Stay Competitive! Adapt, Grow and Improve Your Skills.

- Extension Courses
- Online Courses
- Continuing Education
- Workforce Training
- Certificate Programs
- Professional Development

Center for Professional & Continuing Education
Online Registration!  As Easy as 1, 2, 3!

**Step 1**
On the **Login Page**, enter your PacificNet ID and password. If you do not have an account, you will be prompted to create one after you’ve chosen your classes.

After logging in, click on **My Profile** to update your personal information. An email is required as well as a security phrase.

**Step 2**
Choose the **Schedule Builder** to begin searching and adding classes. All brochures have the course information needed.

Type in the course number (XGEN 020), the CRN (10234), or key words to find the classes you’re looking for.

Add the class to your schedule either by dragging it or clicking the plus button.

Click **Register** when you’ve made all of your selections. (New Students will be prompted to **Create New Account** – current students can also **Login**.)

Review your selection on the Registration Results page and click **Proceed to Payment**.

**Step 3**
Choose a payment and click **Continue** or **Proceed to Payment**.

Click **Submit Payment** and a new window will open. You must hit **Finalize Registration** on the last screen when complete to finish your registration.

Print your **Final Invoice** to keep for your records.

**IMPORTANT:** Make sure that you enroll in Locksmith to manage your account password. Passwords expire every 6 months and need to be reset.

**locksmith.pacific.edu**

**FYI:** If you’ve taken classes with the University of the Pacific or CPCE before, you already have an account. If you don’t know your PacificNet ID or password, visit [go.pacific.edu/CPCELoginHelp](http://go.pacific.edu/CPCELoginHelp) for instructions on how to get this information.

You’ll see buttons like this on each page. They tell you which button to choose on our registration page.

To register, go to: [go.pacific.edu/cpceregister](http://go.pacific.edu/cpceregister)
**CONTINUING EDUCATION UNITS**

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**Classes are Open to Everyone!!!**

**Pacific Alumni Receive 15% Off!**

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Scan the QR Code with your smart-phone to view our website.

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**UNIVERSITY OF THE PACIFIC**

**Center for Professional & Continuing Education**

**Office Location:**
1776 W. March Lane, Suite 290
Stockton, CA 95207
209.946.2424  800.959.5376
www.pacific.edu/cpce
CONTINUING EDUCATION UNITS

Project Management Training & PMP® (Project Management Professional) Exam Preparation Course
35 PDUs / 3.5 CEUs
UPRM 101 F01 (10471) $1,695

Earn 35 PDUs!! Whether you are planning to update your project management knowledge and skills or seeking to earn your PMP® certification, this course is intended to help you become a better manager while energizing your career development. Designed to help you master the latest Project Management Body of Knowledge (4th Edition), while preparing you to take the PMP® exam, you’ll gain the knowledge and skills that are vital for success in both a weak and global economy. Required books: A Guide to the Project Management Book of Knowledge By: PMI (Fourth Edition) ISBN # 9781933890517 and PMP Exam Prep, Sixth Edition: Rita’s Course in a Book for Passing the PMP Exam By: Rita Mulcahy ISBN # 9781932735185

Linda Evans
Tues., Thurs., & Sat.: Oct. 2 – 18
Tues. & Thurs., 6pm – 9:30pm
Sat., 8am – 3:30pm

Online options available for both Project Management courses!

Practical Project Management
14 PDUs / 1.4 CEUs
UPRM 051 F01 (10470) $495

Learn why projects fail or succeed and put that knowledge into managing your projects in the workplace. This course is for new and seasoned project managers looking for a practical application of the PMBOK. Through focusing on definitions, templates, tools, human resource management, and communication skills, you’ll discover how to apply the theories you have already learned to practical, every day use. Keep your PMP certification credentials active with the PDUs offered for this course! Recommended book: Project Management: a Systems Approach to Planning, Scheduling, and Controlling (Ninth Edition) By: Harold Kerzner ISBN # 9780471741879

Linda Evans
Tues. & Thurs., Oct. 23 – Nov. 1
6pm – 9:30pm

Visit go.pacific.edu/cpceregister and choose the button that’s right for you.
Paralegal Certificate Program

Non-credit Courses

University of the Pacific’s Center for Professional and Continuing Education is proud to announce a new partnership with The Center for Legal Studies to provide two programs in Paralegal Studies that can be taken completely online!

The Paralegal Certificate Course©
UPLG 001 / UPLG 002  $1189
(Does not include textbooks)
• 90-hour, 14-week program (Paralegal I and Paralegal II courses)
• Comprehensive training in preparation of working in the challenging and rapidly growing paralegal profession.
• Designed for those who want to learn more about the American legal system, work in a law office as a paralegal, or prepare themselves to excel during their first year of law school.

Must register for UPLG 001 Paralegal I and UPLG 002 Paralegal II at the same time.

Without any prior degrees or legal experience, most students who wish to be paralegals in the State of California will need to take the Paralegal Certificate Course© and the Advanced Paralegal Certificate Course to be in compliance with California Business and Professions Code §6450.

Advanced Paralegal Certificate Courses

$275 per topic
(Does not include textbooks)
Build upon the nationally acclaimed Paralegal Certificate Course®, with classes in specialized facets of contemporary law.

Students must successfully complete 6 of 15 topics to earn an Advanced Paralegal Certificate. Each topic must be completed in a seven-week session. Up to three Advanced Paralegal Course topics may be taken during a seven-week online session and topics do not have to be taken in any particular order.

• Advanced Legal Research  UPLG 100
• Alternative Dispute Resolution (Mediation)  UPLG 101
• Bankruptcy Law  UPLG 102
• Business Law  UPLG 103
• Constitutional Law  UPLG 104
• Criminal Law  UPLG 105
• Criminal Procedure  UPLG 106
• Education Law  UPLG 107
• Estate Planning  UPLG 108
• Family Law  UPLG 109
• Immigration Law  UPLG 110
• Intellectual Property  UPLG 111
• Real Property Law  UPLG 112
• Victim Advocacy  UPLG 113
• Water Law  UPLG 114

Upon completion of both certificate programs, students will be properly trained to seek employment in any state and students with a bachelor’s degree in any subject will be eligible to sit for the National Association of Legal Assistants’ Certified Paralegal exam.

