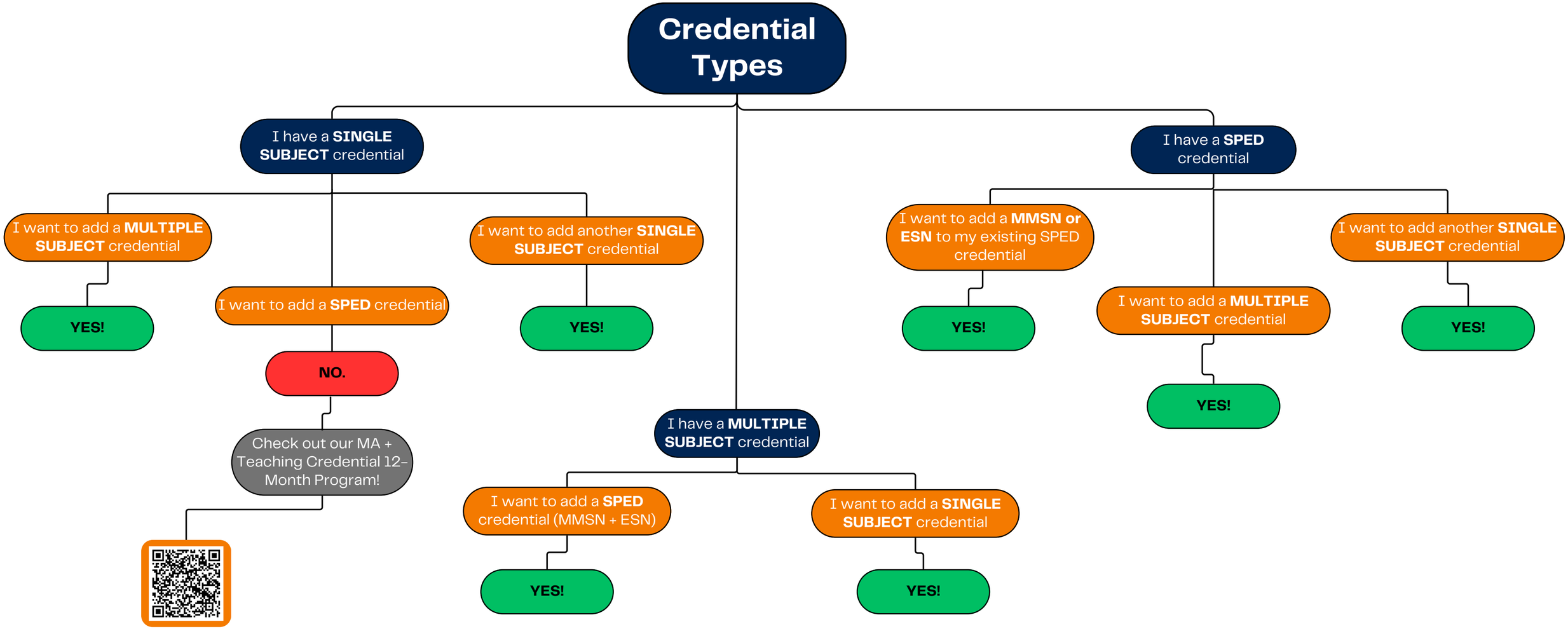
Add-On Credential Pathways

Which Add-On Credential is right for me?