Please fill in all information. After all required signatures are obtained on page two, send to Research and Graduate Studies, Knoles Hall, 2nd Floor. Research and Graduate Studies will then forward to the Academic Affairs Committee, Office of the Provost, Anderson Hall, 2nd Floor.

Date: April 13, 2006
Contact Person: Jon Schamber
Department: Communication
Phone: 946-2505

<table>
<thead>
<tr>
<th>Select below</th>
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<tbody>
<tr>
<td>Addition □</td>
</tr>
<tr>
<td>Revision X</td>
</tr>
<tr>
<td>Deletion □</td>
</tr>
</tbody>
</table>

School or College: COP
Department: Communication
Course Number: Comm 271
Title: Graduate Seminar in Rhetorical Thought
Units: 4

Minimum Number of Students: 10
Prerequisites: none

If replacing a course, old course title and number: Comm 295b Graduate Seminar in Rhetorical Thought

Catalog Description (attach additional paperwork if necessary):
N/A (No course description provided in the Graduate catalog)

Please attach a syllabus.

What are the reasons for the new course (e.g., student needs, major, etc.), program changes or deletion of the program?
The Department is doing curriculum revision. This is only a course number change and no other changes.

If approved, when will this be implemented? Fall X Spring □ Year 2006
What is the anticipated impact on resources (faculty, funds, library, materials, etc.)
NA

Describe any specific facilities or technology needs.
NA

APPROVAL PROCESS

1. Action by department requesting addition/change:
   Approved by: [Signature]
   Date: 4/13/06

2. Action by the Curriculum and/or Graduate Studies Committee of the School/College:
   Approved by: [Signature] Date: 4/19/06

3. Action by the Dean of the School/College:
   Approved by: [Signature] Date: 4/19/06

4. Action by the Dean of the Library:
   Approved by: [Signature] Date: 4/19/06

5. Action by the Director of Educational Technology Services (if computer lab, software needed):
   Approved by: N/A Date: __________

6. Action by the Registrar:
   Approved by: [Signature] Date: 4/21/06

7. Action by the Graduate Studies Committee (as appropriate):
   Approved by: [Signature] Date: 4/25/06

8. Action by the Academic Affairs Committee:
   Approved by: __________ Date: __________

After approval by the Academic Affairs Committee, information regarding new, revised, or deleted programs and courses is sent to the Registrar for listing in or modifying the catalog.

Form revised 9/4/03
Instructor

Jon F. Schamber, Ph.D.  
Office: Communication 7  
Phone: 946-3041  
E-Mail: jschambe@uop.edu  
Office Hours: M, W & F 9:30 - 11:30 am; other times by appointment

Course Description

This course provides a graduate level introduction into the theory and practice of rhetorical criticism. The course focuses on the role of the critic and six modes of criticism which are as follows: generic criticism, cluster criticism, narrative criticism, ideological criticism, metaphoric criticism, and fantasy theme criticism.

Course Text & Readings

You will need to purchase one text for the seminar: Sonja K. Foss, Rhetorical Criticism: Exploration & Practice, 2nd ed. (Prospect Heights: Illinois: Waveland Press, 1996). The text provides useful information on the various modes of criticism as well as essays which illustrate each of the modes. Although we will not discuss Foss' text in detail during our meetings, you will be required to integrate Foss' ideas into many of the assignments for the course.

Readings for the course will be provided by the instructor. The readings will provide you with a theoretical and practical understanding of the various modes of rhetorical criticism.

Course Style Guide

The APA style guide will be used for the course. The Graduate School requires students in Communication to use APA for their theses.