Upcoming Sessions:
• Oct. 15 - Nov. 30, 2012
• Mar. 11 - Apr. 26, 2013

Sustainable Management Certificate
Non-credit Courses  $99 per course

Sustainable management is managing a firm so that it generates profits for its owners, protects the environment, and improves the lives of the people with whom it interacts. The business case for sustainable management is that it can help a company’s long-run profitability and success.
Business Coaching Certificate

3.2 CEUs

Mentoring and coaching have come to be used more frequently in organizations to improve leadership competencies and provide employee support. It has benefits for the employer and employee. Learn skills in the development, implementation, and support of coaching and mentoring programs in your workplace. Take home the much-awaited tool kit you have been searching for to improve employee performance and create a truly rewarding working environment.

Marie Johnson, Sherri Restauri Carson, COI

Courses included are:

- Mentoring and Coaching in the Workplace
  Level 1 (1.6 CEUs)
  9/4/12 – 9/28/12
  UCLP 025
- Mentoring and Coaching in the Workplace
  Level 2 (1.6 CEUs)
  10/1/12 – 10/26/12
  UCLP 026

Only available as a certificate $295

Supervisory and Leadership Certificate

3.2 CEUs

Your employees are your most valuable resources. Ensuring the efficiency of your team is the key to your success and is your most important responsibility. You will learn about effective delegation, performance management, and writing performance reviews. Discuss the specifics of the supervisor’s role and responsibilities, and strategies for improving your overall effectiveness as a leader. Take home practical information along with tips and techniques that can be applied at your job immediately. This program, has been approved for 32 (General) recertification credit hours toward PHR, SPHR, and GPHR recertification through the HR Certification Institute.

Sally Klauss
9/4/12 – 10/26/12
UCLP 150
$395

Business Research Certificate

4.8 CEUs

For business professionals, entrepreneurs, and anyone who needs specific information about a business! You will get the skills needed to effectively communicate research results to a specific audience for maximum impact and effective decision making. Topics such as market potential, competitive intelligence, standard industry practice, and productivity improvement will be covered.

Cathy Boys, Mary Dereshiwsky

Courses included are:

- Intro. to Business Research (1.6 CEUs)
  9/4/12 – 9/28/12
  UCLP 100
- Business Statistics (1.6 CEUs)
  10/1/12 – 10/26/12
  UCLP 101
- Qualitative Business Research (1.6 CEUs)
  11/5/12 – 11/30/12
  UCLP 102

Only available as a certificate $495

eMarketing Essentials Certificate

4.8 CEUs

Get fundamental and advanced instruction in eMarketing, including improving email promotions, analyzing your web site traffic, doing search engine optimization, and how to successfully employ online advertising. With no eMarketing experience or expertise necessary, this certificate is relevant for any type of organization. If you are already at an advanced level, your instructors can provide the latest and most advanced information to answer your toughest questions.

Dan Belhassen, Susan Hurrell

Courses included are:

- Improving Email Promotions (1.6 CEUs)
  9/4/12 – 9/28/12
  UCLP 105 $195
- Boosting Your Website Traffic (1.6 CEUs)
  10/1/12 – 10/26/12
  UCLP 106 $195
- Online Advertising (1.6 CEUs)
  11/5/12 – 11/30/12
  UCLP 107 $195

Complete certificate $495

NEW!
Certificate in Teaching Adults
3.2 CEUs
This is your invitation to join in one of the most important functions in life - passing on knowledge and skills to others. It is both an opportunity and a responsibility. Whether you want to or currently do teach others, in any setting, formally or informally, this course is for you. You will gain both fundamental and advanced information to improve your teaching. Your lead instructor is the author of How to Teach Adults, a best-selling book on the subject. The ebook version is included in the course.
William A. Draves, Kassia Dellabough
9/4/12 – 10/26/12
UCLP 119
$295

Social Media for Business Certificate
4.8 CEUs
From Facebook to Twitter, blogging, YouTube, LinkedIn, and more, get in on this exciting and growing way to communicate, market, and serve your customers and clients. Learn how social media is used to develop a two-way communication and marketing strategy for your organization. Then find out what you can and should be doing to develop a plan to integrate social media into your communication and marketing.
Suzanne Kart, Jennifer Selke
Courses included are:
• Introduction to Social Media (1.6 CEUs)
  9/4/12 – 9/28/12  UCLP 125  $195
• Marketing Using Social Media (1.6 CEUs)
  10/1/12 – 10/26/12  UCLP 126  $195
• Integrating Social Media in Your Organization (1.6 CEUs)
  11/5/12 – 11/30/12  UCLP 127  $195
Complete certificate $495

Certified Webinar Planner
3.2 CEUs
Finally, you can acquire the best professional development in webinar planning. Plus, get the option of being recognized for your knowledge by becoming a Certified Webinar Planner (CWP). Virtual meetings are distance seminars and education featuring audio, slides, and video in a synchronous format. They include webinars, webcasts, video casts, two-way web cams, and other audio and video formats. Discover the various synchronous distance meeting formats available and learn about the best technology and instructional techniques for design. Acquire the skills to plan, budget, price and market your webinars. Includes certification exam to receive CWP designation.
William A. Draves, Suzanne Kart
9/4/12 – 11/16/12
UCLP 160
$795

Managing Telework Certificate
3.2 CEUs
Discover the keys to making telecommuting a success for you and your organization. Learn the essentials of supervision critical for both telecommuters and management. Take home the core management practices to supervise telecommuters for a win-win for both employees and your organization.
William A. Draves, Julie Coates, Greg Marsello
Courses include are:
• Keys to Telecommuting Success (1.6 CEUs)
  9/4/12 – 9/28/12  UCLP 120  $195
• Supervising Telecommuters (1.6 CEUs)
  10/1/12 – 10/26/12  UCLP 121  $245
Complete certificate $395
Certificate in Customer Service
3.2 CEUs
Outstanding customer service is essential for all organizations. With increased technology, human interaction with customers becomes all the more important. Whether it relates to retaining customers, serving your audience, or turning inquiries from potential customers into sales, good customer service is now one of the central factors in organizational success. Learn to improve your customer service skills to enhance your career skill set, improve productivity, and increase your organization's success.

Nanette Sanders-Cobb and Fred Bayley

Courses included are:
• Keys to Customer Service (1.6 CEUs) 9/4/12 – 9/28/12 UCLP 044 $145
• Extraordinary Customer Service (1.6 CEUs) 10/1/12 – 10/26/12 UCLP 045 $145
Complete certificate $245

Video Marketing Certificate
3.2 CEUs
Video marketing is the latest hot new trend. Shoppers who viewed product videos were 144% more likely to add the product to their cart. Video with good Search Engine Optimization (SEO) has a 53% higher chance of showing up on page one of Google searches. When done correctly, video can tell a story and stories connect people. Video also leads to an emotional trigger that plain text cannot do.

