecture: 3:30 pm – 4:45 pm (Section 02) Steven K. Farias
Discussions: Various times (see course schedule)
INSTRUCTOR: Steven K. Farias
COMM 31 – Media and Society
COURSE DESCRIPTION:
A survey of the growth and development of mass communications in America (newspaper, radio, television, magazines, public relations) from a historical and descriptive perspective. Principles of the mass communication process. This course is one of the four lower core courses for the communication major.
RECOMMENDED FOR FRESHMEN: YES
DAYS: Mon/Wed/Fri
HOURS: 12:30 pm – 1:45 pm (Section 2)
INSTRUCTOR: Leah Myers
READING LIST:
Media and Culture, 6th Edition, by Campbell, Martin & Fabos, Bedford/St. Martin’s,
Additional reading will be handed out in class and assigned.
GRADING: Letter Grade Only
MAXIMUM ENROLLMENT: 40

COMM 43 - Intro. To Interpersonal Communication
Introduction to the study of human interaction that occurs in relatively informal, everyday social contexts. Using models, theories, and skills of communication as takeoff points, the course introduces students to dimensions related to trust, openness, listening, perception, language, nonverbal communication, conflict, social influence, and communication competence. Focus is to develop an increasing student awareness of the complexities of interpersonal relationships. This course is one of the four lower core courses for the communication major.
RECOMMENDED FOR FRESHMEN: YES
DAYS: Tues/Thursday
HOURS: 3:00 pm – 4:45 pm
INSTRUCTOR: Dr. Frances Winters
MAXIMUM ENROLLMENT: 40

COMM 50 – Intro. To Communication Technologies
COURSE DESCRIPTION:
This course provides an introduction to the nature, design, and use of communication technologies, including networks, email, web pages, presentation tools, and groupware. Social impacts and diffusion of new technologies is discussed. Students learn production skills that will be useful in upper division communication courses. This course is one of the four lower core courses for the communication major.
RECOMMENDED FOR FRESHMEN: Yes – Communication majors only
DAYS: Mon/Wed/Fri
HOURS: 3:30 pm – 4:45 pm M Lecture
            3:30 pm – 4:45 pm W Lab 1
            3:30 pm – 4:45 pm F Lab 2
INSTRUCTOR: Dr. Kenneth Day
READING LIST:
GRADING: Letter grade only
MAXIMUM ENROLLMENT: 20

COMM 117 - Political Advocacy
COURSE DESCRIPTION:
Principles of persuasion in political contexts in the U.S. (types and characteristics of political audiences, official and unofficial advocacy campaigns, media framing of political news & commentary) from historical and theoretical
perspectives. Focus is to make students aware of the constraints and opportunities in policy arguments and their public dissemination.

RECOMMENDED FOR FRESHMEN: YES
DAYS: Mon/Wed/Fri
HOURS: 2:00pm – 3:45
INSTRUCTOR: Dr. Paul Turpin
READING LIST:
GRADING: Letter grade only
MAXIMUM ENROLLMENT: 20

COMM 132 - Writing for Media
COURSE DESCRIPTION:
Examination and production of electronic and print writing techniques. Emphasis on writing news, information, and entertainment messages for the electronic and print industries. Some work in student media facilities involved. Prerequisite: COMM 031. Lab fee required.

RECOMMENDED FOR FRESHMEN: YES
DAYS: Mon/Wed/Fri
HOURS: 12:30 pm – 1:45 pm
INSTRUCTOR: Dr. Alan Ray
READING LIST:
GRADING: Letter grade only
MAXIMUM ENROLLMENT: 20

COMM 133 - Documentary Film as Persuasive Communication
COURSE DESCRIPTION:
This is a survey course of documentary film that begins at the turn of the century and continues through contemporary productions. We explore the documentary film’s origins and trace out its development in relation to its use and reception as persuasive communication. We consider various critical approaches to documentaries in order to interpret the films as representations of historic actuality and their influence on society. Through screenings, lectures, written assignments, and exams you will become familiar with the history of the documentary, the evolution of the genre, its rhetorical construction and its cultural influences. This course fulfills the Theory requirement for Communication majors, the Diversity requirement, and also fulfills a course requirement for Ethnic Studies, and Film Studies. This course counts for four units and there are no prerequisites for this class.