Graded Assignments

The graded assignments for the course are as follows:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percentage of Course Grade</th>
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</thead>
<tbody>
<tr>
<td>Outlines of Seminar Readings</td>
<td>20%</td>
</tr>
<tr>
<td>Essay on the Role of the Critic</td>
<td>10%</td>
</tr>
<tr>
<td>Biographical and Contextual Essay</td>
<td>10%</td>
</tr>
<tr>
<td>Application Essays (3)</td>
<td>30%</td>
</tr>
<tr>
<td>Critical Essay</td>
<td>30%</td>
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</table>

The outlines of seminar readings should be prepared as full sentence outlines. The outlines may include quoted material from the articles. When quoting material, cite the page number from the article in proper APA format. The top of each outline should list the citation of the article in proper APA (reference list) format. The length of the outlines will vary according to the following principles: the length of the articles and the amount of detail required for your peers to understand the material covered in the articles. Bring a sufficient number of copies
of the outlines to the seminar meetings to share with your peers. You will use the outlines to guide us through a discussion of the articles.

Attendance at Seminar Meetings

Regular attendance at seminar meetings is required for the course. Indeed, since this is a seminar, your participation at every meeting is required for you to understand the material for the course.

Honor Code

The University Honor Code is an essential element in academic integrity. It is a violation of the Honor Code to give or receive information from another student during an examination; to use unauthorized sources during an examination; or to submit all or part of someone else’s work or ideas as one’s own. If a student violates the Honor Code, the faculty member may refer the matter to the Office of Student Life. If found guilty, the student may be penalized with failure of the assignment or failure in the course. The student may also be reprimanded or suspended from the University. A complete statement of the Honor Code may be found in the Student Handbook, Tiger Lore, and in the Pacific Guide.

Course Schedule & Readings

<table>
<thead>
<tr>
<th>Week</th>
<th>Course Overview &amp; Reading List Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Course Overview &amp; Reading List Assignments</td>
</tr>
<tr>
<td>January 15</td>
<td>Course Overview &amp; Reading List Assignments</td>
</tr>
<tr>
<td>Week 2</td>
<td>Overview of Rhetorical Criticism and the Role of the Critic</td>
</tr>
<tr>
<td>January 22</td>
<td>Overview of Rhetorical Criticism and the Role of the Critic</td>
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Douglas G. Bock, “Axiology & Rhetorical Criticism: Some Dimensions of
| Week 3 | January 29 | Draft Due on Role of the Critic Essay for Peer Review  
Discussion of Selected Rhetors & Rhetorical Artifacts |
|---|---|---|
| Week 4 | February 5 | Final Draft Due on Role of the Critic Essay  
Draft Due on Biographical/Contextual Essay for Peer Review |
| Week 5 | February 12 | Final Draft Due on Biographical/Contextual Essay  
Generic Criticism  
| Week 6 | February 19 | Cluster Criticism  
Carol A. Berthold, “Kenneth Burke’s Cluster-Agon Method: Its Develop-
<table>
<thead>
<tr>
<th>Week 7</th>
<th><strong>February 26</strong></th>
<th>Application Essay on Generic or Cluster Criticism Due</th>
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<tbody>
<tr>
<td>Week 8</td>
<td><strong>March 5</strong></td>
<td><strong>Narrative Criticism</strong></td>
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</tbody>
</table>


Thomas Rosteck, "Narrative in Martin Luther King's I've Been to the Mountaintop," *Southern Communication Journal*, 58 (Fall 1992): 22-32.

Jon F. Schamber and Scott R. Stroud, "Mystical Anti-Semitism and the Christian Identity Movement: A Narrative Criticism of Dan Gayman's The
Week 9
| March 10-15 | Spring Break--No Class |

Week 10
| March 19 | **Ideological Criticism**


Week 11
| March 26 | **Application Essays Narrative or Ideological Criticism Due** |

Week 12
| April 2 | **Metaphoric Criticism**


- Suzanne M. Daughton, "Metaphoric Transcendence: Images of the Holy War in Franklin Roosevelt's First Inaugural," *Quarterly Journal of Speech*
<table>
<thead>
<tr>
<th>Week 13</th>
<th>Fantasy Theme Criticism</th>
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| Week 14 | Application Essay on Metaphoric or Fantasy Theme Criticism Due |

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<thead>
<tr>
<th>Week 15</th>
<th>Rhetorical Criticism &amp; Visual Communication</th>
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<tbody>
<tr>
<td>April 23</td>
<td>Articles TBA</td>
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<tr>
<td>Week 16</td>
<td>May 28</td>
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