Jennifer Selke and Erin Huggins

Courses included are:
• Video Marketing (1.6 CEUs) 9/4/12 – 9/28/12 UCLP 063 $245
• YouTube for Business (1.6 CEUs) 10/1/12 – 10/26/12 UCLP 057 $245
Complete certificate $395

Mobile Marketing Certificate
4.8 CEUs
The way consumers are interacting with brands and connecting to the world is changing because of mobile devices. Find out about location-based marketing, mobile payments, QR codes, applications, and mobile coupons. You will learn how mobile marketing can increase your capabilities to retain current customers and gain new ones. Get step-by-step instructions on how non-technical users can build, deploy, and market smartphone applications across Android, iPhone, and Blackberry platforms. Finally, get the knowledge needed to implement a mobile marketing plan for your organization.

Heather Demitt, Dan Belhassen, Susan Hurrell, and Simon Salt

Courses included are:
• Mobile Marketing (1.6 CEUs) 9/4/12 – 9/28/12 UCLP 061 $195
• Creating Cell Phone Apps for Your Business (1.6 CEUs) 10/1/12 – 10/26/12 UCLP 050 $245
• Advanced Mobile Marketing (1.6 CEUs) 11/5/12 – 11/30/12 UCLP 065 $245
Complete certificate $595
Certificate in Online Teaching

4.8 CEUs

From building to improving an online course, fostering online discussion to encouraging student interaction, and traditional assessment to online tests, this program will give you both the fundamentals of teaching online, as well as the most advanced tips and techniques in the business. Get the best instruction from the foremost authorities in online learning!

William A. Draves, Rita Marie Conrad, Rena Palloff, Keith Pratt

Courses included are:

- Advanced Teaching Online (1.6 CEUs)  
  10/22/12 – 10/26/12  UCLP 115  $195
- Designing Online Instruction (1.6 CEUs)  
  11/5/12 – 11/9/12  UCLP 116  $195
- Building Online Learning Communities (1.6 CEUs)  
  12/3/12 – 12/7/12  UCLP 117  $195

Certificate in Online Teaching (requires completion of all three classes)  $495

Certificate with Certified Online Instructor designation*  UCLP 118  $795

*Certified Online Instructor requires students to take a 50-question exam, have students evaluate one of their courses, and have a faculty member critique the course. Students must register for online teaching classes four days prior to class start date.

Certificate in International Trade

20 CEUs

Prepare your small business to gain a strong background in the global market. Courses are self-paced and web-based.

- International Marketing  
  UMDE 150 51 (10358) (5 CEUs)
- International Management  
  UMDE 151 51 (10359) (5 CEUs)
- International Supply Chain Management  
  UMDE 152 51 (10360) (5 CEUs)
- International Trade Finance  
  UMDE 153 51 (10361) (5 CEUs)

This certificate prepares you to take the NASBITE (North American Small Business International Trade Educators) Certified Global Business Professional exam to become a nationally recognized Certified Global Business Professional. For more information on NASBITE, go to: www.nasbite.org.

A certificate will be awarded upon completion of all modules. Each module takes approximately 50 hours to complete. You don't have to take all four modules; you can register for just one or any combination.

Cost: $299 per module. $999 for all four modules if you pay in full when you register - a savings of $197!

Certificate in Entrepreneurship

Entrepreneurship has become a fast-growing field of study as many individuals contemplate starting a new venture or establishing their own business, especially during these turbulent economic times. You will learn the fundamental business training needed for your business to grow successfully through the use of selected readings, video, interactive exercises, and case studies. Courses are self-paced and web-based.

- Introduction to Entrepreneurship  
  UMDE 100 51 (10348) (4 CEUs)
- Leadership / Management for Entrepreneurs  
  UMDE 101 51 (10349) (4 CEUs)
- Strategic Marketing for Entrepreneurs  
  UMDE 102 51 (10350) (4 CEUs)
- Accounting and Finance for Entrepreneurs  
  UMDE 103 51 (10351) (4 CEUs)
- Business Law for Entrepreneurs  
  UMDE 104 51 (10352) (5 CEUs)

Each course is offered in partnership with MindEdge. Each 4-5 hour course is ideally suited for adult professionals.

Cost: $129 per course or $599 for all 5 classes (2.1 CEUs)
ONLINE COURSES

CONTINUING EDUCATION UNITS

Visit go.pacific.edu/cpceregister and choose the button that’s right for you.

Government Contracting
1.6 CEUs UCLP 059 $195
Selling to the government is an opportunity that most business owners dream of. The federal government is the largest purchaser of goods and services in the world. Federal, state, and local government agencies buy everything. Government Contracting will provide you with the knowledge and skills necessary to pursue government contracting opportunities.
Conard Brian Law, COI
9/4/12-9/28/12

LEED Green Associate Exam Preparation
3.2 CEUs UCLP 064 $695
Acquire the fundamental concepts of green building. Then prepare yourself to take the Green Associate exam and earn the LEED Green Associate credential from the Green Building Certification Institute. This course is intended for design, construction and real estate professionals, building owners, or anyone who wants to develop their knowledge in this area.
Kelly Gearheart
9/4/12-10/26/12

Photoshop
1.6 CEUs UCLP 062 $195
Acquire the skills necessary to navigate Photoshop’s robust features. You will gain both foundational and advanced training in this popular software package and practice the most commonly used methods to ensure your photos can be used in any setting. Learn the software that the pros use!
Dan Hood
9/4/12-9/26/12

LEED AP+BD&C Building Design and Construction
3.2 CEUs UCLP 156 $795
Discover the real-world application of Green Building Design and Construction practices on LEED projects. Prepare yourself for the LEED AP+BD&C accreditation exam that (after passing) will allow you to operate as a successful LEED practitioner on and off job sites. Note: Accreditation exam not included.
Summer Gorder
9/4/12-10/26/12

NEW!
ONLINE COURSES

Successful Survey Techniques
1.6 CEUs  UCLP 055  $395
Your customers hold the key to your organization’s success and surveys are one of the best ways to find out what your customers want, and how they want it. Too many surveys ask people the wrong questions. Discover who to survey, what questions to ask, and the key to getting a higher response to your surveys. This hard-hitting practical course will yield a huge ROI for your organization. Whether you need to analyze profitability, satisfaction, service or all three, this course will generate thousands of dollars in increased sales, greater efficiency, or more effectiveness. Includes a personal FREE critique of one of your surveys!
William Draves
10/1/12-10/26/12

