ALBERT HUANG, PH.D.

Professor of Business Analytics Eberhardt School of Business, University of the Pacific Weber 209-D, 3601 Pacific Avenue, Stockton, CA 95211, ahuang@pacific.edu

EDUCATION

PhD, 1996

University of North Texas, Denton, TX.

Major: Business Computer Information Systems

Minor: Management Science

MBA with a concentration in Finance, 1990

Rochester Institute of Technology, Rochester, NY

BS in Civil Engineering, 1986

National Chiao-Tung University, Taiwan

OTHER PROFESSIONAL EDUCATION

Case Study Workshop, Harvard Business School Network Engineer & Network Administrator Education

PROFESSIONAL CERTIFICATIONS

Certified Network Engineer Certified Network Administrator

WORK EXPERIENCES

1998 – Present

Professor, Eberhardt School of Business, University of the Pacific, Stockton, CA

1996 - 1998

Assistant Professor, Department of Business Administration, University of Hawaii – Hilo, HI

1991 - 1995

Teaching Fellow, Business Computer Information Systems Department, University of North Texas, Denton, TX

1990

Financial Analyst, Chunyi Securities Company, Taipei, Taiwan

COURSES TAUGHT

- 1. Operations & Management (Undergraduate)
- 2. Advanced Business Analytics (Undergraduate)
- 3. Healthcare Information Systems (Graduate)
- 4. Database Management (Undergraduate)
- 5. Networking & Telecommunications Management (Graduate, Undergraduate)
- 6. Electronic Commerce & Web Development (Graduate)
- 7. Business Computer Application Programming (Graduate, Undergraduate)
- 8. Management Information Systems (Graduate, Undergraduate)
- 9. Business Systems and Procedures Analysis (Undergraduate)
- 10. Data & Decisions (Graduate)
- 11. Business Statistics (Undergraduate)
- 12. Global Business Competition (Graduate international study tour)
- 13. Pacific Seminar: Personal Finance and a Good Society (Undergraduate)
- 14. Pacific Seminar: Data Informed Decision Making (Undergraduate)

RESEARCH PUBLICATIONS

- 1. Kang, T., S. Hung, A. Huang, Effects of Cognitive and Affective Evaluations on the Adoption of Online Information, September 2020, Journal of Internet Commerce.
- 2. Huang, Albert, "Teaching, Learning, and Assessment with Virtualization Technology", 47.4, Journal of Educational Technology Systems, 2019.
- 3. Huang, Albert, K. C. Chen, D. Yen, & T. Tran, "A study of factors that contribute to online review helpfulness," July 2015, Computers in Human Behavior, 48, 2015. p. 17 27.
- 4. Huang, Albert, D. Yen, "Predicting the Helpfulness of Online Reviews," 29.2, International Journal of Human-Computer Interaction, February 2013, p. 129-138.
- 5. Chen, J., Albert Huang, & A. Muzzerall, "Privacy Concerns and Expectation of Control," 31.2, Human Systems Management, 2012, p. 123-131.
- 6. Huang, Albert, D. Yen, and S, Hung, "Research Issues of Internet-Integrated Cognitive Style," Computers in Human Behavior, 28.5, September 2012, p. 1547-1554.
- 7. Hung, S., T. Kang, D. Yen, Albert Huang, K. Chen, "A Cross-Cultural Analysis of Communication Tools and Communication Outcomes," Journal of Global Information Management, 20.3, July 2012, p. 55-83.
- 8. Huang, Albert, "Applying Sustainable Systems Development Approach to Educational Technology Systems," Journal of Educational Technology Systems, 40.1, 2011, p. 19-34.
- 9. Huang, Albert, "A Model for Environmentally Sustainable Information Systems Development," Journal of Computer Information Systems, 49.4, Summer 2009, p. 114-121.