DAYS: Tuesday/Thursday
HOURS: 3:00-4:45pm
PROFESSOR:
READING LIST:

GRADING: Letter grade only.
Required: TBA
MAXIMUM ENROLLMENT: 20

COMM 137 - Public Relations Case Studies and Problems
COURSE DESCRIPTION:
Advanced course in public relations. The course will engage students in case study research and application of public relations principles. Written and oral presentations; adherence to professional standards of excellence. Prerequisite: COMM 135.

RECOMMENDED FOR FRESHMEN: YES
DAYS: Tues/Thurs
HOURS: 3:00pm -4:45
INSTRUCTOR: Dr. Heather Hether
READING LIST: Request a syllabus (hhether@pacific.edu)

GRADING: Letter grade only
COMM 143 - Intercultural Communication
COURSE DESCRIPTION:
Analysis of the major variables affecting interpersonal communication between persons of differing cultural backgrounds.
RECOMMENDED FOR FRESHMAN: NO
DAYS: Mon./Wed./Fri.
HOURS: 12:30 pm – 1:45 pm
INSTRUCTOR: Dr. Kenneth Day
READING LIST:
GRADING: Letter grade only
MAXIMUM ENROLLMENT: 22

COMM 145 - Human Communication Theory
COURSE DESCRIPTION:
A study of contemporary understandings of human interaction. Beginning with epistemological issues as a framework, the course examines theory building, foundation theories of our discipline, and contextual theories. Each student will present symposiums of a given theory and the course will culminate with an in depth analysis of a communication artifact and theory.
RECOMMENDED FOR FRESHMEN: NO
DAYS: Tues./Thurs.
HOURS: 10:00 am – 11:45 am
INSTRUCTOR: Dr. Frances Winters
GRADING: Letter Grade or Pass/No Credit
MAXIMUM ENROLLMENT: 22

COMM 150 – Communication Capstone
COURSE DESCRIPTION:
This course is a senior-level seminar devoted to situating what students have learned in the Communication Major within a broader social and ethical context, and preparing students to move forward with confidence into a world where valuing and learning never stop. Topics include the role of communication in sustaining community, standards for ethical communication, communication’s role in moral decision-making, and other topics of interest to the students and the instructor. Prerequisites: Senior standing, completed Communication core classes.
RECOMMENDED FOR FRESHMEN: NO
DAYS: Tue/Thu
HOURS: 1:00 p.m. – 2:45 p.m.
INSTRUCTOR: Dr. Teresa Bergman
READING LIST:
Required Texts
Recommended Readings
GRADING Letter Grade Only
MAXIMUM ENROLLMENT: 20

COMM 151 - Community Based Learning
COURSE DESCRIPTION:
This senior-level capstone course provides students with a supervised learning experience in an off-campus, community-based organization. Students will apply their knowledge of communication theories and skills to the needs of local organizations, allowing them to contribute to the public good. Prerequisite: Senior standing.
DAYS: Mon & Wed
HOURS: 2:00 p.m. – 3:15 p.m.
INSTRUCTOR: TBA
READING LIST: Readings for the course will be provided by the instructor.
GRADING: Letter Grade Only
MAXIMUM ENROLLMENT: 20

COMM 160 - Communication Research Methods
COURSE DESCRIPTION:
A study of research methods appropriate for examining communication related problems. Topics for the course include descriptive methods, and experimental methods, statistical models for data analysis and research reporting and writing. Prerequisites: COMM 027, 031, and 043 with a C+ or better.
RECOMMENDED FOR FRESHMEN: NO
DAYS: Mon/Wed/Fri
HOURS: 11:00 am – 12:15 pm
INSTRUCTOR: Dr. Qingwen Dong
READING Requirement:
GRADING: Letter Grade Only
MAXIMUM ENROLLMENT: 20

COMM 191. Independent Study (2-4)
COMM 197. Independent Research (2-4)

Graduate Courses

COMM 237. PR Case Studies and Problems
COMM 260. Critical and Qualitative Research Methods (4)
COMM 262. Quantitative Research Methods
COMM 277. Media Relations (4)
COMM 293. Special Topics (2-4)
COMM 297. Graduate Research (1-4)
COMM 299. Thesis