Advanced Website Strategies
1.6 CEUs  UCLP 058  $195
You have a website, but why will your customers want to come back to buy something or take action? Do you really know who you are selling to? Do you know what you want to say to them? Do you know how to say it? Discover ways to reach your ideal audience. Learn how to create content that is engaging and purposeful. In one month, you will become better equipped to create your own content marketing strategy as well as creating a content-rich website that exceeds your customer’s expectations.
Michael Weiss
10/1/12-10/26/12

Media Buying Strategies
1.6 CEUs  UCLP 060  $195
Discover the marketing planning process and clearly delineate the relationship among marketing and media buying decisions. Marketing functions are examined through case analysis to successfully integrate all elements of the media buying process. Come away with the media buying strategies to negotiate with media providers so you can effectively promote your organization and boost sales and profits.
Eric Parnell
10/1/12-10/26/12

Twitter
1.6 CEUs  UCLP 056  $195
Twitter is a hot social media platform these days – and everyone seems to be using it. You will learn the best way to take advantage of the unique opportunities Twitter offers – and discover how to create relationships and network with your key constituents.
Suzanne Kart
10/1/12-10/26/12

Facebook for Business
1.6 CEUs  UCLP 053  $245
Would you like to find out what goes on behind the scenes on Facebook Pages and how to increase the chances that your message is seen and acted on? Discover new tools and proven techniques to increase business and expand your reach. Discuss how to adapt your marketing message for the Facebook platform and how to integrate Facebook across all marketing areas. This is an advanced class and assumes you have started a Page on Facebook and have some basic knowledge of the platform.
Jennifer Selke
10/1/12-10/26/12

Google Analytics
1.6 CEUs  UCLP 054  $195
A must for anyone serious about leveraging more success from their website, you’ll understand your visitor traffic better, learn how to calculate return on investment (ROI) for your online advertising, and find out how to get more conversions and sales from your website visitors. If you are not reviewing your website statistics, then you are missing several key opportunities to profit from your website traffic.
Dan Belhassen
10/1/12-10/26/12
ONLINE COURSES

Recruiting and Retaining Gen X and Gen Y
1.6 CEUs UCLP 112 $175
Generation X balances work and friends and family. Generation Y, the largest generation in human history, has never known a time when there was not a World Wide Web. They each have very different work styles than the Baby Boomer generation. Get an understanding of both Gen X and Gen Y from an expert who programs and markets to Gen Y. Discover what motivates them at work, what incentives they respond to, and what messages they value.
Heather Demitt
9/4/12-9/28/12

Practical Math for the Workplace
1.6 CEUs UCLP 030 $145
For anyone interested in acquiring the skills needed to understand and perform common business activities such as payroll, banking, invoicing, and purchasing. Business owners and managers will find this course beneficial in providing insight into the basic mathematical skills and processes needed to perform financial tasks required in the workplace. Required book: Schaum's Outline-Basic Business Mathematics, Second edition, Eugene Don, Ph.D, Joel Lerner, Ph.D., ISBN 978-0-07-161158-9
Constance Yates
9/4/12-10/26/12

Revenue Generation for Non-Profits
3.2 CEUs UCLP 013 $495
Build revenue streams for your non-profit organization. They are essential not only to keep your doors open but also to expand your services. Discover how to increase revenue from your current activities. Develop strategies for building new ones. Know how to effectively set prices or fees. Understand the 20% that generates 80% of your revenue. These are basic concepts that will yield greater results.
Fred Bayley
9/4/12-10/26/12

Program Evaluation for Non-Profit Professionals
3.2 CEUs UCLP 012 $245
Enhance your understanding of program evaluation within the nonprofit context. Find out how to improve your evaluation planning, data collection, data analysis, and data use. Special attention will be paid to the real-world challenges that organizations may face when conducting evaluation, including staff time, costs, and reporting evaluation results to funders. By the close of the course, you will have a complete program logic model and evaluation plan ready for implementation.
Myia Welsh, MSW
9/4/12-10/26/12

Spanish for Medical Professionals
1.6 CEUs UCLP 016 $145
Are you frustrated by the communication gap that can occur between you and your Spanish-speaking patients? If so, this Spanish class - designed specifically for healthcare professionals - will help you bridge that gap. You will practice the basic, practical language skills needed to effectively communicate with your Spanish-speaking patients and their families. Learn the basics of the language, gain an understanding of the culture, and know how to ask the questions crucial to quality healthcare. Book Required: McGraw-Hill's Complete Medical Spanish, Second Edition, ISBN 978-0071664295
Note: for non-ebook users, call for information on the paperback version of the book.
Cristina Sempe
10/1/12-10/26/12

Visit go.pacific.edu/cpceregister and choose the button that's right for you.
Using Personality Profiles for Better Work Performance
1.6 CEUs  UCLP 014  $295
Understanding yourself and others will increase overall effectiveness at work, home, and in all relationships. Learn how to improve your communication with others, convey your ideas effectively, and improve your ability to understand what is important to those who don’t share the same style. Course fee includes your own DiSC Behavioral Personality Profile assessment and review.
Mary Beth Izard
10/1/12-10/26/12

Management Boot Camp
1.6 CEUs  UCLP 011  $295
Enhance your management skills through this course for supervisors, managers, and emerging leaders. Discover the keys for effectively managing employees. Find out how to create clear expectations, engage and motivate employees, and increase effectiveness through use of the DiSC personality profile (included). By the end of the course you will be managing like a pro - quickly and with confidence.
Sally Klaus
10/1/12-10/26/12

Cyber Security for Managers
1.6 CEUs  UCLP 051  $245
Cyber security issues are all around us and reach nearly every part of business and work, from online banking and education, to Facebook and Wi-Fi. Designed for non-technical managers, directors, and others in the work place, find out about threats and vulnerabilities, safeguards, common attacks, viruses, malware and spyware, disaster recovery planning, intrusion detection/prevention, basic security architecture, introductory forensics, and cyber terrorism.
Stan Waddell
10/1/12-10/26/12

ONLINE & IN-SEAT COURSES

The Business Plan
1.6 CEUs  UCLP 017  $195
Discover the basics of the entrepreneurial planning process culminating in the development of an early-stage business plan. By preparing your business concept, building your plan, and evaluating your business for feasibility, you gain knowledge critical for business start-up and development. A practical, hands-on approach encourages you to immerse yourself in the vision, research, and planning aspects of your new venture.
Mary Beth Izard
10/1/12-10/26/12