- 10. Huang, Albert, D. Yen, X. Zhang, "Exploring the Potential Effects of Emoticons." Information & Management, 45.7, November 2008.
- 11. Chen, K., D. Yen, S. Hung, & Albert Huang, "An Exploratory Study on the Selection of Communication Media: The Relationship between Flow and Communication Outcomes." Decision Support Systems, 45.4. November 2008.
- 12. Hung, S., Albert Huang, D. Yen, & C. Chang. "Comparing the Task Effectiveness of Instant Messaging and Electronic Mail for Geographically Dispersed Teams in Taiwan," Computer Standards & Interfaces, 29.6, September 2007, p. 626-634.
- 13. Lancaster, S., D. Yen, Albert Huang, & S. Hung, "The Selection of Instant Messaging or E-mail: College Students' Perspective for Computer Communication," Journal of Information Management and Computer Security, 15.1, 2007, p. 5-22.
- 14. Huang, Albert, S. Hung, & D. Yen, "An Exploratory Investigation of Two Internet-based Communication Modes," Computer Standards & Interfaces, 29.2, February 2007, p. 238-243.
- 15. Zhang, X., V. Prybutok, & Albert Huang, "An Empirical Study of Factors Affecting E-service Satisfaction," Human Systems Management, 25.4, 2006, p. 279-291.
- 16. Huang, Albert & Jerry Post, "Usability of Web-based Systems A Comparison of Two Interaction Approaches," Human Systems Management, 23.4, 2004, p. 193-201.
- Chen, K., D. Yen, & Albert Huang. "Media Selection to Meet Communications Contexts" Communications of Association of Information Systems, 14, October 2004.
- 18. McClea, M., D. Yen, & Albert Huang. "An Analytical Study towards the Development of a Standardized IM Application," Computer Standards & Interfaces, 26.4, August 2004, p. 343-355.
- 19. Huang, Albert, "Effects of Multimedia on Document Browsing and Navigation: An Exploratory Empirical Investigation", Information & Management, 41.2, December 2003, pp. 189-198.
- 20. Huang, Albert & Yen, D. "Usefulness of Instant Messaging among Young Users: Social vs. Work Perspective." Human Systems Management, 22.2, Summer 2003, pp. 63-72.
- 21. Huang, Albert, "An Empirical Study of Corporate Web Site Designs and Usability", Human Systems Management, 22.1, Spring 2003, pp. 23 36.
- 22. Huang, Albert, Yen, D., Chou, D. Xu, Y., "Corporate Application Integration: Challenges, Opportunities, and Implementation Strategies", Journal of Business & Management, 9.2, April 2003.

- 23. Huang, Albert. "End User Training Management Systems", Journal of Educational Technology Systems, 31.1, Winter, 2002-2003.
- Huang, Albert. "E-Mail Communication and Supervisor-Subordinate Exchange Quality: An Empirical Study." Human Systems Management, 21.3, Fall 2002, p. 193-204.
- 25. Huang, Albert. "A Three-Tier Technology Training Strategy in a Dynamic Business Environment." Journal of Organizational & End-User Computing, 14.2, April-June 2002.
- 26. Huang, Albert. "A Framework of Educational Technology Applications and Development Opportunities" Journal of Computer Information Systems, 2001.
- 27. Huang, Albert. "Innovative Uses of E-Mail for Teaching." Communications of the ACM, November 2001.
- 28. Huang, Albert. "Developing Implementation Objectives for Educational Information Systems: A Theoretical Perspective." Journal of Computer Information Systems, 41.1, Fall 2000.
- 29. Huang, Albert. "Supply Chain Management Perspective of Online Education." Journal of Educational Technology Systems, 29.2, 2000.
- 30. Huang, Albert & John C. Windsor. "An Empirical Assessment of a Multimedia Executive Support System" Information & Management, 33.5, May 1998.
- 31. Huang, Albert. "Empowering End Users through Online Training." Information Systems Management, 15.2, Spring 1998.
- 32. Huang, Albert. "Online Training: A New Form of Computer-Based Training." Journal of Education for Business. 73.1, September/October 1997.
- 33. Huang, Albert. "Challenges and Opportunities of Online Education." Journal of Educational Technology Systems 25.3, 1996-1997.
- 34. Huang, Albert, Kappleman, L., Prybutok, V. & Maples, G., "User Empowerment during a Coercive Organizational Transformation Enabled by Information Systems Change." Journal of Applied Management Studies. 5.2, 1996.

BOOK CHAPTER

1. A Three-Tier Technology Training Strategy in a Dynamic Business Environment, in Advanced Topics in End-User Computing.

