

April 10, 2018



# PMBC NEWSLETTER

UNIVERSITY OF THE  
**PACIFIC**  
Conservatory of Music

## Dear Prospective Music Business Campers!

We're excited to announce the dates for the 5th annual Pacific Music Business Camp. This year's edition will be held from Sunday, June 17th through Saturday, June 23rd, 2018. Camp will be held on the beautiful UOP campus in Stockton, California. Campers will have the opportunity to take advantage of Pacific's on campus recording studio, music lab, and have the chance to perform at Pacific's on campus club, the Lair. All are welcome, musicians and non-musicians anyone in grades 9 through 12 with a passion for the music industry. So get ready for a challenging and exciting week filled with music and the chance to make new friends!

I am the Music Business Camp leader, Professor Keith Hatschek; I head up the Pacific Music Management program and have more than 25 years of industry experience to share with you. We also have a top-notch faculty of industry pros and alumni of our Music Management degree program who will help you to learn about the inner workings of the music industry. We'll be profiling some of our talented faculty

members in upcoming editions of our PMBC newsletter leading up to this year's camp.

Based on the knowledge and skills last year's campers displayed in music production, we've decided to add a third track. For 2018 we will offer the choice of Songwriting, Music Producer Introduction, and Music Producer Advanced. If you're already using music production tools and sharing your music online you may be ready for the Advanced track.

Once again, there will be Camper Creative Teams formed up so that every student has the opportunity to help contribute to the creation of an original song that will be premiered at our closing recognition event on Saturday, June 23rd. We've enhanced the way the Camper Creative Teams collaborate by increasing their time together and assigning a coach to each one. The goal of these teams is to create a stimulating musical environment that encourages all campers to comfortably express artistic ideas. Each team will share their ideas in song circles. The best song from each creative team will be recorded and included on the

Pacific Music Biz Camp album project. The new songs composed and recorded by previous Camper Creative Teams were a huge success. You can hear them by clicking on links that can be found on the Pacific [Music Business Camp Facebook page](#).

For the academic part of the camp, we're focusing in on the topics that are of most interest to you. These include: finding your niche market, creating a press kit, an artist's team of advisors, and how to protect and sell your music. We'll also have a full range of social events including a movie night, pool party, and jam sessions.

Recent campers tell the story of just how much the students learned and grew:

**"I really enjoyed being able to work with other artists in my age group and spending a week in such a supportive environment."**

**"The most important thing I learned at PMBC was networking and how to deal with issues during collaborations."**



“I thought the counselors were very nice, friendly, helpful, and enthusiastic about the music industry. They made us feel like we were one of them and offered a unique perspective.”

“I think the most valuable thing I learned at PMBC was the immense range of options I will have throughout the rest of my music business career. There are so many things to do and during this camp I was exposed to a lot of information regarding my future.”

Click here to go directly to the [PMBC registration page](#) - there is a discount for early registrants!

So please keep an eye on this webpage for links to our upcoming monthly newsletters. Signups are live now and space is limited. If you have any questions, please don't hesitate to send me an email. We hope to see you here on campus in June. Thanks for your interest!

Musically yours, *Keith Hatschek & Monica Motta*



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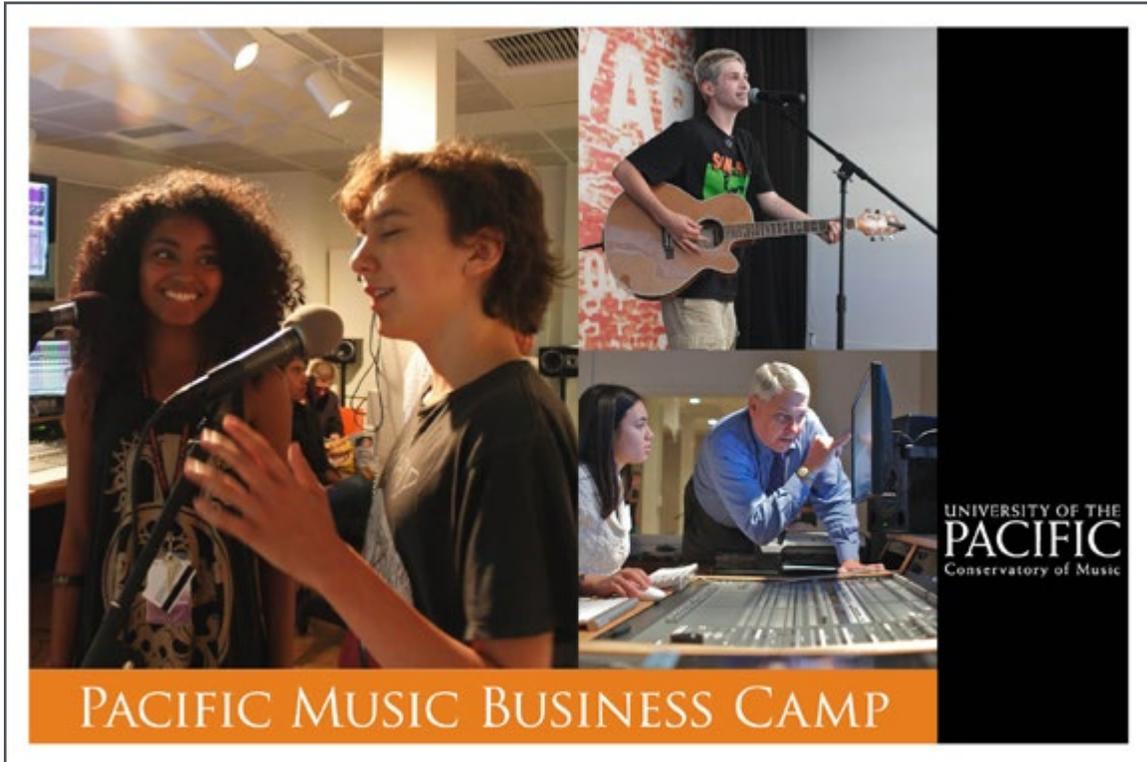


**Monica Motta**  
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## CAMP ACTIVITIES



**BELOW IS a printable version of our PMBC postcard, please feel free to print it and share it with some of your closest friends that you'd love to see come join you at PMBC!**



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— PMBC Camper comment*

## PACIFIC MUSIC BUSINESS CAMP

**Find out what it takes to become a:**

- Recording Artist
- Songwriter
- Producer
- Sound Engineer
- Band Manager

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**LIMITED SPACES AVAILABLE - REGISTER NOW!**

[Go.Pacific.edu/MusicCamp](http://Go.Pacific.edu/MusicCamp)



**Be sure to like the [Pacific Music Business Camp](#) Facebook page!**