Designing Successful Webinars
1.6 CEUs  UCLP 052  $195
Save money and reach more people than in-person meetings! The technology is simple, but good webinar presentation techniques are critical. Discover the power of successful webinars for your business organization. Then learn the 4 key strategies to make your webinars more successful. Use them for customer education, staff meetings and training, presentations, virtual seminars, and much more.
William Draves
10/1/12-10/26/12

Introduction to Grant Writing
1.2 CEUs  UBUS 025 F01 (10592)  $299
This interactive certificate program will give you the knowledge to write grant proposals. The major topic areas are:
• Understanding Grants
• Finding Grants
• Proposal Planning and Development
• Cost Benefit Analysis
• Budgeting
• Submission - Putting it all together
• Secrets of Writing Winning Grants
You will come away with the necessary knowledge to identify, write, and submit grants regardless of funding source.
Steve Larson
Tues, 9/18/12-10/2/12,
5:30 p.m. to 9:30 p.m.

INSEAT COURSE

The Visit go.pacific.edu/cpceregister and choose the button that’s right for you.
Introduction to Critical Thinking
1 Academic Unit XMDE 020 51 (10362) $155
Come put your critical thinking skills to work! This fun and interactive course gives you background for understanding the role of applied reasoning and logic in problem solving. You will be able to assess your own critical thinking aptitude while learning how to define critical thinking and identify what’s been stopping you.

Developing Critical Thinking Skills
1 Academic Unit XMDE 021 51 (10363) $155
What are the key critical thinking skills? How can you develop and master them? This interactive course will help you to effectively recognize issues, identify conclusions, weigh evidence, and evaluate arguments. You’ll hone your new-found skills through a series of fun exercises. Come and develop those critical thinking muscles!
Prerequisite: Intro. to Critical Thinking

Applying Critical Thinking in Practice
1 Academic Unit XMDE 022 51 (10364) $155
How can critical thinking be applied to your life? You will review the basics of problem solving, look at how critical thinkers apply their skills in different disciplines, and explore the role of analysis and evaluation and the connection to clear thinking and writing. Come learn how critical thinking can put you on the fast track to success!
Prerequisite: Intro. to Critical Thinking

Creativity in Teams and Organizations
1 Academic Unit XMDE 031 51 (10366) $155
When you work in groups, do you have a hard time coming up with new ideas? Drawing on the latest academic thinking, you will learn the key factors for developing creative teams that generate fresh ideas. Discover what creativity can do for you and your teams!
Prerequisite: Intro. to Personal Creativity

Innovation in Organizations
1 Academic Unit XMDE 032 51 (10367) $155
Apple, Google, and 3M are companies that often lead the way in corporate innovation. How do they do it? You’ll review the latest academic advancements on innovation, including Clay Christensen’s seminal thinking on disruptive technology and the proper response. Come learn the tools needed for innovation and see how far you can go!
Prerequisite: Intro. to Personal Creativity

Online classes you can take anytime, anywhere!
Registration must include a current email.

Visit go.pacific.edu/cpceregister and choose the button that’s right for you.
Leading Teams

1 Academic Unit  XMDE 040 51 (10368)  $155
Teams are everywhere. How well they work depends on you. Discover the key issues surrounding leadership in a team and how leaders account for the special and unique circumstances surrounding different types of teams. When responsibility, accountability, communication, and leadership are shared amongst members of the group everyone needs to know how to lead. Come discover how you can make teams work for you!

Leading Change

1 Academic Unit  XMDE 041 51 (10369)  $155
Is there a change that you would like to see occur in an organization around you? Are you tired of waiting for changes that never happen? Learn the key issues people face in a dynamic environment when trying to enact change. By understanding the steps needed to affect change and learning how to overcome resistance, see how you can successfully lead change. Learn to be the change you want to see!

Journalism 101

1 Academic Unit  XMDE 050 51 (10370)  $155
Are you thinking about becoming a journalist? Then you need to know the principles and practices of journalism in the United States. We will cover topics such as objectivity, critical thinking, ethics, and journalistic best standards, as well as what constitutes news, news gathering, and the emergence of new forms of journalism (including blogs and citizen journalism). Start using that nose for news today!

Day at the Museum Part I: Honing Your Non-Profit Skills

2 Academic Units  XMDE 060 51 (10371)  $310
Interested in doing good work in the non-profit sector? Through readings, video, and exercises we will explore leadership, strategic planning, fund raising, volunteer development, budgeting, and marketing. Take this class to learn the key management issues and latest thinking needed to become an effective, productive, and strategic non-profit leader.

Day at the Museum Part II: Non-Profit Simulation

1 Academic Unit  XMDE 061 51 (10372)  $155
Put your new non-profit skills to work at the Courtney Museum! After Day at the Museum Part I, this eSimulation is designed to challenge you while exploring real-world issues encountered by non-profit managers. Assume the role of executive director of the troubled Courtney Museum and handle a series of personnel, marketing, financial, and community relations issues. As you make decisions an adaptive scoreboard reflects the impact of your actions and video commentary will explore the consequences of choosing different paths for reviving the Museum.

Prerequisite: Day at the Museum Part I

System Requirements:

Operating System: Windows 98 or newer, Mac OS 9.2 or higher, Linux/Unix (any recent version).
Hardware: 400 Mhz or faster CPU, 128 MB RAM, video card, sound card and headphones or speakers (some assignments have audio components)
For more information on whether your computer is capable of running these courses visit www.pacific.edu/cpce
Visit go.pacific.edu/cpceregister and choose the button that’s right for you.