RESEARCH PAPERS UNDER REVIEW

1. Cheng, J. and Huang, A. Conflicts in Virtual Communities.

CONFERENCE PRESENTATIONS OR PROCEEDINGS

- 1. Kang, T., Huang, A. "Facilitating the Adoption of Online Reviews with Vendor Supplied Product Information." WDSI 2020, Online.
- 2. Zeng, S., He, Y. Huang, A. "Modeling Price Discrimination and Its Impact on Community Welfare in Sharing Economy." DSI 2019, New Orleans, LA.
- 3. Huang, Albert. "AI, Data Analytics, and Blockchain in Education", WDSI 2019 Annual Meeting, Long Beach/Cabo San Lucas.
- 4. Huang, Albert. "Virtual Machines as Teaching Tools", DSI 2018 Annual Meeting, Chicago.
- 5. Cheng, J, Huang, A., S. Huang, D. Yen. "Conflicts in Virtual Communities", WDSI 2018, Kauai.
- 6. Huang, A. The HITECH ACT approach for Measuring Information Systems Success, Keynote Presentation, UHIMA 2017, Hsinchu, Taiwan
- 7. Chang, S. I., Huang, A., Chang, L. M., & Liao, J. C. (2016). Risk Factors of Enterprise Internal Control: Governance Refers to Internet of Things Environment. PACIS 2016, Taiwan.
- 8. T. Kang, S. Hung, A. Huang, "Cognitive Evaluation of Online Product Information, DSI 2016, Austin.
- 9. Peng, K., B. Enkh-mandakh, and Huang, Albert (2016), "Using the Knowledge Sharing Platform of Teaching Assistants Striving for the Outcomes Afterwards," in Proceedings of the 2016 Conference on Sustainable Operation and Development (SOD2016)(ISBN 978-986-463-411-8), CDROM, Taichung, Taiwan. (2016/11/25)
- 10. Kang, T., S. Hung, A. Huang, "Assessment of Product Information Using Heuristic Systematic Model", WDSI 2016, Las Vegas.
- 11. J. Cheng & Albert Huang, "Enhancing Engagement in Virtual Communities" ICEB 2015, Hong Kong.
- 12. A. Huang "Challenges Faced by Online Education", DSI 2015, Seattle, WA.
- 13. Feng, K., and A. Huang, "A Knowledge Sharing Platform for Teaching Assistants Information Systems Success Factors and Locus of Control" WDSI 2015, Maui, HI.
- 14. A. Huang, "Exploring the Full Potential of Online Education", November 2014 DSI Conference, Tampa, Florida. 2014.

- 15. Feng, K., and A. Huang, Teaching Assistant Knowledge Sharing Systems, International Conference on Electronic Business, Taipei, December 2014
- 16. Huang, A. "Beyond Slides and Videos", WDSI 2014, Napa, CA.
- 17. Huang, A. "Antecedence of Software Recommendation An Analysis of Software Reviews", IDSI/APDIS 2013, Nusa Dua, Indonesia.
- 18. Huang, A. "Characteristics of online product reviews & review systems", EDSI 2013, Budapest, Hungary.
- 19. Huang, A. "Content Characteristics of Online Product Reviews An Analysis of Software Application Reviews", WDSI 2013, Long Beach, CA.
- 20. Huang, A. "Can the Helpfulness of Online reviews be Predicted Using Quantitative Variables?" WDSI 2012 Meeting, Waikoloa, HI.
- 21. Huang, A. "Research on Internet-Based Cognitive Style", International Decision Sciences Institute 2011 Meeting, Taipei.
- 22. Chen, V., Huang, A., Muzzerall, A. "The Relationship between Privacy, Self-Regulation, and Control of Internet Users" 2011 International Conference on Pacific Rim Management, Tainan, Taiwan.
- 23. Huang, A. "Users Characteristics and Internet Trust Factors" 41st DSI Conference, San Diego, November 2010.
- 24. Huang, A. "Cognitive Style & Antecedences of Internet Trust" 21st International Conference on Information Management, May 2010, Tainan.
- 25. Kang, T., Huang, A. & Hung, S. "The Influence of Online Review on Purchasing Intention" 40th DSI, New Orleans, November 2009.
- 26. Kang, T., Huang, A. & Hung, S. "A Research Model for Studying Online Reviews and Information Adoption", 19th Annual International Conference of Pacific Management, San Francisco, August 2009.
- 27. Huang, A. "Teaching Networking Using a Virtual Platform" DSI, Baltimore, November 2008.
- 28. Huang, A. "Sustainable Systems Development Lifecycle," PACIS, Suzhou, China, July 2008.
- 29. Hung, S., T. Kang, D. Yen, Albert Huang, & K. Chen, "The Effect of CMC on Communication: Instant Messaging and Electronic Mail in Two Countries," DSI 2007 Annual Meeting, Phoenix, AZ.

- 30. Huang, A. "Outsourcing and Corporate Application Integration: A Conceptual Model", ICAIS 2005, Taipei, Taiwan.
- 31. Zhang, X. Albert Huang, "Develop a Tool to Measure Web Service Impact", AMCIS 2005,
- 32. Chen, K., David Yen, and Albert Huang, "Media Selection in Different Communication Contexts: Email vs. Instant Messaging," DSI 2004 Annual Meeting, Boston, MA.
- 33. Zhang, X. & Albert Huang, "Developing a Tool to Measure Web Service Impact," DSI 2004 Annual Meeting, Boston, MA.
- 34. Hung, S., Huang, A., Yen, D., and Chang, C., "Comparing the task Effectiveness of Instant Messaging and Electronic Mail for Geographically Dispersed Teams in Taiwan" 14th International Conference on Pacific Rim Management, August 2004 Annual Meeting in Chicago, IL.
- 35. Huang, A., Hung, S., Yen, D., "A Comparison of Instant Messaging and E-Mail," International Conference of Information Management, May 2004, Taipei, Taiwan.
- 36. Huang, A., "Comparing the two Web-based Tax Preparation Systems" 13th International Conference on Pacific Rim Management, August 2003 Annual Meeting in Seattle, WA.
- 37. Huang, A. "Information Search Strategy Using Hypertext-Based Decision Support Systems", DSI 2002, San Diego, CA.
- 38. Huang, A. Usability Research Framework for Web-Based Systems, AMCIS 2002, Dallas, TX.
- 39. Huang, A. "Usability Studies and Applicability to Web-based Systems", DSI 2001, San Francisco, CA.
- 40. Huang, A. "Problems Associated with Using Information Technology in Teaching", AMCIS 2001, Boston, MA.
- 41. Huang, A. "Information Technology Training for Small Business Trends, Challenges, and Needs." Western DSI, 2001, Vancouver, Canada.
- 42. Huang, A. "An Empirical Study of Corporate Web Sites." Information Resource Management Association Annual Meeting, 2001, Toronto, Canada.
- 43. Huang, A. "Information Technology Training for Small Business" DSI 1999, New Orleans, LA.
- 44. Huang, A. "Using Intranets as the Foundation for Organizational Memory Systems." DSI 1999, New Orleans, LA.

- 45. Huang, A. "Intranets for Organizational Memory Building." AMCIS 1998, Baltimore, MD.
- 46. Huang, A. "The Accessibility Dimension of Information Ethics -- A System Management Perspective" DSI 1997, San Diego, CA.
- 47. Huang, A. and John C. Windsor. "An Assessment of the Current Status of Multimedia Research in Management Information Systems." Southwest DSI 1996. San Antonio, TX.
- 48. Huff, R., A. Huang, D. Peak, and V. Prybutok. "The Differences between Perceived Dimensions and Actual Factor Loadings of a Quality Survey Questionnaire." Southwest DSI, 1996. San Antonio, TX.
- 49. Prybutok, Victor, Dan Peak, and A. Huang. "Constructing a Quality Survey Questionnaire: Experiences and Insights in a Unionized Environment." DSI 1995, Boston, MA.
- 50. Huang, A. and John C. Windsor. "Multimedia Executive Information Systems: Potential Benefits, Concerns, and Research." DSI 1995, Boston, MA.
- 51. Huang, A. and John C. Windsor. "A Strategic Framework for Utilizing the Information Superhighway." Southwest DSI, 1995. Houston, TX.
- 52. Huang, A. "A Taxonomy of Information Complexity and the Effect of Relevant vs. Irrelevant Information on Task Performance." DSI, 1994. Honolulu, HI.
- 53. Cappel, J., M. Holmes, and A. Huang. "Systems Development Learning: A Multimedia Example." DSI 1994. Honolulu, HI.