ONLINE COURSES & INDEPENDENT STUDY

Sports Writing for the New Media
1 or 2 Academic Units
XCOM 040 51 (10314) 1 Unit $140
XCOM 040 52 (10315) 2 Units $280
With the invention of blogging communities, Facebook, and Twitter, sports writing has completely changed in the last decade and developing skills needed for effective online writing is essential to reaching sports enthusiasts all over the world. Gain an understanding of the most effective strategies for producing features, news stories, and commentary for the web as well as strengthen your resume.
Alan Ray
Open Enrollment

Ad Copywriting for the New Media
1 or 2 Academic Units
XCOM 044 51 (10318) 1 Unit $140
XCOM 044 52 (10319) 2 Units $280
When was the last time you logged onto Facebook without seeing an advertisement? How can you differentiate yourself from everybody else out there? With vast amounts of information at your fingertips, the internet has fundamentally changed the way that people and businesses advertise. Developing skills for effective communication and online creativity are essential to reaching customers in an extremely competitive environment.
Alan Ray
Open Enrollment

Entertainment Reporting for the New Media
1 or 2 Academic Units
XCOM 042 51 (10316) 1 Unit $140
XCOM 042 52 (10317) 2 Units $280
Gain an understanding of the most effective strategies for producing features, news stories, and commentary for such new media as Facebook and Twitter. Strengthen your resume while developing the skills essential to reaching professionals and followers in an extremely competitive environment.
Alan Ray
Open Enrollment

Welcome to the Professional World
Transitioning from School to Work
1 or 2 Academic Units
XCCS 084 51 (10346) 1 Unit $150
XCCS 084 52 (10347) 2 Units $300
Gary Martin
Self Paced

Introduction to Equine Studies
2 Academic Units
XACT 090 F01 (10468) $298
This course is for members of the community who are interested in improving their equine skills and experiences. All sites are off campus and attendees must have access to transportation. Please contact instructor at mciccolella@pacific.edu for more information.
Instructor permission is required for enrollment.
Margaret Ciccolella
Self Paced
Introduction to Chanoyu
Tea Ceremony
1 Academic Unit or Non-Credit
XLNG 015 F01 (10464) 1 Unit $175
XLNG 015 FN1 (10465) Non-Credit $145
Are you interested in learning Chanoyu (Tea Ceremony) with traditional Japanese culture, history, and language? You will explore the fundamental philosophy in Chanoyu that originated from Zen Buddhism and the art of tea, such as the methods of tea preparation and the manner of serving and receiving.
Terri Takahashi
Wed., Oct. 3 – Nov. 7, 6pm – 9pm

Beginning Chanoyu
Tea Ceremony
1 Academic Unit or Non-Credit
XLNG 025 F01 (10466) 1 Unit $150
XLNG 025 FN1 (10467) Non-Credit $120
A course made specifically for those who have completed Introduction to Chanoyu. Continue exploring the fundamental philosophy in Chanoyu that originated from Zen Buddhism and the art of tea.
Prerequisite: Introduction to Chanoyu
Terri Takahashi
Wed., Oct. 3 – Nov. 7, 6pm – 9pm

The Impact of Online Media
Evolution, Tools, and Platforms
1 Academic Unit
XMMG 010 F01 (10469) $150
The ways that individuals and organizations have sought, accessed, and used information and the internet has rapidly grown. Today, paid search and the various opportunities to form connections for personal or professional purposes has mushroomed into a worldwide multi-billion dollar environment that reaches nearly every person in the industrialized world on a daily basis. Explore the online media landscape, its evolution, and how various tools, platforms and strategies are being used today in media, communication, and advertising. Learn how to develop and launch an online media campaign for a local business under the supervision of the instructors
Keith Hatschek and Qingwen Dong
Sat. & Sun., Oct. 27 & 28, 9am – 5pm

A Mid Summer Night’s Dream
The Course of True Love Never Runs Smooth
1 Academic Unit
XENG 055 F01 (10463) $130
You think you have relationship problems? Follow the story of two young couples as they leave the rigid atmosphere of Athens and enter the forest where their lives become magically transformed by Oberon, king of the fairies, and his mischievous court jester, Puck. Experience love potions, mistaken identities, and a man with the head of a donkey in one of Shakespeare’s most popular and widely performed works! Required book included: A Midsummer Night’s Dream, By: William Shakespeare.
Nanci Lesley
Sat. & Sun., Nov. 3 & 4, 9am – 5:30pm
Dreams & Interpretations
I Had the Weirdest Dream!

1 Academic Unit
XREL 025 F01 (10462)  $125
Sleeping to dream? Do dreams come from some higher intelligence? Explore dream interpretation from cultures all over the world including Judeo-Christian, Buddhist, Native American, and ancient Celtic societies. Learn how to connect with your own dreams, receive their messages, and use them for your own personal growth and development.
Tanya Storch
Sat. & Sun., Nov. 10 & 11, 9:30am – 6pm

Introduction to Reiki
Spirituality and Healing

1 Academic Unit
XREL 032 F01 (10461)  $125
Come explore the exciting world of alternative wellness! Developed in 19th century Japan, and spreading to the United States shortly after World War II, Reiki is believed to work with the human body, mind, and soul to create a healing effect. Study the history, philosophical principles, and practical applications of this holistic method and understand why people are turning to Reiki.
Tanya Storch
Sat. & Sun., Dec. 1 & 2, 9:30am – 6pm

Britannia’s Royals
A Tour of Royal London Past and Present

1 Academic Unit
XHIS 044 F01 (10459)  $148
Among the Ruling Houses of Europe, none is more famous than the Royal Family of Great Britain. Through a series of films, examine the lives of some of Britain's most famous Kings and Queens, including Elizabeth I, George III, Victoria, and Elizabeth II. From the defeat of the Spanish Armada to the death of Princess Diana, take a journey through the pomp and splendor; the struggles and triumphs; and the intrigues and scandals of the British Monarchy.
George Yagi Jr.
Sat & Sun., Nov. 17 & 18, 10am – 6:30pm

The French Revolution 1789–1799
France in Turmoil

1 Academic Unit
XHIS 052 F01 (10460)  $148
When King Louis XVI received news of the fall of the Bastille on July 14, 1789, he exclaimed, ‘Is this a revolt?’ The messenger, who had just arrived at Versailles from Paris responded, ‘No sire, it is a revolution!’ Through a series of films, lectures, and eyewitness accounts this course will take you on a journey through the French Revolution. You’ll witness the fall of the Bastille, the rise of Robespierre, the sad march of the condemned to the guillotine, and the outbreak of war. You’ll also meet fascinating characters who were at the center of events such as Marie Antoinette, Thomas Jefferson, and Danton.
George Yagi Jr.
Sat & Sun., Dec. 1 & 2, 10am – 6:30pm

Visit go.pacific.edu/cpceregister and choose the button that’s right for you.
Put the power of the University of the Pacific to work for your company. The Center for Professional and Continuing Education can create and deliver fully customized corporate training solutions for all types of companies and organizations. Our results oriented training programs increase employee productivity and improve your company’s ability to increase revenue and profitability and reduce costs.