RECENT INIVITED RESEARCH LECTURES (SINCE 2007)

2019

- a. Career opportunities in MIS, National Chiao-Tung University, October 2019
- b. Replication research, National Yunlin Technology University, October 2019

2014

- a. Current Issues in Online Education, Yun-Lin Technology University
- b. Personalized Learning and Online Education, Chin-Yi University
- c. Recent Trends on the Job Market, National Chung-Cheng University

2013

 a. "Quantitative and Qualitative Factors of Information — an Analysis of Online Product Reviews" Presented at Yun-Lin Technology University on May 1, 2013, Taiwan

- b. "Quantitative and Qualitative Factors of Information an Analysis of Online Product Reviews" Presented at Chin-Yi Technology University on May 7, 2013, Taiwan
- c. "Quantitative and Qualitative Factors of Information an Analysis of Online Product Reviews" Presented at National Chung-Cheng University on May 8, 2013, Taiwan

2012

- a. "Replication Studies in a Top-Journal", Chin-Yi University, 2012
- b. "Reliability of Empirical Research in Top Journals", National Yun-Lin Technology University, June, 2012.
- c. "Multivariate Analysis An E-Business Application", National Chung-Cheng University, June 2012.

2011

- a. "Replication of an Empirical Study", National Taiwan University, July 2011.
- b. "Cognitive Style Research in Internet-Based Decision-Making Process", National Chung-Cheng University, February 2011.

2010

- a. "Revisiting Individual Differences in MIS Research," National Cheng-Kung University, May 2010.
- b. "Revisiting Individual Differences in MIS Research," National Chung-Cheng University, May 2010.

2009

"Sustainable Information Systems Development, National Chung-Cheng University, 2009.

2008

"Sustainable Systems Development, Yuan-Ze University, May 2008.

2007

"Environmental Issues in Information Technology Development," National Chung-Cheng University, May 2007.

NEWSPAPERS ARTICLE

1. Internet Security, The Record, 1999.

GRANTS AWARDED

1. 2012, Pacific Scholarly and Artistic Activities Grant, \$1,000.

- 2. 2011, Taiwan National Science Foundation Short-Term Visiting Scholar Grant, approximately US \$2,500.
- 3. 2008, Taiwan National Science Foundation Short-Term Visiting Scholar Grant, approximately US \$2,500.
- 4. 2006, ESB Faculty Development Grant, \$6,000.
- 5. 2005, ESB Faculty Development Grant, \$6,000.
- 6. 2004, ESB Faculty Development Grant, \$6,000.
- 7. 2003, ESB Faculty Development Grant, \$6,000.
- 8. 2002, Facility grant from UOP Academic Facilities Improvement Committee to improve classroom technology
- 9. 2002, Petz Enterprise, expenses and stipend, a usability study of Web-based tax preparation systems.
- 10. 2002, Entrepreneurship Center Grant, \$6,000 Study small business Web sites.
- 11. 2000, Ritter Faculty Fellowship, \$5,000. Enhancing faculty-student relationship using a Web-based system.
- 12. 1999, Entrepreneurship Center Grant, \$6,000 to study small business use of computer technology and their training programs.
- 13. 1999 Longs Technology Grant, \$4,200 for classrooms technology enhancement, with Jeff Miles and Mary Van Winkle.
- 14. 1994, \$22,000 research grant from Lockheed Fort Worth Company, with Victor Prybutok & Daniel Peak.
- 15. 1994, \$17,500 research grant from Lockheed Fort Worth Company, with Victor Prybutok & Daniel Peak.

PEER-REVIEWED JOURNAL/PROCEEDINGS EDITORSHIPS

- 1. Proceedings Editor, Western Decision Sciences 2017 Annual Meeting.
- 2. Guest Editor, Journal Electronic Commerce Research, 2012
- 3. Senior Guest Editor, International Journal of Electronic Business, 2011

4. Guest Editor, Special issue International Journal of Electronic Business Vol. 3 No. 2, 2005

PEER-REVIEWED JOURNAL BOARD MEMBERSHIPS

- 1. Editorial Review Board, Journal of Computer Information Systems, Since 2010
- 2. Advisory Board, Journal Organization and End-User Computing, 2002
- 3. Associate Guest Editor, Special Issue, Journal of Management Information Systems, Vol. 21 No. 1, Summer 2004

REVIEWER FOR JOURNALS & CONFERENCES

Journals:

Journal of Supercomputing, Journal of Management Information Systems, Information & Management, Decision Support Systems, Communications of the ACM, Journal of Electronic Commerce Research, Journal of Organization and End-User Computing, International Journal of Internet and Enterprise Management, Computer Standards & Interface, International Journal of Electronic Business, International Journal of Management Theory and Practices, International Journal of Business & Systems Research, Communications of ICISA, Journal of Computer Information Systems, and others.

Conferences:

Recent: PACIS 2018, WDSI 2018

Others: International Conferences on Information Systems, America's Conference on Information Systems, Decision Science Institute (DSI) Conference, International DSI, Western DSI, PACIS, Asia Pacific DSI, International Conferences on Pacific Rim Management, and others.

GRADUATE DEGREE COMMITTEES

- 1. External dissertation advisor for Dr. T.C. Kang of National Chung Cheng University in Taiwan (2011).
- 2. Oral examination committee for the master thesis of W.T. Li of National Chung Cheng University (2008).
- 3. Oral examination committee for the master thesis of Y. Yang of National Chung Cheng University (2008).

ORGANIZATIONAL LEADERSHIP POSITIONS

• 2019 – 2020, Member Services Committee, Decision Science Institute

- 2018/2019, President, Western Decision Science Institute
- 2018, DSI Lifetime Educator Award Committee
- 2017, President Elect, Western Decision Science Institute
- 2016, Vice President for Programs, Western Decision Science Institute
- 2015, Vice President, Program Chair Elect, Western Decision Science Institute
- 2014, Vice President of Member Services, Western Decision Science Institute
- 2012 Board Member, Central Valley Asian-American Chamber of Commerce
- 2010 2011, Advisory Board Member, International Chinese Information Systems Association
- 2009, President, International Chinese Information Systems Association
- 2008, VP of Membership, International Chinese Information Systems Association
- 2005, VP of Membership, International Chinese Information Systems Association

INTERNATIONAL CONFERENCE LEADERSHIP POSITIONS

- 2020, Program Co-Chair, International Conference on Electronic Business 2020, Hong Kong.
- 2019, Program Committee, The 25th Cross Strait Conference of Information Management Development and Strategy (CSIM 2019)
- 2018, Program Committee, The 24th Cross Strait Conference of Information Management Development and Strategy, Hong Kong.
- 2017, Program Chair, Western Decision Science Institute Annual Conference, Vancouver, Canada.
- 2015, Track Chair for Development of Curriculum for the National DSI meeting
- 2015, Track Chair, Western Decision Science Institute Annual Conference, Maui, HI.
- 2014, Pre-Conference Activity (factory visit) Coordinator, Western Decision Sciences Institute Annual Conference, Napa, CA.

- 2014, Track Chair, Western Decision Sciences Institute Annual Conference, Napa, CA.
- 2013, Track Chair, Western Decision Sciences Institute Annual Conference, Long Beach, CA.
- 2013, Track Chair, Asia Pacific Decision Sciences Institute Annual Meeting, Bali, Indonesia.
- 2012, Track Chair, Western Decision Sciences Institute Annual Conference, Kona, Hawaii.
- 2012, Track Chair, the 22nd International Conference on the Pacific Rim Management, Rosemead, CA.
- 2012, Track Chair, Asia Pacific Decision Sciences Institute Annual Meeting, Ching-Mai, Thailand.
- 2011, Track Chair, International Conference of Pacific Rim Management, Tainan, Taiwan.
- 2011, Track Chair, IDSI/APDSI annual Conference, Taipei, Taiwan.
- 2006, Track Chair, Mobile Commerce, International Conference of Pacific Rim Management.
- 2004, Track Chair, E-Commerce Systems Assessment, Association of Information Systems Conference.
- 2003, Track Chair, E-Commerce Systems Assessment, Association of Information Systems Conference.
- 2002, Track Chair, E-Commerce Systems Assessment, Association of Information Systems Conference.

ACADEMIC COMMITTEE LEADERSHIP POSITIONS

- 2021: Chair, ESB P&T Committee
- 2014: Chair, Energy Conservation Task Force
- 2012 Present, Chair, ESB Research Committee
- 2011/12, Chair, UOP CAPD Committee
- 2011, Chair, ESB MBA Admission Committee
- 2006 2007, Chair, ESB Research Committee
- 2005, Chair, University of Pacific MIS/CIS Programs Taskforce
- 2004 2005: MIS Concentration Convener

1998, Chair, ESB Technology Review Committee

ADVISOR FOR STUDENT CLUBS

- 2010-2011: Advisor for the Pacific Business and Culture Club
- 2000: Advisor for the Hawaiian Club, UOP