Customized options include:
• Leadership and Supervision
• Business Writing and Communications
• Project Management
• Sales & Marketing
• Strategic Planning
• Customer Service
• Succession Planning
• LEAN Operations
• Conflict Resolution
• …And many more

“The Frontline Leadership Program was a phenomenal success especially in awakening our frontline managers on the fundamental leadership principles that every leader must possess to be effective. The facilitator created an easy and comfortable atmosphere that encouraged participants to interact and share their insights. This foundational course is an excellent class for both new and seasoned managers.”

Grace L. Patricio, CPLP
Vice President
Learning and Development Officer
Bank of Stockton

As part of the University of the Pacific, the Center for Professional and Continuing Education has the ability to draw from the vast experience of the University’s faculty to teach specific subject areas. In addition, many courses are taught by working professionals currently considered experts in their respective fields and industries.

Give your company and employees the Pacific Advantage!

For additional information please contact Bob Bechill, Corporate Training Solutions, at 209.946.2424 or via e-mail at bbechill@pacific.edu
SUMMER SESSIONS 2013
Save with Reduced Tuition in Summer!

Whether in Class or Online, Pacific Summer Courses are a Great Way to Spend the Summer, Get Ahead and Save Money!

Watch for the 2013 Summer Sessions Catalog coming in March!

Three 5 week sessions to choose from:

I May 6 - June 7
II June 10 - July 12
III July 15 - August 16

Classes are open to Everyone!

The catalog will also be available online at www.pacific.edu/cpce

BUSINESS TRAINING SPACE AVAILABLE!

Video Conferencing Available Fall 2012!

University of the Pacific’s Center for Professional & Continuing Education (CPCE) — located at 1776 West March Lane, Suite 290, Stockton, CA, provides business, civic, and governmental organizations an easily accessible, user-friendly, completely wireless, high-tech meeting environment. Whether your business is for-profit or not, volunteer or professional, CPCE is the place where organizations and associations gather to discuss their work, learn best practices, and strategize for the future.

CPCE has three training rooms equipped with Interactive Smart Boards or Smart Televisions with electronic ink, capture, and white boarding capabilities. The computer lab accommodates up to 20 work stations. Software can be added to each computer to assist in your presentation or training session.

If you would like further information regarding our training rooms or wish to reserve one for future use, please contact: Dave Hamlett, Associate Director of Operations, Center for Professional & Continuing Education

209.946.2424, dhamlett@pacific.edu
The Evening Degree Completion Program is designed to meet the work schedules of adult learners wanting to earn their Bachelor of Science degree in Organizational Behavior. A new cohort begins every fall term focusing on those talents and skills that leaders need in order to succeed and thrive in today’s knowledge economy. Classes run from 5:30 p.m. to 9:30 p.m. on Tuesday and Thursday nights and are held at the Center for Professional and Continuing Education located at 1776 W. March Lane, Suite 290, Stockton, California.

Students have the ability to:

• Learn from the best with world-class Pacific faculty
• Enroll in evening classes, two nights per week
• Complete your degree in as little as 20 months with our accelerated format
• Take advantage of support services for adult students
• Achieve your lifetime goal

The University of the Pacific is pleased to announce a special reduction in the tuition rate for the Evening Degree Completion Bachelors Program in Organizational Behavior.

“Earning my Bachelor’s Degree in the Organizational Behavior program through the University of the Pacific was a life-changing experience. The support provided by my professors, staff members, and my cohort has given me the confidence to complete the course. I highly recommend this program for those who desire to advance academically while working full-time.” Ron T. Alum

Admission into the program is based on an evaluation of official transcripts from regionally accredited universities and colleges. All applicants should meet the following requirements:

• Completion of at least 60 semester units of credit (70 preferred)
• A minimum grade point average (GPA) of 2.50
• Completion of the University of the Pacific’s general education requirements

Pacific’s Bachelor of Science in Organizational Behavior gives you the critical thinking, leadership, human resources, financial management, and decision-making skills required to lead companies in the 21st century. Finish what you started at a community college or another school with our flexible, relevant, and challenging degree completion program.

For more information or to attend an Information Meeting, contact the Center for Professional & Continuing Education at 209.946.2424 or cpce@pacific.edu
University of the Pacific’s Substance Abuse Counselor Certificate Program (SACCP) provides the knowledge and experience to get you certified in substance abuse counseling. Our program meets the educational and training requirements established by the State of California Department of Alcohol and Drug Programs.

Curriculum and training stress a complete spectrum of treatment focusing on issues involving the individual, the family, the community and the environment, relapse prevention, short and long term effects of substance abuse, and techniques for improving quality of life. Our program consists of 22 units of instruction taken sequentially in either the classroom or completely online.

Our goal is to give students the skills necessary to become employable in the field of drug and alcohol recovery, as well as provide the knowledge needed to pass your state’s certification exams.

Topics include:

- Assessment
- Treatment planning
- Client education
- Case management
- Crisis intervention
- Community resources
- Individual & group counseling

The Substance Abuse Counselor Certificate Program helped me obtain my goal of becoming a counselor. The small class size and individual care I received are second to none! After completion of the course and internship I was ready for the workforce. I am happy to report I now work as a counselor at Healthy Connections in Stockton. It is all because of the instruction I received while in attendance of this fantastic program.

Lisa V.
Alum

The Substance Abuse Counselor Certificate Program is now more flexible than ever with our online delivery! Enjoy experienced faculty and a collaborative learning environment. Classes can be taken online from anywhere in the world.

Students take 2 classes at a time. Each online course runs 2 to 4 weeks and coursework can be completed at your leisure.

In addition to the coursework, students are required to complete 255 hours of supervised internship.

OFFERED ON CAMPUS & ONLINE!
Cohorts start in January and July!

Please visit our website for more information and to complete an application: www.pacific.edu/cpce
The Native American Wellbriety Certificate Program is specifically created and designed for substance abuse & addiction counselors, recovery coaches, social workers, and others who serve Native American populations.

About the Program
The Wellbriety Certificate is appropriate for Native and non-Native peoples including teachers, medical professionals, probation and parole officers, community service agency employees, and administrators of facilities that have Native people as their clients. This program was developed as a partnership between White Bison, Inc. and the University of the Pacific and is taught completely online using the University of the Pacific’s Sakai Learning Management System.

The Native American Wellbriety Certificate Program is designed and taught by professionals in the substance abuse field. The program covers a variety of topics important for practicing substance abuse/addiction counselors as well as those who are new to the field. Key topics such as the Wellbriety Movement and healing in Native American communities; different approaches used by Native American traditional practitioners; and practitioners trained in contemporary western treatment approaches are addressed.

CALL OR VISIT OUR WEBSITE FOR DATES!