SERVICE AWARDS

- 2006: ESB Faculty Service Recognition Award
- 1999: ESB Faculty Service Recognition Award

ACADEMIC SERVICES & COMMITTEE MEMBERSHIPS

Services within the School of Business

- 2021: P&T Committee
- 2021: Search Committee for the Dean of Business School
- 2018: ESB Executive and Leadership Education Team
- 2014 2017: Director of Assurance of Learning
- 2014: Author the MIS concentration alignment report
- 2014 (since 2011): Research Committee
 - o Conduct research seminars by internal and external presenters
 - o Invite and support visiting scholars from China
 - o Revise faculty development procedures
- 2014 (since 2008): MBA Admission Committee
- 2012: Teaching & Learning Committee
- 2011: Promotion and Tenure (ad-hoc) Committee for Chris Sablynski
- 2008: Off-site MBA Program Committee
- 2007 2010: Teaching Committee
- 2005 2008: Research Committee
- 2006 2007: Research Committee, chair
- 2006 2007: Evaluation Committee
- 2006: Recruitment of international MBA students
- 2004 2005: MBA Faculty Advisory Group
- 2002 2005: Teaching Committee
- 1998 2005: Technology Review Committee
- 2002: MIS Faculty Recruiting Committee
- 2001: ESB Extension/New Building Committee
- 2001: Faculty Recruiting Committee
- 2000: Faculty Recruiting Committee
- 1998: Technology Review Committee

• 1998: Faculty Recruiting Committee

Services within the University

- 2015 2018: Information Strategy and Policy Committee
- 2014 2017: WASC Committee
- 2014 2017: Learning Assessment Committee
- 2014 (since 2012): CAPD Committee (2011/12: Co-chair)
- 2014 (since 2013): Sustainability Committee
- 2014 (since 2010): Graduate Studies Committee
- 2014: Energy Conservation Task Force, Chair
 - Wrote the Energy Conservation Policy
- 2012 -: Information Strategy & Policy Committee
- 2011: Panelist, Graduate & Professional Schools Forum, hosted by the School of International Studies
- 2010 12: Graduate Studies Committee
- 2009: WASC Team 3 Learning Assessment Taskforce
- 2008 2011: International Programs and Services Committee
- 2006 2009: Technology and Education Committee
- 2005: MIS/CIS Programs Taskforce
- 2003: Teaching & Learning Technology Committee
- 2003: Assisting Student Services developing a database
- 2002: Teaching & Learning Technology Committee
- 2001: Advisory committee to the proposed technology building
- 2001: Academic Computing and Information Technology Committee
- 2000: Academic Computing and Information Technology Committee
- 1999: Academic Computing and Information Technology Committee
- 1999: Web Course Authoring Tool Evaluation Committee
- 1999: Mobile Computing Initiative Taskforce
- 1999: Visit Wake Forest University to learn about implementing campus wide laptop policy
- 1999: University Academic IT Committee

Services within the University of Hawaii -Hilo

- 1996 1998 Manage the Business and Economics Division Local Area Network and Computer Laboratory - University of Hawaii - Hilo
- 1997 Writing Intensive Committee University of Hawaii Hilo
- 1996 97 Academic Computing Advisory Committee University of Hawaii Hilo
- 1996 97 Facilities and Space Committee University of Hawaii Hilo
- 1996 97 Delta Sigma Pi International Business Fraternity Lamda Psi Chapter Faculty Member

PUBLIC & COMMUNITY SERVICES

- 1. Board Member, Central Valley Asian-American Chamber of Commerce
- 2. Technology Advisory for Tzu-Chi Charity Foundation
- 3. Business & Technology Advisory for Mr. Bob Mar (new product development)
- 4. Presentation: Y2K issues, presented to the Pacific Experience Forum.
- 5. Presentation: MIS for Engineering Management, presented to the Engineering Management Club.
- 6. Presentation: Current information technology and trends, presented to the Inventor's Group at Modesto College.

PROFESSIONAL DEVELOPMENT

- 1. AACSB Assurance of Learning Conference/Workshops, 2016
- 2. Harvard Business School Case Study Workshop, 2007
- 3. DSI Faculty Development Workshop, 1997
- 4. Doctoral Student Consortium, Decision Sciences Institute Conference, 1995
- 5. Doctoral Student Consortium, Texas Information Systems Conference, 1995