About the Classes
The Native American Wellbriety Certificate Program consists of seven classes:

- Overview and Introduction
- Teachings of the Elders
- Inter-generational Trauma
- Alcohol (and Addiction) Problems in Native America
- Recovery and Relapse Prevention
- Our Children are Sacred: Children and Prevention
- Community Development

Classes are college-level and last four weeks.

About White Bison, Inc.
White Bison, Inc., is an American Indian non-profit charitable organization operating under the provisions of 501(c)3 of the Internal Revenue Code and is based in Colorado Springs, Colorado. Through White Bison, its Founder and President Don Coyhis, Mohican Nation, has offered healing resources to Native America since 1988. White Bison offers sobriety, recovery, addictions prevention, and wellness/wellbriety learning resources to the Native American community nationwide. Many non-Native people also use White Bison’s healing resource products, attend its learning circles, and volunteer their services.

For additional information, please go to White Bison, Inc at http://www.whitebison.org.
No homework! No tests! No grades!

learn
SIMPLY FOR THE JOY OF IT
Talk to any OLLI@Pacific member and you will hear about the fascinating array of topics, the quality and passion of the course leaders and lecturers, and the variety of active, thinking people you’ll meet.

do
WHAT INTERESTS YOU
Classes and activities span interests ranging from art to digital photography, theater, jazz, history and world views to science, poetry and literature.

enjoy
BEING A LIFELONG LEARNER
Classes begin September 24. Call for our Fall 2012 catalogue.

Classes, lectures, art, music, films, field trips, and performing arts.

OLLI@Pacific Active Members enjoy:
- Unlimited enrollment in regular OLLI lectures
- Discount tickets to Pacific Athletics and Performing Arts
- Access to Pacific Alumni International Travel programs
- Discount Baun Fitness Center membership
- Full Pacific Library privileges
- On-campus parking and more

Gift Memberships are Available!

7 CONVENIENT LOCATIONS IN STOCKTON AND LODI

For More Information call 209.946.7658 or online www.pacific.edu/cpce
Our courses are designed to meet professional development needs of educators for career and salary advancement. These classes are not applicable to a degree at Pacific but can be transferred at the discretion of your institution.

More courses and full course descriptions are available online!

www.pacific.edu/cpce

PROFESSIONAL DEVELOPMENT

VESI Online/CD Rom Courses
- Advanced Classroom Management
- Attention Deficit Disorder
- Autism & Asperger’s Disorder
- Behavior is Language
- Child Abuse
- Drugs & Alcohol in School
- Educational Assessment
- Ethics & Safety in Education
- Harassment, Bullying & Cyber-Intimidation in Schools
- Learning Disabilities
- Inclusion
- Reading & Writing in the Content Areas
- Talented and Gifted
- Teaching Diversity
- Teaching Elementary Math Conceptually
- Traumatized Child
- Understanding Aggression
- Violence in Schools
- Why DI? An Introduction to Differentiated Instruction

Reading Fundamentals Series
- An Intro. to Scientifically-Based Research
- Laying the Foundation
- Elements of Effective Reading

Early Childhood Series
- Infant & Toddler Mental Health
- Family-Centered Services
- Program Planning
- Observation & Assessment
- Typical & Atypical Development

Curriculum Development - INET4 Learning
- Curriculum Enrichment
- Natural History Outdoor Excursions
- Getting Off to a Good Start (GOTAGS)
- Classroom Organization & Management Program (COMP)
- Summer Institutes
- EF Educational Tours
- Teacher Sandbox

District approval is recommended before enrolling. An official transcript is available from Pacific upon successful completion of coursework.
## Online Courses - Start Anytime!

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### Online Courses - Start Anytime!

- **Sustainable Management Certificate**
- **Overview of Sustainable Management**
- **Corporate Social Responsibility**
- **Measuring Sustainable Management**
- **Sustainable Management: Leadership Ethics**
- **Triple Bottom Line Accounting**
- **Certificate in Entrepreneurship**
- **Intro. to Entrepreneurship**
- **Leadership and Mang. for Entrep.**
- **Strategic Marketing for Entre.**
- **Accounting and Finance for Entre.**
- **Business Law for Entre.**
- **Certificate in International Trade**
- **International Marketing**
- **International Management**
- **International Supply Chain Management**
- **International Trade Finance**

### Applying Critical Thinking in Practice

- **Creativity in Teams and Organizations**
- **Developing Critical Thinking Skills**
- **Innovation in Organizations**
- **Introduction to Critical Thinking**
- **Introduction to Personal Creativity**
- **Day at the Museum: Part I**
- **Day at the Museum: Part II**
- **Journalism 101**
- **Leading Change**
- **Leading Teams**
- **Ad Copywriting for the New Media**
- **Entertain. Reporting for New Media**
- **Sports Writing for the New Media**

### Self-Paced Courses

- **Introduction to Equine Studies**
- **Welcome to the Professional World**
Professional Development Units (PDUs)

Post-baccalaureate professional development (9000-9999 level) coursework designed specifically for graduate level educators and administrators. Semester units (hours) of non-degree graduate level credit are awarded for successful completion of coursework. In addition, these courses will be listed on a University transcript.

Continuing Education Units (CEUs)

Continuing Education Units were established by a national task force of educational associations and are intended for use where employers, re-licensing agencies or others require a specified number of hours of study, and noncredit study is acceptable for fulfillment of those requirements. One CEU is awarded for each ten hours of contact participation. CPCE is an approved continuing education provider for the California Board of Behavioral Sciences (Provider #PCE 760), the California Board of Registered Nursing (Provider #4128) and the California Association of Alcohol and Drug Abuse Counselors (Provider #5-91-266-0799). University of the Pacific is also a Registered Education Provider through the Project Management Institute (R.E.P. Provider ID 2091), which authorizes CPCE to grant CEUs/ PDUs for any Project Management coursework completed.

Extension Units (EXTN)

Extension units are undergraduate-level, elective, academic units that cannot be applied towards a major requirement or an area requirement.

Extended Education Credit courses are offered for semester units of undergraduate degree credit. These courses are designed to meet individual's personal and professional learning and training needs. Undergraduate students may take these courses to earn elective units adding to their total unit count required for completion of their academic degree. Students should check with their academic department regarding the total number of extension units counted toward the degree. (The average number of units is eight but vary depending on school or college affiliation.) Courses are offered both on campus and online.

(15 hours = 1 unit)

To Register!

Online @
go.pacific.edu/cpceregister

Center for Professional & Continuing Education
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